

Lead smarter. Sell better. *Grow together.*

Leading a sales team has never been more challenging. Dealer expectations are changing. AI is reshaping how teams sell. Independent reps require new approaches. Customers expect faster answers, greater value, and deeper expertise. Yet most sales leaders are expected to solve these challenges alone.

The Sales Leadership Collaborative was created to change that.

● ● ● WHAT IS IT

The Sales Leadership Collaborative brings together a carefully selected group of sales leaders from across the contract interiors industry to openly discuss challenges, exchange ideas, pressure-test strategies, and learn from one another in a confidential environment.

This isn't networking.

It's a working session designed to help you become a stronger sales leader while helping your team perform at a higher level.

● ● ● WHAT HAPPENS IN THE ROOM

Strategic Peer Discussions

Discuss the real challenges facing today's sales leaders, from dealer strategy and rep performance to AI, pricing, hiring, sales enablement, and market changes, with peers who understand your world.

Practical Ideas You Can Use

Leave every session with new ideas, proven approaches, and actionable insights that can immediately improve your sales organization.

Confidential Executive Community

Build trusted relationships with fellow sales leaders who are willing to share what's working, what's not, and how they're navigating today's increasingly complex sales environment.

The best sales ideas rarely come from another webinar.

They come from honest conversations with leaders who are solving the same problems you face every day. The Sales Leadership Collaborative creates space for those conversations.

Each meeting combines facilitated discussion, member-led problem solving, expert insights, emerging industry trends, and practical strategies designed to help you lead with greater confidence and deliver stronger business results.

Whether you're leading a national sales team, managing independent representatives, building dealer relationships, or preparing your organization for the future of AI and digital selling, you'll leave every meeting with fresh perspectives and practical ideas you can put into action immediately.

WHAT TO EXPECT

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| ■ Bi-monthly facilitated meetings | ■ Confidential peer discussions |
| ■ Member-led problem solving | ■ Industry trends and emerging technologies |
| ■ Sales leadership best practices | ■ AI and digital selling insights |
| ■ Guest experts and industry leaders | ■ Slack community for ongoing conversations between meetings |

WHO THIS IS FOR

A curated community of growth-minded sales leaders from across the contract interiors industry.

Built for professionals responsible for leading teams, growing revenue, strengthening dealer relationships, and navigating today's rapidly changing sales landscape.

Request a confidential conversation.

We'll determine together whether the Sales Leadership Collaborative is the right fit for you.

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