



**Biz Hero Plus LLC**

**Contact Us:**

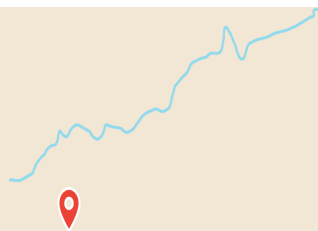
 +1 727 513 8319

 support@bizhero.plus

 BizHero.plus

**Mike Clark Painting Llc**

**Marketing Audit Report**



 **Mike Clark Painting Llc**

 Yavapai County, Yavapai County, AZ, 85023

 +16232932075

21%

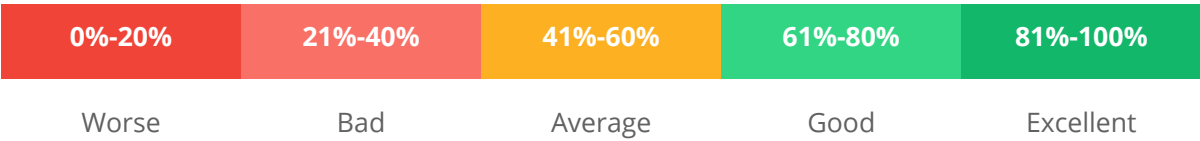
# Your Business at a Glance

Your online presence is vital in today's digital landscape. We've analyzed your digital footprint to provide you with a clear snapshot of your online performance.

|                         |     |
|-------------------------|-----|
| Overall Score           | 21% |
| Business Details        | 25% |
| Techno Stack            | 0%  |
| Google Business Profile | 75% |
| Listings                | 7%  |
| Reputation              | 37% |
| Website Performance     | 0%  |
| SEO Analysis            | 0%  |

### How is the Overall Score Calculated ?

This score provides a comprehensive view of your online presence. A higher score indicates a stronger overall online presence and marketing effectiveness. We follow this scoring chart:



### Overall Score

This score reflects your overall online presence, calculated from multiple weighted sections to provide a comprehensive assessment of your business performance.



25%

# Business Critical Information

Business critical information includes key details that can significantly impact the performance and reputation of a prospective business. Here's a short synopsis of some crucial elements:

01



## Text Enabled Business Number



We detected that your listed phone number is SMS-capable. 9 out of 10 people want to use messaging to interact with businesses! It's critical that businesses offer text messaging as a communication channel for their customers.

02



## Website Hosting



We couldn't detect your website hosted on any major providers such as WordPress, LeadConnector or LeadConnector AI Studio. Hosting choice directly impacts SEO, site speed, and uptime. Shifting to a reliable, performance-optimized platform can improve search rankings and overall site experience.

03



## Chat Widget on Website



We detected that your business website does not have an active chat widget enabled. You might be missing out on valuable opportunities for enhanced customer engagement and immediate support.

04



## Review Replies

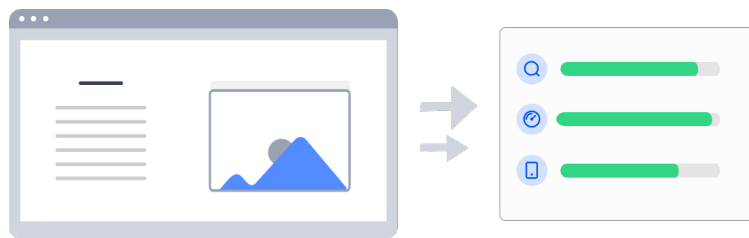


It seems like you have only replied to 0% of the reviews analyzed. Research shows that 89% of consumers tend to prefer local businesses that actively engage with reviews.

0%

# Techno Stack Analysis

We couldn't find a website linked to your Google Business Profile or Local Listings. Without it, your business may be missing out on local traffic, trust signals, and visibility in search — including results powered by AI.



**Website Missing - Hurting Local Visibility**

75%

# Google Business Profile

This Google business profile is currently **active and visible to customers** .



