



COMMS FOR GOOD

Connect Your People. Clarify Your Mission.

Helps organizations build trust and drive alignment by humanizing corporate culture through Inside Out Storytelling and documentary-style video.

The Culture Kit

For Employer Branding & Visibility. Turn internal culture into your strongest external asset. We capture the unscripted reality of your team to attract talent and celebrate wins.

The Goal: Validation & Attraction.

Deliverables: Brand Anthem Films, Role Spotlights, Social Short Clips, Candid Photo Bank.

Best For: Companies launching a new career site, celebrating a "Best Place to Work" win, or aggressive hiring phases.

The Trust Builder

For Internal Health & Retention. A structured campaign to improve morale and survey scores. We are your embedded documentary crew to make employees feel seen and heard by the wider organization.

The Goal: Retention & Belonging.

Deliverables: Monthly "Unsung Hero" stories, Peer Recognition features, and seamless Slack/Teams distribution kits.

Best For: Improving "Trust" and "Camaraderie" scores on engagement surveys.

Rapid Alignment Kit

For Executive Clarity. When change happens, silence creates fear. We help leadership deliver clear, human, and consistent messaging immediately. Without the logistical headache.

The Goal: Clarity & Calm.

Deliverables: Vision Keynotes, Manager Toolkits, Interactive FAQs, and Virtual Town Hall support.

Best For: Mergers, New CEO announcements, Strategy shifts, or Crisis Response.

PRODUCTION WITHOUT THE FRICTION

We aren't just a camera crew. We are a strategic partner built for the speed of modern communications.

The "Edit Factory" Engine: Our dedicated post-production facility ensures high volume and consistent quality, so you aren't waiting weeks for a simple cut.

The Service Guarantee (SLA): We operate on fixed timelines. 5 days for first cuts. 48 hours for revisions. You never have to chase us.