

Your Voice DNA Starter Kit

*Discover What Makes Your Writing Unmistakably YOU – in
About 20 Minutes*



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Made with **GAMMA**

Let's Find Your Voice — Together

I'm so glad this kit is in your hands. Here's what I want you to know before we begin: **you already have a distinctive writing voice.** You've been developing it your whole life — through every email, every post, every story you've ever told.

The problem isn't that your voice doesn't exist. It's that no one has ever helped you name it. That changes today.

In about 20–30 minutes, you'll use AI as your analyst — not your ghostwriter — to identify the specific qualities that make your writing unmistakably yours. This kit walks you through three focused steps, each one building on the last, so that by the time you're done, you'll have something truly remarkable: a complete Voice DNA Profile — a documented, reusable reference that tells AI exactly how to sound like you. Not like a generic content bot. Not like someone else's brand voice. **Like you.**

✓ What You'll Need Before You Begin

- A free Claude account (claude.ai) OR a ChatGPT account
- 5–10 samples of your own writing (details on the next page)
- 20–30 minutes of uninterrupted time
- This worksheet open so you can follow along step by step

This kit has 3 steps. Each one builds on the last. By the end of Step 3, you'll have a completed Voice DNA Profile you can use immediately — and keep forever. Let's go.



Gather Your Writing Samples

The AI needs raw material to find your patterns. The more variety you give it, the richer your Voice DNA analysis will be. Think of it like giving a handwriting analyst a full page of writing instead of just your signature — the more context, the more accurate and nuanced the reading.

Aim for at least **5 samples** before you start. **10 is even better**. Don't worry about choosing your best work — in fact, a mix of polished and everyday writing will give you the most authentic result. Your voice lives in all of it.

✓ What Counts as a Writing Sample

- Newsletter or email issues you've sent
- LinkedIn posts — personal stories work especially well
- Instagram captions
- Substack Notes or blog posts
- Facebook posts where you were being yourself
- Even a heartfelt email or text to a friend counts

✨ Pro Tip

Don't just pull your best pieces. Include ordinary ones too. Your voice lives in your everyday writing — not just your greatest hits.

How to Collect Samples Quickly

- **Newsletter** → copy/paste from your Substack archive or Kit emails
- **LinkedIn** → Profile → Activity → Posts → copy text
- **Instagram** → open each post → copy caption text
- **Substack Notes** → your Notes tab → copy each one

Feed Your Writing to the AI — Then Get Your Analysis



Step 1 — Feed Your Writing to the AI

Open Claude (claude.ai) or ChatGPT and start a **new conversation** (my preference is Claude for this). Copy the prompt below — then paste ALL your writing samples immediately after it in the same message. This sets the AI up to absorb your voice before doing any analysis.



Step 2 — Get Your Voice DNA Analysis

Once the AI confirms it has read everything, you'll send a second prompt asking it to analyze your writing across five specific dimensions. This is where it all comes together — you'll start to see yourself as a writer in a whole new way.

STEP 1 — COPY THIS PROMPT EXACTLY

"I'm going to share several samples of my writing with you. Your only job right now is to read everything carefully and absorb it — do not analyze yet, do not summarize, just read. After you confirm you've read everything, I'll give you your next instructions.

Here are my writing samples:

[PASTE ALL YOUR WRITING SAMPLES HERE]"

Pause Here

Wait for the AI to confirm it has read your samples before moving on. It will say something like "I've read everything — ready for your next instruction." That's your green light. Don't skip this step — it matters.

STEP 2 – COPY THIS PROMPT EXACTLY

"Now please analyze my writing voice. Identify:

1. **MY TONE** — What is the dominant emotional quality? How does it make the reader feel?
2. **MY PERSONALITY ON THE PAGE** — List 5 specific personality traits with a brief example for each.
3. **HOW I RELATE TO MY READER** — Do I write as a peer, guide, friend, or authority?
4. **MY SIGNATURE LANGUAGE** — What words or phrases do I use repeatedly that sound distinctly like me?
5. **WHAT MAKES MY WRITING HARD TO IMITATE** — The 3 most distinctive things that would be hardest to replicate. Please be specific and quote directly from my writing wherever possible."



