



Think bigger. Market smarter. *Grow together.*

Today's marketing leaders are expected to do more than ever before. Build the brand. Generate demand. Support sales. Launch products. Manage events. Create content. Measure results. Embrace AI. Stay ahead of changing technology. Often with a team of one.

The Marketing Leadership Collaborative was created to change that.

● ● ● WHAT IS IT

The Marketing Leadership Collaborative brings together a carefully selected group of marketing leaders from across the contract interiors industry to exchange ideas, solve real-world challenges, explore emerging trends, and learn from one another in a confidential, collaborative environment.

*This isn't another
marketing webinar.*

It's an ongoing community where marketing leaders sharpen their thinking, discover new ideas, and gain practical strategies they can confidently bring back to their organizations.

● ● ● WHAT HAPPENS IN THE ROOM

Strategic Marketing Discussions

Explore the issues shaping modern marketing, from branding and product launches to content strategy, AI, digital marketing, events, lead generation, and sales alignment.

Fresh Ideas You Can Apply

Leave every meeting with practical ideas, proven strategies, and inspiration you can immediately put to work within your organization.

A Trusted Marketing Community

Connect with fellow marketing leaders who openly share what's working, what's changing, and the lessons they've learned along the way.

Collaboration Between Meetings

Continue the conversation through our private Slack community where members exchange ideas, ask questions, share resources, and support one another throughout the year.

Marketing moves fast.

New technologies emerge overnight. Customer expectations continue to evolve. AI is changing how work gets done. Sales teams need stronger support. Leadership expects greater results with fewer resources.

Trying to keep up alone is difficult.

The Marketing Leadership Collaborative provides a trusted community where marketing leaders can step away from the daily demands of execution and spend time thinking strategically about the future of their business.

Each session combines facilitated discussion, peer learning, industry insights, emerging technologies, guest experts, and practical problem-solving designed specifically for marketing leaders in the contract interiors industry.

You'll leave each meeting with fresh perspectives, stronger connections, and actionable ideas you can implement immediately.

WHAT TO EXPECT

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| ■ Bi-monthly facilitated meetings | ■ Confidential peer discussions |
| ■ Member-led problem-solving | ■ Marketing strategy conversations |
| ■ AI and marketing technology insights | ■ Branding and product launch discussions |
| ■ Content and demand generation ideas | ■ Guest experts from inside and outside the industry |
| ■ Private Slack community for ongoing collaboration | |

WHO THIS IS FOR

A curated community of marketing leaders responsible for building brands, supporting sales, driving awareness, and shaping growth within contract interiors manufacturers.

Whether you lead a marketing department or wear multiple hats as a team of one, you'll gain the ideas, perspective, and peer support needed to market with greater confidence and greater impact.

Request a confidential conversation.

We'll determine together whether the Marketing Leadership Collaborative is the right fit for you.

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