

Privacy Policy

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Effective Date:

06/03/2026

This Privacy Policy outlines the manner in which we collect, use, disclose, and safeguard your personal information in compliance with applicable laws, including the Australian Privacy Act 1988 (Cth). By engaging with our services, visiting our website, or interacting with us through social media, you agree to the practices described herein.

1. Information We Collect

We may collect personal information that you voluntarily provide to us, including but not limited to: Your name and email address; Any additional personal details provided during interactions with us. This information is collected to facilitate the provision of our services, enhance your experience, and support our business operations.

2. Methods of Collection

We collect personal information through the following methods: Sign-up forms on our website and Facebook; Email communications or other direct interactions initiated by you. Additionally, we may collect technical data about your use of our website, including through the use of cookies or similar tracking technologies, as outlined below.

3. Purpose of Data Collection

The personal information collected is used for legitimate business purposes, including but not limited to: Delivering marketing communications via email; Conducting targeted advertising campaigns through digital ad platforms; Enhancing our services and tailoring promotional materials to your preferences.

4. Disclosure of Personal Information

We are committed to safeguarding your privacy and will not sell or share your personal information with unrelated third parties. However, your data may be processed by third-party service providers we engage for business operations, including but not limited to:

Email marketing platforms for distributing newsletters or promotional content; Customer Relationship Management (CRM) systems for managing client information; Advertising platforms (e.g., Facebook Ads) for conducting targeted marketing. These service providers are contractually obligated to handle your data securely and in compliance with applicable laws.

5. Your Rights and Data Management

You have the right to access, update, or request the deletion of your personal information. Requests to exercise these rights may be submitted via email to:

Email: adam@adamchalmers.com.au

We will endeavour to respond to all inquiries and requests promptly and in accordance with applicable laws.

6. Use of Cookies and Tracking Technologies

We may utilize cookies or other tracking technologies on our website to:

Improve your browsing experience; Analyse website performance and traffic patterns; Deliver personalized advertisements through retargeting mechanisms.

You may adjust your browser settings to manage or disable cookies. Please note that certain website functionalities may be affected if cookies are restricted.

7. Data Security Measures

While we take reasonable steps to protect the personal information we collect, no transmission of data over the internet is entirely secure. As such, we cannot guarantee absolute security. However, we employ industry-standard safeguards, including encryption and restricted access protocols, to minimize risks to your data.

8. Compliance with Australian Privacy Law

We are committed to upholding the principles set forth under the Australian Privacy Act 1988 (Cth)

and ensuring your personal information is handled in accordance with legal requirements.

9. Updates to This Privacy Policy

This Privacy Policy may be updated periodically to reflect changes in our practices or legal obligations. Any updates will be posted to this page, and we encourage you to review the policy regularly. Your continued use of our services constitutes acceptance of any revised terms.

10. Contact Information

If you have questions, concerns, or requests regarding this Privacy Policy or the handling of your personal information, please contact us at:

Email: adam@adamchalmers.com.au