

LOCAL VISIBILITY ASSESSMENT

MODERN MEDIA DIGITAL

What Google looks at when someone searches for your business — five factors.

Most local businesses lose customers to competitors who aren't better — just easier to find. Here's why.

01 CATEGORY COVERAGE

Most profiles run on 1 category when they qualify for 2-4. Every missing category is a search term you're invisible for.

| *Quick check: count your categories. Just 1? That's a gap.*

02 PROFILE COMPLETENESS

Photos, hours, services, posts, Q&A. Google favors active profiles over bare-minimum ones.

| *Quick check: recent photos and posts, or untouched for months?*

03 SITE STRUCTURE ALIGNMENT

Whether your website has a page for what you do and where you serve — linked to match your Google Business Profile.

| *Requires a technical review — not something you can eyeball.*

04 ON-PAGE SIGNALS

Title tags, meta descriptions, schema markup — whether your site tells Google what you do in language it understands.

| *Lives in your site's code, not what you see on the page.*

05 CURRENT SEARCH POSITION

Where you actually rank today, so there's a real baseline to measure against.

| *Requires tools most owners don't have — I pull this up live on our call.*

On our call, I'll show you where you stand on all five — live, using your real data. No pitch. Just your numbers. This is what Modern Media Digital manages every month — \$297/mo, no setup fee, no contract.

BOOK YOUR FREE VISIBILITY CALL → →