KEYNOTE SPEAKER KIT



RESEARCH MEETS THE REAL WORLD

A researcher, coach and change practitioner who brings both the evidence and the lived experience to the stage.

AUTHORITY SNAPSHOT

Ph.D.
HUMAN & ORGANIZATIONAL SYSTEMS

EQ-i 2.0
CERTIFIED PRACTITIONER

ICF-ACC
CREDENTIALED COACH

Host
HEARTWIRED PODCAST

DR. MJ VIGNONE

SANTA BARBARA, CA · AVAILABLE GLOBALLY

KEYNOTE SPEAKER · FOUNDER, HEARTWIRED LEADERSHIP · EXECUTIVE COACH

Emotionally Intelligent Leadership for an AI World

SPEAKER INTRODUCTION

Dr. MJ Vignone is a keynote speaker, executive coach and organizational change practitioner, and the founder of HeartWired Leadership. She holds a Ph.D. in Human and Organizational Systems, an MBA and ICF-ACC credentials, and is certified in the EQ-i 2.0. As host of the HeartWired podcast, she talks with founders, CEOs and researchers about the human capabilities AI can't replace. On stage, she names a risk most organizations miss — emotional deskilling — and shows leaders how to build the trust that turns AI investment into real adoption.

The more intelligent our technology becomes, the more human our leaders must be.

SIGNATURE KEYNOTE

YOUR AI IS READY. ARE YOUR LEADERS?

The human capabilities that turn technology into transformation.

EMOTIONAL UPSKILLING

Counteracting the emotional deskilling that working with AI can cause.

THE HEARTWIRED TRUST CYCLE

Uncertainty, emotion, behavior, trust — then adoption.

Available for in-person and virtual events.

Your AI Is Ready. Are Your Leaders?

The Human Capabilities That Turn Technology into Transformation

Most organizations are ready for AI. Their leaders often aren't — not for lack of technical skill, but because AI adoption is an emotional process before it's a technical one. Drawing on her research, her coaching practice and her experience leading a major IT consolidation, Dr. MJ shows leaders why people follow trust, not tools, and what it takes to build that trust while everything around them is changing.

WHAT YOUR AUDIENCE WILL LEAVE WITH

1. **The HeartWired Trust Cycle** — how uncertainty and emotion decide whether teams adopt AI or resist it.
2. **Emotional deskilling** — how to spot it in themselves and their teams before it erodes judgment and connection.
3. **Emotional upskilling** practices that keep the human touch at the center of AI-powered work.
4. **One leadership behavior** to start the next day that builds clarity, consistency and courage.

IDEAL AUDIENCES

- Executive & senior leadership teams
- HR & L&D conferences
- Association & industry events
- Leadership retreats & offsites
- Business & women's leadership networks

FORMATS

20–25 min
KEYNOTE
Focused and high-energy; a strong conference opener.

45–60 min
KEYNOTE
The full talk with stories, evidence and reflection.

Half-day
WORKSHOP
Interactive deep dive with practice, tools and peer conversation.

Panel
OR FIRESIDE CHAT
Moderator or panelist on AI, trust and leadership.



FROM THE STAGE

"Transformation happens when leaders create the clarity, consistency, and courage that allow people to work differently."

WHAT ORGANIZERS SAY

"I have attended Mary Jean's speaking engagements. She is terrific!"
— Jennifer Goddard Combs, President, The Goddard Company

"MaryJean's deep understanding of the drivers of human behavior, the stresses of constant, accelerated change, and the challenges to attention spans in the modern workplace make her an amazing coach."
— Craig Deutsch, Sr. Vice President, Union Bank

Selected stages: HR Star Conference · Organization Development Network Conference · Granada Theatre · Union Bank · Santa Barbara Human Resource Association

BOOKING CONTACT

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Check availability

SCAN TO BOOK