defend-id

BUSINESS PROTECTION PROPOSAL

A plan for the incident you hope never happens.

How defend-id protects your business and your employees, and what it costs for your team.

Prepared for _____

Number of employees _____

Prepared by _____

Date _____

THE PROBLEM

Small businesses hold sensitive data, such as customer records, employee files and financial information, without the IT, security or legal staff a larger company would have. When something goes wrong, whether a lost laptop, a phished password or a vendor breach, the owner has to work out quickly whether it is a reportable breach, who must be notified and what to do first.

Employees face their own version of the problem. When an employee's identity is stolen, the recovery work, including calls to banks, credit bureaus and agencies, happens during business hours. Without help, the employee handles it alone, on company time.

THE SOLUTION: ONE SUBSCRIPTION, THREE JOBS

PREPARE

Before an incident

Vulnerability scanning, compliance tools and templates, employee security training and vendor risk management keep you audit-ready.

RESPOND

When an incident happens

Certified privacy professionals determine whether it is a reportable breach and give you a clear response plan. Legal support is included.

RECOVER

When an identity is stolen

A dedicated Recovery Advocate takes over the entire restoration process for the employee, start to finish. HR doesn't become the help desk.

No IT team required. No long-term contract. Plans are month to month.

CHOOSE YOUR PLAN

WHAT'S INCLUDED	BUSINESS ESSENTIALS	BUSINESS COMPREHENSIVE
defend-id core platform Vulnerability scanning, employee training, vendor management, compliance tools	✓	✓
Breach incident response Expert review of incidents and a clear response plan when action is required	✓	✓
SMB Legal Support Legal help for breach-related and general business issues	✓	✓
Employee identity fraud recovery Dedicated, certified Recovery Advocate, fully managed start to finish	✓	✓
Employee identity monitoring Dark web, SSN, criminal data and address change monitoring	Optional add-on*	✓
Employee credit management Annual 3-bureau credit report, credit monitoring and alerts, monthly score tracking	Optional add-on*	✓
Credential vault, lost document replacement, lost wallet protection	Optional add-on*	✓
$1,000,000 identity theft reimbursement insurance Per covered employee	Optional add-on*	✓
Price	**$99/month**	**$99/month + $5.99 per employee/month**

*Essentials add-on is employee-paid through payroll. Gold ($8.99/mo individual): 1-bureau credit monitoring and $25,000 insurance. Platinum ($10.99/mo individual): 3-bureau credit monitoring and $1,000,000 insurance.

Your monthly cost: Essentials

$99.00 /month

Employees may add Gold ($8.99) or Platinum ($10.99) individual protection through payroll, at no cost to the business.

Your monthly cost: Comprehensive

$99.00 + ($5.99 × _____ employees)

= $_____ /month

NEXT STEPS

1. **Choose your plan.** Essentials, or Comprehensive with every employee covered.
2. **Send your employee list.** Name, date of birth and contact information for each employee is typically all that's needed. Your partner will send you the format.
3. **We set you up.** Your partner submits your group and defend-id handles setup and employee enrollment.
4. **Announce it to your team.** We provide plain-language employee materials for HR to share.

Ready to move forward? Reply to your partner with your plan choice and employee count.