



Exit Velocity

Stronger revenue. Resilient systems.
Clear positioning. Higher valuation.

Build a Revenue System That Commands a Premium.

You built a real business. Revenue is strong. Clients trust you. The team performs.

But revenue alone doesn't command a premium.

Buyers pay more for businesses that are:

- Predictable
- Profitable
- Scalable
- Well-positioned
- Designed for long-term growth

Exit Velocity strengthens the drivers that increase valuation... whether you sell in 1 year, 5 years, or never.

This isn't just about exiting. **It's about maximizing value.**

Sound Familiar?

"We're doing well... but I don't know what we're truly worth."

"Our revenue is solid, but not as predictable as it should be."

"We've grown fast. I want stronger foundations."

"If we ever sold, I know buyers would discount something."

"I don't want to sell yet. I want the option."

Exit Velocity

90-Day Business Value Optimization Sprint

Built for founders who want to:

- ✓ Increase valuation multiples
- ✓ Strengthen revenue predictability
- ✓ Improve margin durability
- ✓ Install scalable, resilient operations
- ✓ Sharpen positioning and messaging
- ✓ Reduce hidden risks that buyers penalize

Investment

Move from Profitable to Premium

Start with Phase 1: Valuation Driver Diagnostic | \$3,500

Then we scope and quote the 90-day build based on what we find.

What You Get

- Valuation Driver Scorecard:** A clear view of what impacts your multiple.
 - Revenue Strength Plan:** Predictability, concentration reduction, stronger pipeline control.
 - RevOps System Upgrade:** ACES visibility. Forecast clarity. Conversion control.
 - High-Trust Messaging Blueprint:** Pitches, headlines, and content starters.
 - Margin Optimization Strategy:** Pricing, packaging, delivery efficiency, cost structure strength.
 - Operational Resilience Map:** Roles, reporting, documentation, leadership clarity.
 - Positioning & Messaging Upgrade:** Clear, compelling, repeatable narrative that reinforces strategic value.
 - Growth & Multiple Expansion Roadmap:** Defined levers to increase valuation over the next 24–36 months.
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Exit Velocity Flight Plan

Phase 1 is a paid diagnostic.

Phases 2–3 are scoped and quoted based on your scorecard.

Phase 1: Valuation Driver Diagnostic

Audit revenue strength, operations, margins, positioning, and growth potential.

Phase 2: Strengthen the Core

Upgrade revenue engines, systems, margins, and messaging.

Phase 3: Expand the Upside

Install the roadmap that increases valuation long before a sale.