

Building Bucks Together: Grant Recipients Team Up with Local Spotlight with Danielle



By Danielle Gannon
The Cardinal Contributing Writer

If you've spent more than five minutes with me, you already know I have a genuine love for small businesses. They're the heartbeat of Bucks County, the places where neighbors become customers, and customers become friends. That's why I'm so thrilled to share that ten phenomenal local businesses were awarded the Build Business in Bucks grant.

The initiative, created by the Bucks County Department of Workforce and Economic Development, supports the small but mighty businesses that make up 86% of our local economy. With nearly 18,000 businesses here employing fewer than 50 people, entrepreneurship isn't just alive in Bucks County—it's thriving.

Of course, building a business isn't always easy. From managing accounting to figuring out how to reach new customers, small business owners wear more hats than most people can imagine. This grant, which provides funding for professional services, training, and support, is designed to help these entrepreneurs acquire the tools and resources they need to not only sustain their operations but also grow, hire, and make an even greater impact.

I'm truly honored that DG Media Relations will be working alongside these eleven inspiring grant recipients: **Sorella Beauty, Polygon Health Analytics, Intention Scents, Rocking Horse Acres, Fastest Labs, 215 Build, Ingenius Coaching, Le Macaron, Mamie Colette, Any Lab Test Now and Let's Get Moving!** Each brings something special to our community—whether it's confidence-boosting beauty services, innovations in health and wellness, or the kind of care and dedication you just don't find everywhere.

To all of these outstanding businesses: Welcome! I'm so excited to help share your stories and support your journey. You've put in the hard work, you've persevered through challenges, and you deserve every opportunity this grant provides. Here's to building businesses, building dreams, and creating an even stronger Bucks County together.

SORELLA BEAUTY, LIKE MOTHER LIKE DAUGHTER

If you're looking for perfect brows, radiant skin, and a sun-kissed glow, allow me to introduce you to the women who will make that happen for you. Tucked in the heart of Bensalem, Sorella Beauty Studio is the brainchild of mother-daughter duo Janelle Walters and Juliana Castor, two licensed professionals with skill, heart, and Korean skincare know-how.

At Sorella Beauty, the mission is simple: Confident women are beautiful. And confidence here is served up in many forms. Whether you're on the hunt for a dewy, glass-skin facial, the perfect brow arch, or the kind of streak-free spray tan, you found your spot.



Janelle, a certified spray tan artist and licensed esthetician, specializes in corrective skincare using advanced Korean products and modalities. "I pride myself on educating my clients," she says, "so they get the best possible outcome." Her daughter, Juliana, is the studio's resident brow and lash guru—certified, meticulous, and a self-proclaimed brow fanatic. "Brows are my absolute passion," Juliana shares. "I'll get your brows in the perfect shape."

Let's not forget Samantha Bruton, the studio's waxing specialist with 15 years of experience, including a reputation as the Brazilian wax master of Bucks County. Samantha also happens to be a certified lash artist, creating Classic and Hybrid sets that look effortless but command attention. "My passion lies in creating a comfortable space where women can feel confident in their own skin," she says. And after one appointment, you'll see for yourself.

From silky smooth skin to sculpted brows and luminous complexions, Sorella Beauty is a reminder that self-care isn't frivolous; it's transformative. The team believes every woman deserves to feel radiant, and they have the skills to prove it.

So whether you're prepping for a wedding, recovering from a stressful week, or simply craving a little "me time," Sorella Beauty Studio will meet you where you are—and send you home glowing.

Because here in Bensalem, confidence isn't optional—it's a beauty standard. Visit Sorella Beauty at sorellabeautystudio.glossgenius.com and IG @sorella_beautystudio

POLYGON HEALTH ANALYTICS—REIMAGINING HEALTH DATA, ONE INSIGHT AT A TIME

The team at Polygon Health Analytics is proving that the right data is not just numbers—it saves lives, drives innovation, and quite possibly writes the future of medicine.