Google Photos



Business Website



Operational Hours



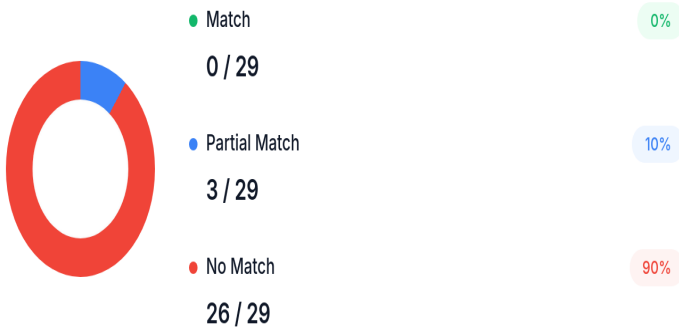
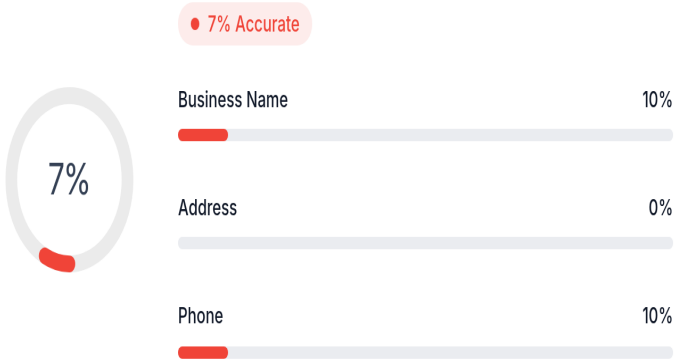
Phone Number



# 7% Listings

Having accurate listings across all platforms is crucial to your business as it enhances visibility and builds credibility among customers.

Your business **Mike Clark Painting Llc** listings are grouped into three categories across online platforms. **Exact matches (0)** means all NAP information (Name, Address, Phone) match. **Partial matches (3)** means some of the NAP details match. **No matches (26)** means none of the NAP details match. Keeping your listings accurate and consistent helps improve visibility, build customer trust, and grow your business.



## Ouch

Your online listings are inaccurate. This means your potential customers would not be able to find you. Your competitor with a better online listing is taking all the revenue you deserve.

7%

# Detailed Listings

| Listing                                                                                          | Business Name           | Phone         | Address       | Status        |
|--------------------------------------------------------------------------------------------------|-------------------------|---------------|---------------|---------------|
|  GOOGLE          | Mike Clark Painting Llc | 6232932075    | Not available | Partial Match |
|  FACEBOOK        | Not available           | Not available | Not available | No Match      |
|  YELP            | Not available           | Not available | Not available | No Match      |
|  MAPQUEST        | Not available           | Not available | Not available | No Match      |
|  TELLOWS       | Not available           | Not available | Not available | No Match      |
|  SHOWMELOCAL   | Mike Clark Painting LLC | 6232932075    | Not available | Partial Match |
|  CYLEX         | Not available           | Not available | Not available | No Match      |
|  BROWNBOOKN... | Not available           | Not available | Not available | No Match      |
|  HOTFROG       | Not available           | Not available | Not available | No Match      |
|  N49           | Not available           | Not available | Not available | No Match      |
|                                                                                                  |                         |               |               |               |

7%

# Detailed Listings

| Listing                                                                                           | Business Name | Phone         | Address       | Status   |
|---------------------------------------------------------------------------------------------------|---------------|---------------|---------------|----------|
|  IGLOBAL          | Not available | Not available | Not available | No Match |
|  MYLOCALSERV...   | Not available | Not available | Not available | No Match |
|  USCITY           | Not available | Not available | Not available | No Match |
|  NAVMII           | Not available | Not available | Not available | No Match |
|  WHERETO        | Not available | Not available | Not available | No Match |
|  AROUNDME       | Not available | Not available | Not available | No Match |
|  MERCHANTCIR... | Not available | Not available | Not available | No Match |
|  TUPALO         | Not available | Not available | Not available | No Match |
|  CITYSQUARES    | Not available | Not available | Not available | No Match |
|  CHAMBEROFC...  | Not available | Not available | Not available | No Match |
|                                                                                                   |               |               |               |          |

