



CRAIG CARDEN LEADERSHIP ACADEMY

Leadership Academy

Leadership Without Chaos™

**Focus Awards Level 5 Diploma in Management and Leadership
(RQF)**

QRN: 603/3836/2 · Centre RFC5634

12 Months	21 Sessions	49 Credits	No EPA No Exams · No Resit	5 F8 Measurements
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***“Knowing and doing are different things. If doing does not follow knowing,
there will never be a becoming.”***

Craig Carden — Leadership Without Chaos™

Twelve months. Phase 1 installs Self-Mastery. Phase 2 delivers the Focus Awards Level 5 Diploma. Founding cohort begins Wednesday 23 September 2026.

◆ Craig Carden MBA MRes FCMl

www.leadershipwithoutchaos.com

Half the price. Half the time.

Most qualifications begin with leadership theory. The Leadership Academy reverses that. Phase 1 installs the operating system. Phase 2 records what is real — a Focus Awards Level 5 Diploma built from your own organisation, your own decisions, your own team. No EPA. No academic writing. No resit risk.

WHY THIS PROGRAMME WINS

	OMS Apprenticeship (closing Sept 2026)	CMI / ILM Level 5	Leadership Academy
Duration	24 months	12–18 months	12 months
Qualification	Level 5 (EPA)	Level 5 (assignment)	Level 5 (portfolio)
Functional skills barrier	No	No	No
Academic writing required	4,000-word report	Yes	No
EPA / resit risk	Yes	No	No
Contact hours	418+ (employer cost)	Variable	38 contact hours
Coaching embedded	Light-touch tripartite	Rare	Monthly 1:1 — Craig-led
Self-mastery foundation	None	None	Phase 1 — included
Longitudinal diagnostic	None	None	F8 — 5 measurement points
Delivered by	Skills coaches	Tutors	Craig Carden MBA FCMI

The Level 5 apprenticeship route closes to new starts in September 2026. Organisations that relied on it for leadership development now require an alternative. The Leadership Academy is that alternative. The cohort cap of 12 is not a constraint — it is the product. Individual coaching does not scale to 100+ learners.

THE PROGRAMME

Twelve months. Two phases.

Phase 1 (12 weekly sessions) installs self-mastery. Phase 2 (9 monthly sessions) delivers the Level 5 Diploma.

Phase 1: 23 Sep – 9 Dec

2026.

Phase 2: 23 Jan – 17 Sep 2027. 10:00 BST.		Domain	Hrs	Units
01	Foundations: Self-Mastery, Identity and the Governed Leader Personal Doctrine from Phase 1 becomes the PDP anchor. 5C Framework introduced. F8 Diagnostic baseline for Phase 2.	Commitment	4 hrs	M3, O5
02	Emotional Intelligence in Practice Goleman EQ competencies applied to real decisions. Bias and perception. Kolb and Gibbs reflective cycles.	Connection	4 hrs	M3, O5
03	Resilience, Adaptability and the Composure Domain Resilience frameworks — Goleman, Fredrickson. Change management — Kotter, ADKAR, Lewin. Mid-point F8 Diagnostic.	Composure	4 hrs	O5, M3, O1
04	Personal and Professional Development Mastery PDP Pro methodology finalised. Growth mindset — Dweck. Grit — Duckworth. SMART and CLEAR goals mapped to units.	Commitment	4 hrs	O5, M3
05	Influence, Communication and Stakeholder Management Cialdini influence principles. Power/interest matrix. Psychological contract — managing expectations when they diverge.	Collaboration	4 hrs	O6, M3
06	High-Performing Teams and Organisational Culture Tuckman team development. Motivation — Herzberg, Maslow, McGregor. Culture — Handy, Schein. GROW coaching model installed.	Collaboration	4 hrs	O3, O7
07	Operations Management and Strategic Planning PDCA cycle. Balanced Scorecard. McKinsey 7-S. Operational cadence design. PESTLE and SWOT.	Control	4 hrs	M1, M2
08	Project Management, Change Leadership and Business Risk Project lifecycle and RAID log. Kotter 8 steps applied in depth. Risk register built from your own organisation.	Composure	4 hrs	O1, O2, M1
09	Portfolio Preparation and Assessment Readiness Workshop Final F8 Diagnostic. Portfolio audit in pairs. Evidence gap identification. Assessor briefing. Celebration.	All Domains	6 hrs	All units



FACILITATOR

Craig Carden

Founder-CEO · Craig Carden Leadership Academy

Craig Carden has spent 14 years designing and delivering accredited leadership and behavioural development programmes across private and public-sector organisations in the automotive, aerospace, professional football, healthcare, and financial services sectors. His work is built on lived experience, not theory. The doctrine behind IMPACT 23™ From Fate to Destiny™ was installed across 84 days — on himself — before it was delivered to others.