Founded in January 2023 by the trailblazing, highly cited healthcare data scientist Dr. Lixia Yao, Polygon may be young in years, but it's wise beyond them. The company is powered by a team of industry veterans with decades of experience decoding the complexities of the U.S. healthcare ecosystem. Together, they're on a mission to bridge the gaps between healthcare delivery systems, biopharmaceutical companies, and technology innovators.

If you've ever wondered how a promising drug moves from a lab bench to your pharmacy shelf or how real-world patient data becomes actionable insights, Polygon Health Analytics is the quiet force making it happen.



What sets Polygon apart?

For starters, it's the commitment: improving global health outcomes while delivering business value that actually moves the needle. Polygon is redefining what it means to be a data partner. The company doesn't just hand over spreadsheets, it guides clients through every step of the journey. It does so by identifying real-world patient data to strengthen a study, navigating the tangled web of U.S. regulatory requirements, and cutting through the noise and the hype around artificial intelligence.

Real-World Data & Analytics

From electronic health records to insurance claims, real-world data holds the clues to safer, smarter treatments. Polygon's team ensures the foundation for better patient outcomes and more confident decisions.

Artificial Intelligence—With a Human Touch

Yes, AI is everywhere these days—but Polygon knows it takes more than flashy algorithms to create impact. Polygon's approach pairs cutting-edge technology with a deep understanding of business priorities, change management, and the human side of healthcare.

Health Economics & Outcomes Research

Proving the value of a new drug or device doesn't happen in isolation. Polygon's HEOR solutions assess outcomes, financial impact, and quality of life, making sure the science

stands up to the real world.

Market Access & Reimbursement Expertise

With U.S. policy evolving fast—from the Inflation Reduction Act to pharmacy benefit reforms—Polygon helps clients anticipate, adapt, and succeed.

At its core, Polygon Health Analytics is fueled by curiosity, collaboration, and a vision of a healthier world made possible through better data. Whether you're in biotech, pharmaceuticals, or health tech, their team is ready to roll up their sleeves and solve your most critical challenges. Because here's the truth: in the right hands, data isn't just numbers. It's the story of tomorrow's healthcare—and Polygon is writing some of the most important chapters yet. To learn more, visit polygonhealthanalytics.com

BACK TO NATURE WITH INTENTION AND CARE

In a world full of preservatives and toxic chemicals, Mary Reshetar decided it was time to simplify, to return to something truer, something gentler. That calling led her to create Intention Scents, a line of handmade herbal remedies, teas, body care, and candles inspired by the quiet, steadfast wisdom of plants.



Mary's journey began with a simple yet profound belief: the earth already provides everything we need. From the humble chamomile growing along the fence line to the vibrant calendula that brightens the garden, she saw potential in every leaf and petal—a chance to nourish, soothe, and heal without relying on synthetic fillers or chemical shortcuts.

Intention Scents isn't just a collection of products—it's a love letter to natural wellness. Each offering is crafted in small batches with organic ingredients you can pronounce. Mary's range includes soothing salves, rich body butters, magnesium sprays, tooth powders, and her signature line of organic loose-leaf teas—all designed to work in harmony with your body's rhythms.

Consider her teas: thoughtfully blended with purpose, every herbal infusion supports specific body systems. Whether you reach for "Happy Liver" to promote balance, "Happy Heart" for emotional wellness, or a calming cup to melt away daily stress, you're sipping a tradition of plant wisdom passed down through generations.

And then there are the candles—pure, clean-burning creations poured from sustainable, biodegradable waxes and infused with phthalate-free oils. When you light one, you're not just adding ambiance to your space—you're inviting nature in. No toxic fumes, no hidden chemicals. Just the subtle, grounding scents of plants doing what they do best.

For Mary, every jar, bag, and tin is an extension of her own daily rituals. She uses these products herself because she trusts them. And she wants you to feel the same quiet confidence each time you steep a cup of tea, smooth on a body butter, or breathe in the gentle aroma of a candle.