7%

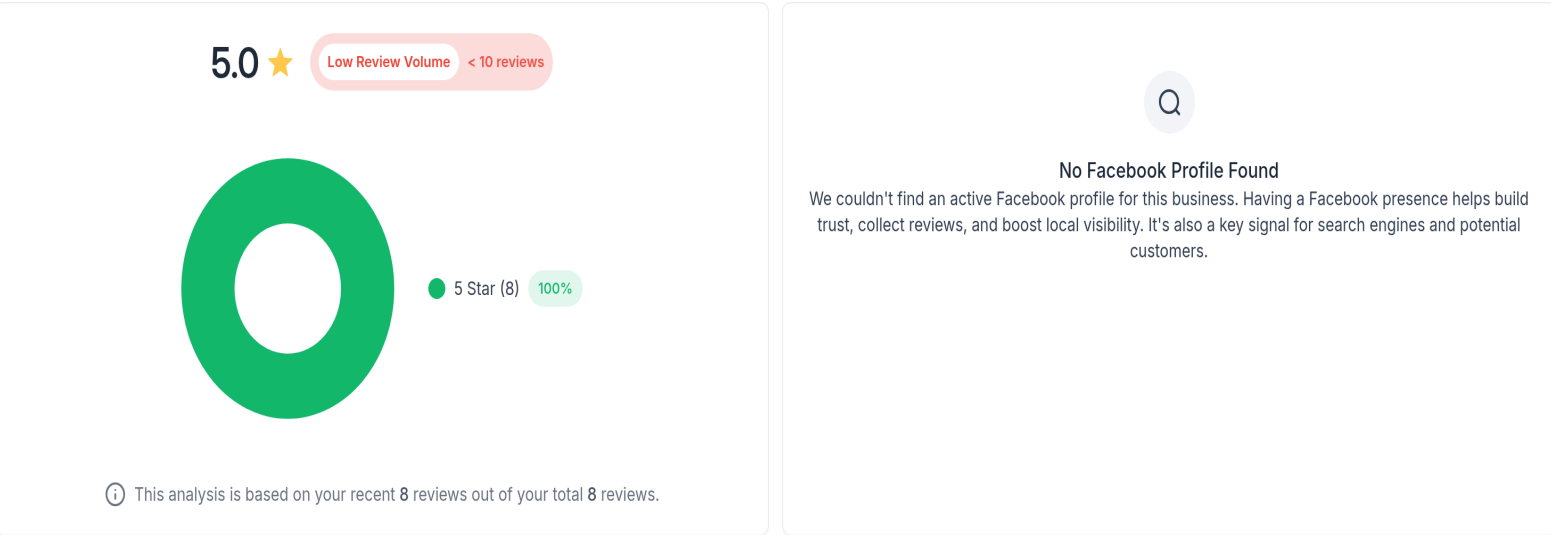
# Detailed Listings

| Listing                                                                                           | Business Name       | Phone         | Address       | Status        |
|---------------------------------------------------------------------------------------------------|---------------------|---------------|---------------|---------------|
|  8COUPONS         | Not available       | Not available | Not available | No Match      |
|  YPCOM            | Mike Clark Painting | 6232932075    | Not available | Partial Match |
|  GOLOCAL247       | Not available       | Not available | Not available | No Match      |
|  YELLOWPAGES...  | Not available       | Not available | Not available | No Match      |
|  OPENDI         | Not available       | Not available | Not available | No Match      |
|  IBEGIN         | Not available       | Not available | Not available | No Match      |
|  EZLOCAL        | Not available       | Not available | Not available | No Match      |
|  PROPERTYCAP... | Not available       | Not available | Not available | No Match      |
|  HOURSCOM       | Not available       | Not available | Not available | No Match      |
|                                                                                                   |                     |               |               |               |

37%

# Analyzing Your Reputation Game

Here is a snapshot of the total reviews analyzed across Google and Facebook. You have a good reputation among your customers, but it's not over yet. Be on top of reviews and enhance your online reputation to gain potential customers. Let's work together to enhance your rating game.



