

Are you making high-stakes decisions *alone?*

Every day, leaders of small-business manufacturers navigate complex decisions around dealer strategy, margin pressure, pricing, growth, market expansion, talent, and leadership. While the stakes continue to rise, many executives lack a confidential space to pressure-test ideas, challenge assumptions, and learn from peers facing similar challenges.

The Executive Leadership Collaborative was created to solve that problem.

● ● ● WHAT IS IT

A confidential, facilitated executive forum designed exclusively for leaders of small-business manufacturers in the contract interiors industry. It is a curated room of growth-minded executives who come together to discuss real business challenges, pressure-test strategy, share perspectives, and help each other make better decisions.

This is not a networking group.

It is a curated room of executives who challenge — and are willing to be challenged.

● ● ● WHAT HAPPENS IN THE ROOM

Members engage in candid discussions around the decisions that move the business:

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| ■ Dealer & distribution strategy | ■ Margin pressure & pricing decisions |
| ■ Rep engagement & performance | ■ Growth & market expansion |
| ■ Leadership & organizational challenges | ■ Industry trends & emerging opportunities |
| ■ AI & technology adoption | ■ High-stakes decisions on performance |

Each session combines peer discussion, facilitated problem-solving, executive-level perspective sharing, and occasional expert-led discussions on relevant business topics.

From isolated decision-making to executive-level calibration.

Executive clarity

Strategic focus

Margin discipline

Decisive action

Confident leadership

WHO BELONGS IN THIS FORUM

- ✓ Owners, Presidents, CEOs, and senior executives
- ✓ Leaders responsible for strategic direction and business performance
- ✓ Growth-minded executives willing to challenge and be challenged
- ✓ Leaders who value perspective, accountability, and continuous learning

THIS FORUM IS NOT FOR

- Leaders seeking surface-level networking
- Passive participants
- Executives unwilling to share openly
- Those looking for tactical training only
- Leaders who believe they already have all the answers

MEMBERSHIP STRUCTURE

Limited to **six** executives per cohort

12

month commitment

3 hrs

monthly virtual executive sessions

6

executives per curated cohort

› Confidential peer discussions

› Curated membership

› Optional in-person gatherings & special events

WHY IT MATTERS

One misaligned dealer strategy, pricing decision, or growth initiative can cost a business significant time, margin, resources, and opportunity. The Executive Leadership Collaborative exists to help leaders navigate those decisions with greater clarity, perspective, and confidence.

Request a confidential conversation.

We'll determine together whether this forum is the right fit for you. Limited to six members per cohort.

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