At Intention Scents, you'll never have to wonder what you're bringing into your home. No mysteries. No compromises. Just pure plant-powered care, created with intention and respect for your body and for the planet we all call home. Because true wellness shouldn't be complicated—it should feel like coming home to yourself.

Ready to reconnect? Step into the world of Intention Scents, where nature's wisdom meets everyday living, one thoughtfully crafted remedy at a time. To connect with Mary and purchase her products, call/text her at 267-784-3491.

ROCKING HORSE ACRES

Every so often, I come across a place that feels less like a business and more like a story, and Rocking Horse Acres is exactly that. Nestled right here in Bucks County, this



charming farm and Airbnb is a true family venture brought to life by the Servis family: Amy, Steve, and their three sons—Stephen, Nic, and Alex.

My connection to the Servis family started years ago with Nic and Stephen, the talented twin chefs behind SERVIS Events, a private chef experience known for its incredible farm-to-table dining experiences. Their passion for hospitality has now expanded beyond the kitchen and onto the land, blending fine dining with a serene countryside stay.

What makes Rocking Horse Acres special isn't just the five-star accommodations or the optional seven-course private dinners they offer—it's the heart behind it. Stephen and Nic bring their culinary artistry to the table, while their younger brother Alex, armed with a degree in Conservation Biology, ensures the farm thrives sustainably, preserving its beauty for future guests.

The Servis family has been perfecting the art of hospitality since 2015, first with vacation rentals in Lake Harmony and now with this Bucks County gem. Whether you're coming for a quiet escape, a foodie's dream experience, or simply a taste of authentic local warmth, Rocking Horse Acres promises more than just a stay—it offers an unforgettable Bucks County experience, backed by a local Bucks County family, that mirrors exactly what we all want... the American Dream.

Learn more: rockinghorseacrespa.com or IG @rockinghorseacres

FASTEST LABS OF BENSALEM—WHEN YOU NEED ANSWERS, FAST

Let's be honest—no one exactly daydreams about getting a drug test or a DNA swab. But when life requires clear, reliable answers—whether it's for a new job, a court matter, or simply your own peace of mind—you want a place that treats you with professionalism and respect. That's exactly what you'll find at Fastest Labs of Bensalem, owned by Doylestown resident Alex Baranov.



Conveniently located in Bensalem, Fastest Labs has built a reputation as the go-to lab for accurate, court-admissible drug, alcohol, and DNA testing. The facility is spotless, the team is welcoming, and the results are lightning-fast, often in 24 to 48 hours.

Alex and his certified technicians have one mission: to take the stress and uncertainty out of testing. Whether you're a business ensuring a safe workplace, a parent needing clarity, or someone confirming ancestry, you'll find every sample and every question handled with care and confidentiality. Fastest Labs uses secure chain-of-custody protocols so your personal information stays private and protected.

The range of services covers life's many curveballs:

Drug Testing: urine, saliva, and hair follicle tests that detect everything from marijuana and opioids to amphetamines and PCP.

Alcohol Testing: fast, reliable BAC screenings when timing matters most.

DNA Testing: clear, trustworthy results for legal and personal needs.

Mobile Testing: when you need the lab to come to you, because life isn't always convenient.

Alex also works closely with DOT-regulated companies, helping them stay compliant with Department of Transportation requirements through regular, reliable employee drug and alcohol screening. From trucking and transit to safety-sensitive industries, his team understands the urgency, accuracy, and documentation these businesses need—and delivers every time.

Fastest Labs of Bensalem blends advanced technology with good old-fashioned customer care. Every test uses state-of-the-art equipment and the latest procedures to deliver results you can count on. It's no wonder businesses, families, and individuals across Bucks County rely on Alex's team for peace of mind.

So the next time life hands you one of those "I need to know now" situations, remember: clarity is just a phone call away. Because when it comes to testing, fast is good—but fastest is even better.