Build Your Voice DNA Profile

You're almost there. This final step turns the AI's analysis into a **reusable, permanent reference document** — the kind of thing you'll paste into every AI content session going forward. Think of it as your personal style guide, your creative fingerprint, your brand voice made visible.

Send this final prompt in the same conversation to format everything into your Voice DNA Profile. Once it comes back, you'll copy it in full into the Google Doc template that was linked in your delivery email. That becomes your permanent home for this document — one you'll return to again and again.

STEP 3 – COPY THIS PROMPT EXACTLY

"Based on your analysis, please create my Voice DNA Profile in this exact format:

MY VOICE DNA PROFILE

My Core Tone (one sentence):

My Top 5 Voice Markers (one line each):

- 1.
- 2.
- 3.
- 4.
- 5.

My Signature Phrases (5–8 words or expressions I use repeatedly):

How I Relate to My Reader (one sentence):

What My Writing Always Does (3–4 bullet points):

What My Writing Never Does (2–3 bullet points):

My Voice Essence — the one sentence that captures everything:"

Before You Move On

When your Voice DNA Profile comes back — copy it in full and paste it into your "Your Voice DNA Profile" Template. Here's the link to the [Google Document](#). That's your permanent reference document. Don't skip this step — you'll want it saved and easy to access.

Read through your profile and make it yours. Add anything the AI missed. Remove anything that doesn't resonate. AI helped you build it — but it belongs to you. 💕

3 Ways to Use Your Voice DNA Profile

Having your Voice DNA Profile is one thing. Knowing exactly how to deploy it is what turns this from a nice exercise into a genuine content superpower. Here are three ways to start using it immediately — today, in your very next content session.

1 Use It as an AI Briefing

Every time you start a content session, paste your Voice DNA Profile at the top of the conversation and say: *"This is my Voice DNA Profile. Use it to understand my writing voice before helping me create any content."* That's it. You've just told AI how to sound like you.

2 Use It as an Editing Filter

After AI generates content, run it through your Voice Markers as a quick checklist. *Does this reflect my tone? My language? My relational style?* Edit until it does. Your Voice Markers become your quality control system — fast, clear, and consistent every time.

3 Use It as a Confidence Anchor

On days when you're second-guessing your voice — read your Voice Essence sentence out loud. That's who you are as a writer. That doesn't change based on how a post performed or how many likes you got. It's yours.

Prompt 1 — Create Fresh Content

"Write a LinkedIn post about [topic] in my voice. Use my Voice DNA Profile to guide every word."

Prompt 2 — Rewrite Existing Content

"I wrote this [post/email]. Please rewrite it so it sounds more like my Voice DNA Profile — specifically more [tone marker]."

Prompt 3 — Generate Content Ideas

"Generate 10 content ideas for [your niche] that would feel natural for someone with my voice and style."

Paste your Voice DNA Profile first, then try any of these prompts in your next content session. You'll notice the difference immediately.

You Did It. ✨

Your voice was never missing. You just needed someone to help you see it — and the right tool to make sure AI sees it too.

You now have something most content creators spend years trying to figure out — a clear, documented understanding of what makes your writing unmistakably yours. Every time you create content from here on, you have a filter, a foundation, and proof of your voice. That is not a small thing. That is everything.

Want to Go Deeper? ✨

Your Voice DNA Profile is just the beginning. In my upcoming small group beta program — **Content Confident** — I'll show you how to build a complete AI content system around it: a personalized Claude Project, a custom prompt library, and a repeatable weekly workflow that lets you create a full week of content in about two hours. In your voice. Every time.

Doors open soon to a small founding group at a special beta rate. In a few days I'll be sharing everything you need to know — straight to your inbox. ✨

Now go create something beautiful. 💕

Stay Connected

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