SEPTEMBER 2023

Content Planner

TOP 3 PRIORITIES

1.
2.
3.

NOTES

WHAT DO WE WANT TO ACHIEVE THIS MONTH?

AUDIENCE TO TARGET

BEST PERFORMING CONTENT FROM LAST MONTH

1.
2.
3.

CONTENT IDEAS

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Date	Content Type	Platform	Title/Topic	Keywords/ SEO	Owner	Status	Success Metrics/ KPIs	Promotion	Repurpose	Notes