

Dr. Shannon

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Physician · Leadership & communication speaker



Workshops for organizations that need hard conversations to work.
Communication is not a soft skill. It is infrastructure.

Rooms

- Legal
- Education
- HR
- Government
- Safety
- 911
- School Resource Officers

Workshops

Team Building Workshop

Strengthen trust, connection, and collaboration through communication that brings out the best in every team member.

Who. Intact teams, new leadership, post-reorg groups, and rooms that have been 'fine' for too long.

Format. Half-day or full-day working session. Best in the room, not on a stage.

Leadership Growth Workshop

Practical communication tools that help leaders inspire, influence, and navigate conversations that drive results.

Who. Directors, principals, partners, supervisors, and anyone whose job is to hold a standard.

Format. Keynote plus working session, or a half-day for a leadership cohort.

Personal Empowerment Workshop

Build confidence, boundaries, and self-trust so you can communicate with clarity and stay grounded under pressure.

Who. Individual contributors, emerging leaders, and mixed rooms that need people to stop disappearing.

Format. 90-minute keynote or half-day workshop.

Strategic Focus Workshop

Cut through overwhelm, make better decisions, and communicate your priorities so your team stays aligned and productive.

Who. Leadership teams, overloaded departments, and groups drowning in competing asks.

Format. Half-day workshop. Works well as a leadership offsite module.

Communication That Creates Safer Teams

Safety depends on more than policies and procedures. Build communication habits that encourage speaking up, addressing concerns early, and preventing problems before they escalate.

Who. Safety, 911, School Resource Officers, operations, and any room where silence has a body count or a lawsuit.

Format. Keynote or half-day, often with scenario work drawn from the room.

How a date gets on the calendar

01 You brief the room

Audience, tension, and what 'better' would look like in 30 days. Not a wish list — a real picture of the work.

02 She designs the session

Built for that room, not a canned talk with the logo swapped. Legal is not 911. A leadership cohort is not an all-staff.

03 They run it the same week

Language and tools they can use in the next meeting. If it only works while she is on stage, it did not work.

From the room

“Dr. Shannon's workshops have had a significant impact on our organization. She helped us identify and address communication barriers, resulting in a more cohesive and productive team. What makes her work especially valuable is that she gives our leaders practical strategies we can continue implementing long after the workshop ends.”

Scott Freshwater · CEO, ConServ

“Dr. Shannon gave our team practical tools to communicate and work more effectively. People left feeling more connected and empowered, and they were already asking when she was coming back. That's the kind of impact you want from a speaker.”

Melissa Lilly · Legal Aid of WV / formerly Healthy Grandfamilies, University of Charleston

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