# 37% What Clients Are Saying About You

## No Response Reviews

No response reviews can be frustrating for customers who want to share their experiences but cannot get a response. This can lead to a lack of transparency and trust, which can affect your business's reputation.

"Mike Clark Painting is my go-to for all my painting needs! Over the years, Mike has painted my own home in Phoenix and countless client properties across the Valley, from Scottsdale and Paradise Valley to Peoria and Tempe. The quality of Mike's work is consistently top-notch, and his prices are incredibly competitive. Of all the contractors I rely o ..."

**Eric Karlene**

GMB, a year ago



"I had a very pleasant experience having my home painted recently by Mike Clark Painting. Mike, the owner, did an outstanding job. In fact, he did little things I had not even thought about let alone asked him to do. He lived up to his motto on his website: COURTEOUS CONFIDENT CONSISTENT I highly recommend Mike for your painting needs. "

**Danny**

GMB, 2 years ago



"Mike painted the exterior of our home in April of 2023 and I couldn't be happier with the results. Mike was able to give me a timely quote, walked me through the process, and gave helpful recommendations for how to make the home look great. He absolutely knocked it out of the park and I'm very happy with the results. I'd HIGHLY recommend Mike for y ..."

**Nathaniel Meek**

GMB, 3 years ago



37%

# Positive Reviews

## What Clients Are Saying About You

Positive reviews are not just nice to have; they are an essential component of a successful online presence and can significantly impact your business's growth and reputation. Here are some of the positive reviews left by customers for your business.

"Mike Clark Painting is my go-to for all my painting needs! Over the years, Mike has painted my own home in Phoenix and countless client properties across the Valley, from Scottsdale and Paradise Valley to Peoria and Tempe. The quality of Mike's work is consistently top-notch, and his prices are incredibly competitive. Of all the contractors I rely o ..."