Call: (215) 515-0678

Visit: fastestlabs.com/bensalem

215 BUILD: WHERE YOUR DREAMS MEET CRAFTSMANSHIP

In a world of cookie-cutter construction, one Bucks County company is proving that creativity, integrity, and good old-fashioned craftsmanship are still alive and well. Welcome to 215 Build—a local gem where "What you can imagine, we can create" isn't just a slogan; it's a promise that owner Joshua Kontz lives by every single day.

For Josh, building isn't just about studs and shingles. It's about the story. As a second-generation craftsman and the middle child of seven (yes, seven!), Josh learned early that anything worth doing was worth doing with heart, precision, and a healthy dose of patience. "My dad taught me that quality isn't negotiable," Josh shares. "Attention to detail is what transforms a project from 'good enough' to something a family can love for decades."

Whether you're dreaming of a bright, contemporary kitchen, a cozy farmhouse-inspired bathroom, or an addition that finally gives everyone own space, 215 Build is ready to roll up their sleeves and bring your vision to life. Their process is refreshingly personal:



Step One: Josh and his team sit down with you to understand your goals—no rushed appointments or glossed-over details.

Step Two: They craft a clear, actionable plan, sourcing high-quality materials that suit your style and budget.

Step Three: The transformation begins. Throughout the build, communication is constant, the job site stays spotless, and your satisfaction remains the top priority.

That customer-first mentality is a hallmark of 215 Build—and it shows. "People invite us into their homes, into their lives," Josh says. "We don't take that trust lightly. Our goal is to exceed expectations every time."

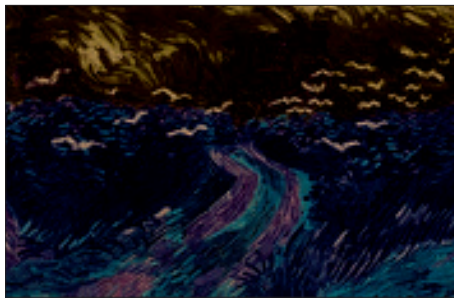
When he's not designing spaces that reflect his clients' dreams, Josh wears another hat: volunteer firefighter. He also treasures downtime with his family, proving that a commitment to service runs in every part of his life.

"At the end of the day, we're not just building houses," Josh says. "We're building relationships—and hopefully leaving every client a little happier than we found them."

For more information, visit 215build.com, 215-770-1522, IG @215build

MEET YEVA MADDEN OF INGENIUS COACHING

Step into any corner office or bustling open-concept workspace, and you'll find a common theme: smart, driven professionals quietly craving something more. A sharper edge, a clearer purpose, a deeper sense of fulfillment. That's where Yeva, founder of Ingeniui Coaching, has made her mark—not just as a coach, but as a trusted ally in the



pursuit of professional transformation.

Through Ingeniui Coaching, she works privately with seasoned leaders—think seasoned executives, experienced managers, and rising stars—guiding them through pivotal moments in their careers. From navigating complex team dynamics to rediscovering what ignites their creativity, Yeva brings a steady hand, a fresh perspective, and a touch of inspiration to every conversation.

Her approach is very unique. Drawing wisdom from thought leaders like Adam Grant and Brene Brown, Yeva weaves together evidence-based practices with the power of vulnerability and authenticity. It's the kind of coaching that transforms the way people see themselves as leaders and as humans.

Visual art and dynamic graphics play a surprising role in Yeva's practice. She believes that the right imagery can unlock insights that words alone can't reach. Whether it's a stimulating visual exercise or a reflective journaling prompt, her methods are designed to spark clarity and a renewed sense of purpose.

Behind the scenes, many HR teams count on Yeva as a trusted partner, knowing her work leads to more engaged employees, healthier cultures, and better outcomes across the board. But for the professionals she coaches, it often feels like having the secret sauce. Someone who listens without judgment, challenges, and cheers them on without reservation.