QUALIFICATION UNITS

Nine units. 49 credits. Portfolio of evidence only.

Code	Unit Title	Ref	Cr	GLH	Sessions
M1 MANDATORY	Strategic Decision Making	M/617/3431	6	32	S7, S8
M2 MANDATORY	Strategic Business Management Planning	T/617/3432	7	40	S7
M3 MANDATORY	Principles of Management Leadership	A/617/3433	7	24	S1–S4
O1 OPTIONAL	Principles of Innovation & Change Management	L/617/3436	5	30	S3, S8
O2 OPTIONAL	Business Risk Management	D/617/3439	5	24	S8
O3 OPTIONAL	Successful Business Team Development	F/617/3448	3	22	S6
O5 OPTIONAL	Managing Personal & Professional Development	D/617/3456	6	20	S1–S4
O6 OPTIONAL	Stakeholder Engagement & Management	K/617/3458	4	13	S5
O7 OPTIONAL	Understanding Org Structure, Culture & Values	H/617/3457	6	20	S6
TOTAL	<i>40 credits required minimum — 49 awarded</i>		49	205	

PROFESSIONAL COACHING WITH CRAIG GARDEN

EMCC Professional Coach and EMCC Global Accredited Practitioner with more than 10,000 hours of coaching experience across some of the world's most recognised organisations. Every learner receives monthly 1:1 coaching delivered by Craig personally — not delegated, not automated, not replicated at scale.

◆ F8 Diagnostic Baseline

Eight governance domains measured before anything starts. Data-led. No coaching assumptions.

◆ Monthly 1:1 — Craig-led

30 minutes between each session. GROW model applied to a real live challenge. Output: Assessor Observation Record — coaching and assessment are the same conversation.

◆ Evidence from Coaching

Portfolio evidence generated through coaching touchpoints and session activities — not in addition to them. Real work, recorded.

◆ Cohort Peer Coaching

GROW model installed in Session 6. Learners coach each other in pairs from Session 6 onwards. Generates evidence for O3 and M3.

◆ Personal Doctrine as Anchor

Every coaching conversation begins with the Personal Doctrine written at Day 84 of Phase 1. Your operating framework across all nine months.

◆ Five-Point F8 Measurement

Phase 1 Day 1, Day 50, Day 84, Phase 2 Session 3, Phase 2 Session 9. Five data points. Measurable change, not anecdote.

THE F8 DIAGNOSTIC JOURNEY

Five measurements across 12 months.

No other provider can produce this. No other programme runs this long with this measurement discipline.

Phase 1 Day 1	Baseline Eight governance domains scored. This is the before.
Phase 1 Day 50	Mid-Point First measurable movement. Six weeks into the 8R Cycle.
Phase 1 Day 84	Completion Programme complete. Personal Doctrine written. F8 compared to Day 1.
Phase 2 Session 3	Phase 2 Mid Three months into Phase 2. F8 compared to Phase 1 completion.
Phase 2 Session 9	Final 12 months of documented change. The evidence no other provider can produce.

INVESTMENT

One price. All-inclusive.

All prices include the textbook, all programme materials, Focus Awards registration (£180–£200 per learner), assessment, IQA, and all coaching touchpoints. No hidden costs.

<p>LEADERSHIP ACADEMY</p> <p>Leadership Without Chaos™ Level 5 Diploma</p> <p>£4,500</p> <ul style="list-style-type: none">◆ Nine Facilitated Workshops.◆ Monthly 1:1 coaching.◆ Focus Awards registration included.◆ All materials, handbook, templates.◆ F8 Diagnostic at Sessions 3 and 9◆ Cohort peer coaching from Session 6	<p>DESIGNED FOR COMPLETION</p> <p>Engineered to be finished, not just started</p> <p>Half of Level 5 starters do not finish.</p> <p>The LA is built to be completed:</p> <ul style="list-style-type: none">◆ Portfolio of evidence◆ No EPA, no resit risk◆ Cohort capped at 12◆ Foundation installed first	<p>FOR YOUR TEAM</p> <p>Multi-seat (6+)</p> <p>£4,050</p> <ul style="list-style-type: none">◆ £4,050 per learner (10% off)◆ Minimum 6 learners◆ Cohort capped at 12◆ Founding cohort: 23 Sep 2026
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STEP 1

Leadership Diagnostic

STEP 2

One conversation. 30 Minutes. No commitment required.

We discuss where you are, what the Leadership Academy delivers, and whether this is the right next step for you.

1	Book a Conversation leadershipwithoutchaos.com — 30 minutes, no commitment required.
2	Review the Programme Session-by-session detail and unit coverage at leadershipwithoutchaos.com/leadership-academy
3	Confirm Enrolment Places are limited to 12 per cohort. Founding cohort pricing closes when the cohort fills.

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