

What 3 Ambulatory Detox Patients a Week Really Means for Your Numbers



An ASAM-aligned ambulatory detox line with AI-backed training and reporting, built on the patients you already see.

WHO THIS IS FOR

- Treatment centers with existing patient volume (PHP, IOP, residential) looking to add a high-margin service line
- Medical clinics and doctor's offices with connections to treatment centers or referral networks
- Surgeon offices and pain clinics seeing detox-eligible patients they currently refer out

THE PROBLEM

- **77% of patients** sent to outside detox never return to your facility for ongoing treatment
- Each lost patient costs up to **\$30,000** in marketing and lost downstream revenue (\$17K–21K+ per patient)
- Traditional medical detox requires \$250K–\$500K+ setup, \$39K–82K/month overhead, and 24/7 staffing
- Fear of operational complexity stops 20–25% of interested centers from ever launching

THE NEW REVENUE LINE AT A GLANCE

Patients / Week	Daily	Weekly	Monthly	Yearly
3 patients	\$1,275	\$8,925	\$38,250	\$459,000
5 patients	\$2,125	\$14,875	\$63,750	\$765,000
10 patients	\$4,250	\$29,750	\$127,500	\$1,530,000

Based on \$425/day (Medicaid baseline). Does not include dual billing (\$1,125/day combined), residential, or outpatient revenue.

These patients are already walking through your door. You're just sending them somewhere else for detox.

HOW THE AMBULATORY DETOX LINE WORKS

- Uses your **existing space** — 2 offices, waiting room, bathroom. Most centers already have it.
- **Part-time medical team** to start: doctor, NP, RN/LPN, therapist. Scale up as volume grows.
- **ASAM-aligned protocol** — guardian model, 20–30 day engagement (vs. 5-day inpatient), daily check-ins.
- **Dual billing** after 5–6 days — detox + residential at \$1,125/day combined.
- Setup: **\$0–\$5K**. Overhead: **\$5.5K–\$15.5K/mo** (vs. \$39K–82K traditional).

"We install the complete clinical, administrative, and billing workflow."

AI-BACKED TRAINING, REPORTING & MONITORING

We don't expect your team to run this blind.

Included with Setup:

- AI-drafted SOPs and checklists from your existing docs and workflows
- Proposed dashboards and KPIs tailored to your operation
- Training modules (5 clinical, 2 admin, 2 admissions) — recorded, stored, replayable

Ongoing Monthly Service:

- Live census and revenue dashboard — 60+ KPIs across 6 categories
- Payer performance and underpayment monitoring — catches money left on table
- Audit-readiness tracking, billing audits, and ongoing AI improvements to KPIs and dashboards

✓ Training included | Monthly reporting + AI updates

PROOF & RISK REMOVAL

- Programs running 10+ patients/week generate **\$127K+/month** in ambulatory detox revenue
- Major carriers have provided **written confirmation** this protocol is billable at \$375–\$450/day
- Clinical: 20–30 day engagement, fewer AMAs, seamless transition into your residential/IOP programs

"I have worked with and known Mike Webb for 10 years and think very highly of both. I trust the program he has created."
— National Insurance Company Executive

IMPLEMENTATION SNAPSHOT



- **Timeline:** 3–4 months from assessment to live patients
- **From you:** existing staff, existing space, state licensing (we assist with licensing)
- **50–60%** of what's needed already exists — we adapt your workflows, not rebuild them

THE AMBULATORY DETOX GROWTH MAP SESSION

In 45 minutes, your leadership team will:

- Plug your census into the 3 / 5 / 10 model — build a **conservative 12-month projection**
- See what the **AI-backed onboarding and reporting stack** would look like in your operation
- Check whether your space, staffing, and **state licensing can realistically support** this line
- Get a clear **yes/no on feasibility** — no pitch, no pressure

"If it doesn't pencil out, we'll tell you in the first 15 minutes and end the call."

REQUEST YOUR AMBULATORY DETOX GROWTH MAP SESSION

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