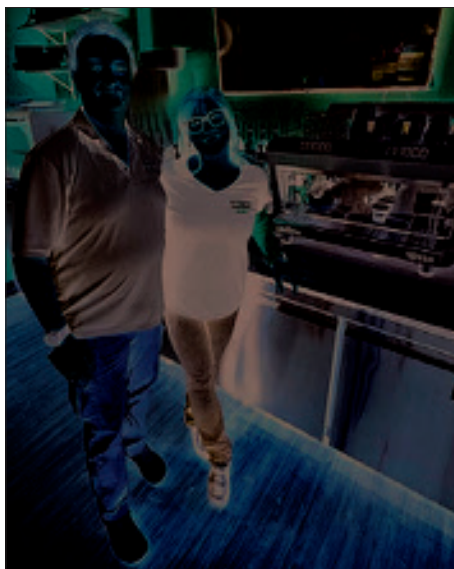
At its heart, Ingeniui Coaching is about helping good leaders become great—and great leaders become even more connected to what matters most. To connect with Yeva, email yevamadden@ingeniuiscoaching.com

LE MACARON—A TASTE OF FRENCH DESSERTS RIGHT HERE IN DOYLESTOWN

Owners Louise and Steven Lee opened the doors to this colorful haven on November 5, 2020, leaving behind corporate America and the stay-at-home parenting grind for something more deliciously inspired.

Louise, who is 100% French (and 100% delightful), spent her childhood between Montreal and Connecticut. Now a mom to three boys, she dreamed of building something that kept her connected to her roots—and gave her the flexibility modern parenthood demands.

"Le Macaron is a way to share my culture, and Doylestown is such a cultural, hip, and happening town," Louise says, her face lighting up. "I can't imagine a better place to be."



Step inside, and you're greeted by the bright, airy space where the scent of freshly brewed cappuccinos and espresso fills the air. While rows of delicate macarons in flavors like lavender, white chocolate, and salted caramel dress the glass cases. It's the kind of place where everybody knows your name, so grab a table, sip a cappuccino, and linger over a hand-painted chocolate or a macaron gelato cake.

Beyond pastries, you'll find thoughtful little gifts and T-shirts, perfect for when you want to bring a bit of France home. The hand-painted chocolates are particularly stunning. Pick them out one by one, and they'll be wrapped in an elegant box and gift bag—an instant, classy present to give the most discerning of friends and family.

What makes Le Macaron truly special isn't just the sweets. It's the Lees themselves. They live in Doylestown. They dine in Doylestown. They work in Doylestown. They are the

heartbeat of the local lifestyle, proud to create a space that feels like both a neighborhood café and a European escape.

"We are a new caliber, French bistro atmosphere," Louise says with a smile. "A place where people can get away, a little escape." Consider this your formal invitation! Come solo, bring a friend, or treat your family to the most colorful, beautiful (and gluten-free!) pastry shop around. There is even a nice new outdoor patio to enjoy.

Instagram @lemacarondoylestown, 4 W. Oakland Ave, Doylestown

MAMIE COLETTE – WHERE THE FRENCH CROISSANT MEETS BUCKS COUNTY

Nestled in the heart of Newtown—with a sister location just across the Delaware River in Titusville, NJ, aptly named L'Annexe de Mamie Colette—this artisan Grab & Go bakery proves that life is simply better when you treat yourself to a warm, handmade pastry. This isn't the place for mass-produced dough or long ingredient lists you can't pronounce. Here, you'll find croissants, brioches, pains au chocolat, and danishes crafted with an authentic French technique, natural ingredients, and a dose of passion.



At the helm is Chef Magali, who grew up in Chartres, France—home to a stunning medieval cathedral and generations of bakers who knew that bread isn't just sustenance, it's an art form. Inspired by her grandmother (the original "Mamie Colette") and the centuries-old techniques of her homeland, Chef Magali honed her skills across France, the Netherlands, and New Jersey. Along the way, she fell in love with croissant dough, declaring, quite rightly, "Life without croissants is no life at all."

