



— SPEAKER & VISIBILITY STRATEGIST

Crissy Conner

Helping female entrepreneurs become known, found, and unforgettable, visible to their feeds, search, and AI.

Keynote Speaker

Visibility Strategist

Podcast Host

Author

Neurogenetics Certified Coach

 @thevisibleceo  LinkedIn  TikTok  YouTube

ABOUT

Official *Bio*

Crissy Conner is a Visibility Strategist, Neurogenetics Certified Business Coach, speaker, and author of *The Content Creation Machine Journal* and *The Visible CEO Planner*. She is the founder of the digital mentorship brand The Visible CEO and the host of the marketing podcast The Visibility Impact Show. Recognized as a Yahoo Finance Top 10 Social Media Expert (2021), Crissy specializes in the OMNI Method, helping female entrepreneurs become known, found, and unforgettable. Currently, Crissy leads a global community of women through her OMNI Method, The Visible Inner Circle mastermind, and private business growth coaching.

Crissy has helped over **1,000 women** get visible over the past 7 years and is available for keynote speaking, podcast interviews, and expert commentary both in person and virtually.

600+
PODCAST
EPISODES

31K
SOCIAL
FOLLOWERS

60K+
MONTHLY
REACH

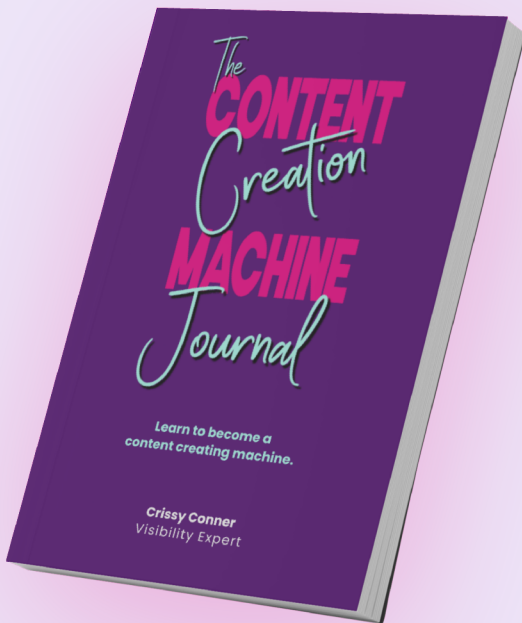
10+
STAGES &
SUMMITS

6K
EMAIL
SUBSCRIBERS

45%
EMAIL
OPEN RATE

PUBLISHED WORK

The *Book*



The Content Creation Machine Journal

A repeatable framework for pulling your knowledge, expertise, and story out of your head and into the newsfeeds. Built for the entrepreneur who knows they have something to say but struggles to say it consistently. This journal helps you build a content system that works harder than you do.

[Get the Book ↗](#)

SIGNATURE TALKS

Signature *Talks*

01

The AI Visibility Revolution: How to Get Found, Trusted, and Recommended by Both Humans and Algorithms

The rules of visibility have changed. In this forward-thinking keynote, Crissy breaks down exactly how to position yourself so that both people and AI systems recognize you as a trusted authority. Attendees walk away understanding how to show up strategically across platforms so they get recommended, referenced, and remembered long after the room clears.

02

Your 10-Minute Visibility Engine: How to Build Authority That Works Even if You Only Have 10 Minutes (and Gets Picked Up by AI)

Visibility does not require hours a day or a massive team. This talk delivers a simple, repeatable framework that works even if you only have 10 minutes and creates content assets that compound over time, attracting both human audiences and AI-driven discovery. Perfect for the busy entrepreneur who is done with the all-or-nothing approach.

03

The Ripple Effect of Visibility: Creating Impact, Influence, and Income

Visibility is not just about being seen it is about creating a wave of trust that turns strangers into clients, clients into advocates, and advocates into a movement. This talk unpacks how showing up consistently and authentically creates compounding results that grow your brand, reach, and revenue in ways that outlast any single campaign or launch.



“When you are truly visible, sales stops feeling hard.”

CRISSY CONNER • THE VISIBILITY IMPACT SHOW

MEDIA COVERAGE

Articles & *Publications*

CanvasRebel	Meet Crissy Conner	BoldJourney	Beyond Social Media: Building Sustainable Visibility
Founder Reports	Finding Joy in Entrepreneurship: Expert Insights	Databox	Facebook Engagement: What Is It & How Do You Measure It?
CB Nation	25 Entrepreneurs Share Essential Skills to be a CEO	Databox	12 TikTok Marketing Tips and Best Practices
CB Nation	30 Entrepreneurs Share Tips for Staying Motivated	BoldJourney	Meet Crissy Conner
CB Nation	20 Entrepreneurs Explain What Being a CEO Means to Them	Databox	16 Ways to Use Facebook Ads for Lead Generation

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GUEST APPEARANCES

Featured Interviews & *Podcasts*

[Unbreakable Mompreneurs ↗](#)

Why You Should Become Visible in Your Business and How to Effectively Lead

[Call the Damn Leads ↗](#)

Visibility, Authenticity, and Creating Content That Converts

[Entrepreneurs United ↗](#)

If You're Not Visible, You're Forgettable: Visibility that Converts

[Podmatch ↗](#)

Getting Booked as a Podcast Guest on Autopilot

[Healthy Mind, Healthy Life ↗](#)

The CEO State of Mind: Intentional Visibility and Self-Leadership

[Authors Allies Podcast ↗](#)

You're NOT for Everyone

[Polaris Pathways ↗](#)

The Introvert's Guide to Influence

[Unguarded Minds Podcast ↗](#)

From Introvert to Industry Leader: Visibility, Confidence & Business Growth

[optYOUmize Podcast ↗](#)

Overcoming Fear and Becoming Authentically Visible

[Simply Be Found Huddle ↗](#)

How to Build a Visible Personal Brand in 2025

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LIVE EVENTS

Featured Keynotes & *Speaking Engagements*

Social Media Sales Summit ↗

Unlock Brand Visibility Using Social Media

2026

Podmatch ↗

Getting Booked as a Podcast Guest on Autopilot

Jul 2025

Purpose Profits & Pixie Dust Live ↗

Live Event Speaker

Jun 2025

Greater Dublin Realty Association

Guest Speaker: Maximize Your Visibility

Feb 2025

Kinsale Konnect Networking Meetings

Guest Speaker: Maximize Your Visibility

Feb 2025

Queen Con

Host & Keynote Speaker

2020 • 2021 • 2022

Creative Con

Keynote Speaker

2020

Boss Con

Round Table Host

Sep 2019

RECOGNITION

Awards & *Credentials*

Yahoo Finance Top 10 Social Media Expert

2021

Graphic Designer of the Year, GEM Awards •

Minneapolis, MN

2019

Nominated: Social Media Manager of the Year, GEM Awards

2019

Certified Neurogenetics Business Coach

2024

BOOK CRISSY

Ready to Bring *Visibility* to Your Stage?

For keynote speaking, podcast interviews, expert commentary,
brand partnerships, or media inquiries:

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Get In Touch


crissyconner.com • thevisibleceo.com


Approved headshots available upon request

Request Headshots ↗

 Instagram

 TikTok

 LinkedIn

 YouTube