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**Danny**

GMB, 2 years ago



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**Nathaniel Meek**

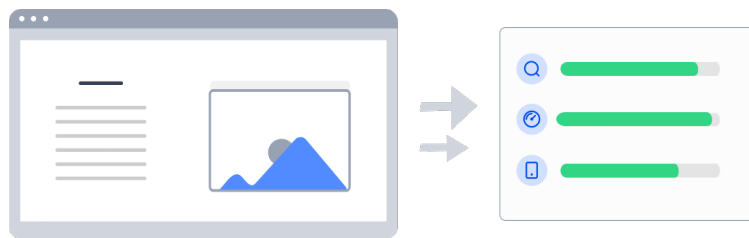
GMB, 3 years ago



0%

# Website Performance

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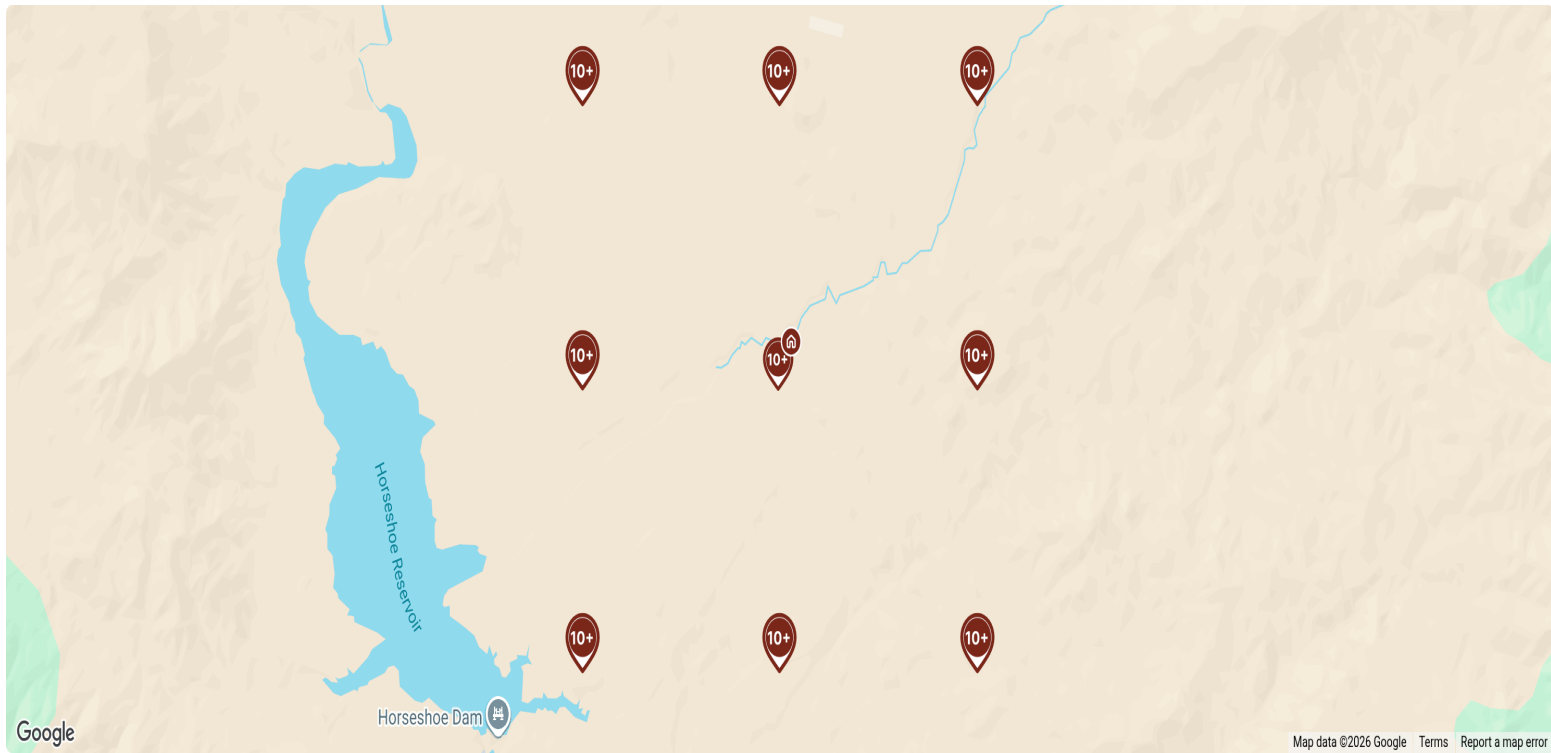


**Website Missing - Hurting Local Visibility**

0%

# SEO Analysis

Potential customers are searching online for the products or services that your business offers. With SEO (Search Engine Optimization), you can boost your visibility in those search results so that people find you before your competitors.



This is your average ranking on Google Maps when someone searches for **Painter near me** , depending on their location.

0%

# Local Rank Tracker

Your Rank: 10+

| Business Name                                        | Photos | Reviews | Ratings   |
|------------------------------------------------------|--------|---------|-----------|
| Hometown Painting Company                            | Yes    | 215     | ★ ★ ★ ★ ★ |
| House Painters Phoenix                               | Yes    | 240     | ★ ★ ★ ★ ★ |
| North Phoenix Painter - Interior Painting Contractor | Yes    | 48      | ★ ★ ★ ★ ★ |
| Robo Painting, LLC                                   | Yes    | 461     | ★ ★ ★ ★ ★ |
| Copper Valley Painting                               | Yes    | 219     | ★ ★ ★ ★ ★ |
| CertaPro Painters of Phoenix                         | Yes    | 348     | ★ ★ ★ ★ ★ |
| E&S Painting Llc                                     | Yes    | 105     | ★ ★ ★ ★ ★ |
| Arizona Painting Company                             | Yes    | 30      | ★ ★ ★ ★ ★ |
| That 1 Painter Phoenix                               | Yes    | 271     | ★ ★ ★ ★ ★ |
| Groovy Hues Painting of Scottsdale                   | Yes    | 76      | ★ ★ ★ ★ ★ |
|                                                      |        |         |           |