Her passion shows in every warm, buttery bite of Mamie Colette's creations, from classic croissants and pains au chocolat to airy brioches and delicately filled danishes. The bakery uses non-GMO, unbleached, never-bromated flour, natural ingredients, and absolutely no preservatives or chemicals.

Isabelle, Chef Magali's partner in life and business, was raised in Bretagne, France, by a Mallorquin Spanish mother and a Breton father. This multicultural backdrop sparked Isabelle's love for travel, culture, and cuisine, shaping her career around businesses that bring people together. At Mamie Colette, she helps drive their mission—and, importantly, serves as the official taste tester.

More than just a bakery, Mamie Colette is a testament to the joy that comes from honoring authentic techniques and putting quality first. The croissant isn't just a croissant—it's a bridge between past and present, Old World and New World, crafted with the kind of care you can taste.

So the next time you're in Newtown or Titusville, follow the scent of fresh-baked French butter and see why this little bakery is quickly becoming a local legend. Here, happiness is something you can hold in your hand.

Visit, mamiecolettebakery.com
IG @mamiecolettebakery
@Lannexedemamiecolette
202 South State Street, Newtown
1462 River Rd, Titusville

ANY LAB TEST NOW—YOUR HEALTH IN NEWTOWN

Locally owned and operated by Bucks County's own Brandon Fitzgerald, Any Lab Test Now has quickly become a trusted resource for residents looking to take charge of their health, without the usual waiting rooms, red tape, or surprise invoices.

From nutritional lab testing and weight loss panels to sexual health screenings, drug and alcohol testing, DNA/paternity services, and comprehensive wellness panels, they offer an extensive menu of services that empower you to get answers on your own terms. In

fact, you don't even need a doctor's order, though they're happy to coordinate with your physician if needed.

One recent client shared, "Can't say enough about my experience here. There were lab sites that were 30 minutes closer to my home, but the Any Lab Test Now folks answered my calls promptly and with care. Over the phone and the experience in person were the same."



It's this dedication to treating every person with dignity, compassion, and prompt service that sets the Newtown team apart. Whether you're curious about your vitamin levels or need pre-employment drug screening, you'll get clear, upfront pricing before any test begins—no guesswork or surprise bills.

As Brandon Fitzgerald puts it, "As the owner of Any Lab Test Now, I would like to share how easy it is for you and your family to monitor your health. We provide the doctor's order and work with your physician if needed. Our upfront, transparent, and affordable prices offer a solution welcomed by thousands of people just like you who are now managing a healthcare budget. I would like to personally invite you to our store. I look forward to helping you and your family maintain your health in an affordable and convenient way."

Whether you're an athlete fine-tuning your nutrition, a parent needing school-required titers, or just someone determined to stay ahead of your wellness, Any Lab Test Now in Newtown is ready to help.

Instagram @anylabtestnow_newtown for helpful health tips and updates, or visit anylabtestnow.com to explore all the ways you can take control of your health—locally, conveniently, and with a friendly face to guide you.

LET'S GET MOVING!

Meet Kaitlyn of Let's Get Moving Wellness. Kaitlyn spent most of her career working with a physical therapy company, visiting people after they were hurt or injured. Shortly after her second daughter was born, she decided to open her practice that focused on being proactive and preventive. She focuses mostly on two populations of people: older adults (65+, discharged from physical therapy or ones proactive) and those with chronic and neurological disorders. Through her daily travels and interactions with people, she became increasingly aware of the need for proactive prevention, which is something traditional medicine does not shine a light on, and insurance does not cover.

Kaitlyn shifted from PT to Let's Get Moving because she wanted to empower adults to age healthily. "Getting older is inevitable, but aging isn't," she says. "Inspiring people to take control of their life with small changes, from diet and movement, will put them in the driver's seat - right where they need to be."

Visit her at: lgmwellness.com
IG: @lgmwellness

Read a more comprehensive article on Kaitlyn in last month's July issue of The Cardinal.

