

Be Some Boddie Ltd Cookie Policy

Effective date: 21 October 2026

Website: <https://besomeboddie.com>

1. Introduction

At Be Some Boddie Ltd, we respect your privacy and are committed to being transparent about how cookies and similar technologies are used on our website.

This Cookie Policy explains what cookies are, why we use them, the types of cookies identified on our website and how you can manage your preferences.

This policy should be read alongside our Privacy Notice, which explains how we collect, use, store and protect your personal information.

2. What Are Cookies?

Cookies are small text files stored on your computer, tablet or mobile device when you visit a website.

They help websites function correctly, remember preferences, maintain security and, where permitted, provide information about how visitors interact with a website.

Some cookies are temporary, while others remain on your device for a longer period.

Cookies may be placed by our website or by third-party services that support its operation.

3. How We Use Cookies

Our website uses cookies for the following purposes:

Essential Cookies

These support website security, basic functionality and the recording of your cookie preferences.

Essential cookies may operate without consent where they are strictly necessary for the service you have requested or otherwise qualify for an applicable legal exemption.

Analytics Cookies

We use Google Analytics through our Mastermind Business System (MBS) website platform to understand how visitors interact with our website.

This helps us identify which pages are visited, understand general website usage and improve our content and services.

Analytics cookies are non-essential and require your consent.

4. Cookies Identified on Our Website

The following cookies were identified during testing of our website in October 2026.

Cookie name	Provider or associated service	Purpose
__cf_bm	Cloudflare	Helps protect the website against automated traffic and malicious bots.
cookie-config	Website cookie consent system	Records your cookie consent selection.
msgsndr_id	Associated with the MBS/LeadConnector platform	A visitor identifier. Its precise function and whether it is strictly necessary remain under review.
_ga	Google Analytics	Helps distinguish visitors for website analytics and measurement.
_ga_VN28SGCLLJ	Google Analytics	Supports session and engagement measurement for the website.

The Google Analytics cookies were observed after selecting **Accept All** and were not observed in the earlier test using **Accept Essential Only**.

The __cf_bm, cookie-config and msgsndr_id cookies were observed under both consent selections.

Cookie expiry periods may vary according to provider configuration. We will update this information as the relevant settings are confirmed.

5. Cookie Consent

Our website uses the cookie consent functionality provided by Mastermind Business System.

When visiting our website, you can choose between:

- **Accept All:** Consent to the use of non-essential cookies alongside essential cookies.
- **Accept Essential Only:** Decline non-essential cookies while allowing those necessary for website operation.

Where required by law, non-essential cookies should only be activated after you have given valid consent.

You are not required to accept analytics cookies to access the general information on our website.

6. Google Analytics

We use Google Analytics to help us understand website performance and improve the visitor experience.

Depending on the configuration and consent provided, Google Analytics may process information about pages visited, website interactions, browser and device characteristics and approximate geographic location.

We use this information for website measurement and improvement.

For further information about Google's handling of personal information, please visit:

<https://policies.google.com/privacy>

7. Managing or Withdrawing Cookie Consent



You can accept or decline non-essential cookies using our website's cookie consent banner.

You can also manage or delete cookies through your browser settings.

Most web browsers allow you to view stored cookies, delete them or block certain categories of cookies.

If you wish to withdraw consent previously given for non-essential cookies, you can clear your website cookies and make a new selection when the consent banner appears again.

Please be aware that blocking certain essential cookies may affect website functionality.

8. Third-Party Services

Our website is operated using Mastermind Business System and includes Google Analytics.

Some third-party website features may use their own cookies or similar technologies.

Where additional services or technologies are introduced, we will review their cookie requirements and update this policy as appropriate.

9. Cookies and Personal Information

Some information collected through cookies may constitute personal data under UK data protection legislation.

Where personal information is processed, we handle it in accordance with our Privacy Notice and applicable data protection requirements.

We do not sell personal information collected through our website.

10. Changes to This Cookie Policy

We may update this Cookie Policy to reflect changes to our website, cookie technologies, service providers or legal requirements.

The latest version will be published on our website with its effective date.

Where required, we will seek fresh consent for relevant changes to non-essential cookies.

11. Contact Us

If you have questions about this Cookie Policy or how cookies are used on our website, please contact:

Be Some Boddie Ltd

Website: <https://besomeboddie.com>

Email: info@besomeboddie.com