

Where connection becomes culture.

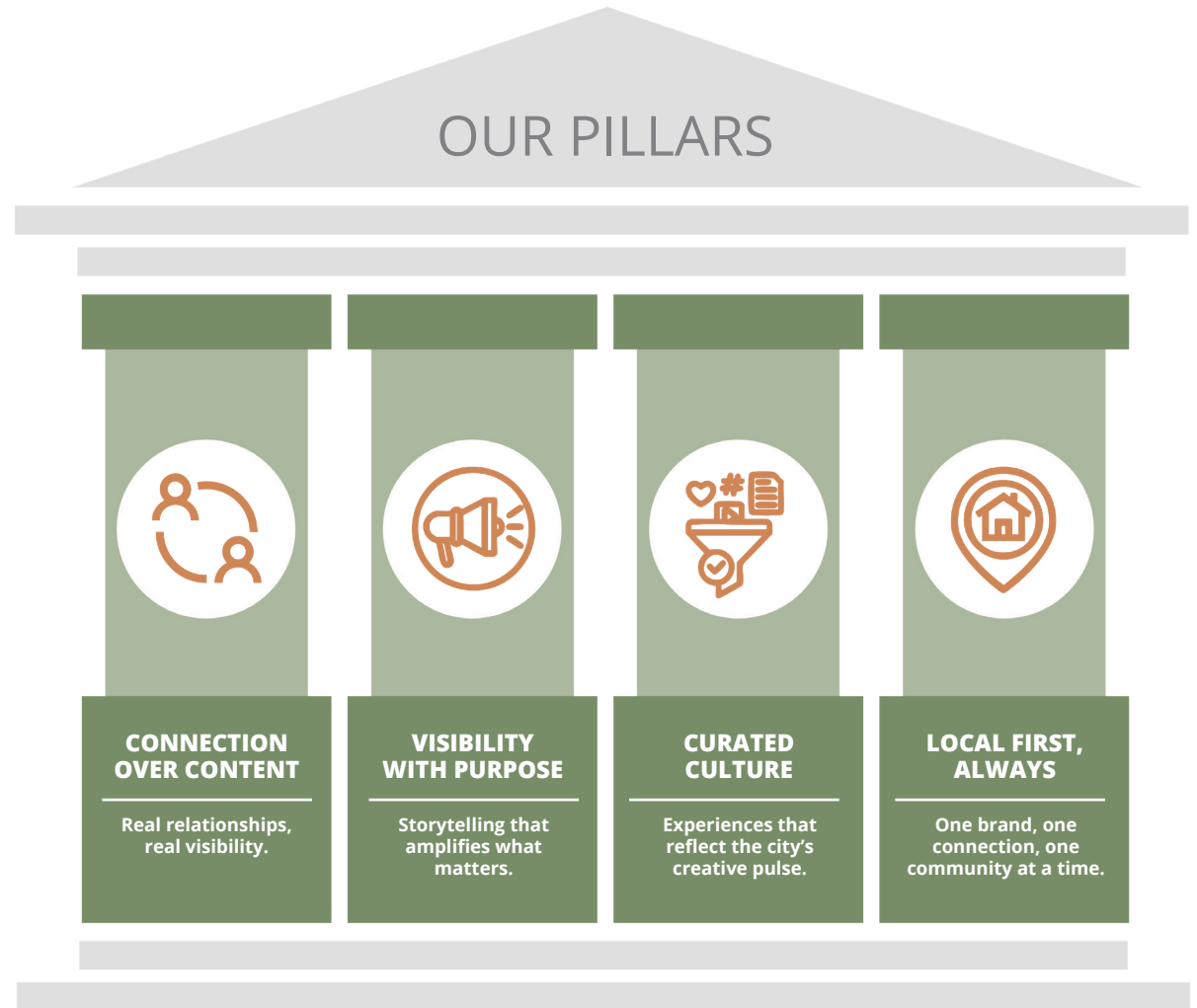
BIÜV

BE LOCAL. BE VISIBLE.

Media • Events • Culture

About BLÜV

BLÜV is where media, events, and culture intersect. We're a community-first platform built to amplify local voices, connect brands with purpose, and curate experiences that shape culture. Our ecosystem blends storytelling, strategic visibility, and unforgettable events — helping businesses show up with impact, get seen by the right people, and grow where it matters most.





Why Partner with BIÜV

We don't just give you ad space. We give you presence in the room, online, and in culture.

CONFIRMED REACH & IMPACT

10K+

monthly social reach

8K+

newsletter subscribers

4

signature Blüv events each month

60K+

influencer/creator partner network reach

Demographics & Audience

AGE

Primarily 28–45 (secondary segments: 22–27 & 46–60)

GENDER

70% Women | 30% Men

LOCATION

Greater Orlando (Winter Park, College Park, Baldwin Park, Mills 50, Milk District, Downtown)

INCOME

\$65K–\$150K+ household income

EDUCATION

College-educated; many with advanced degrees or certifications

PROFESSION

Entrepreneurs, creatives, consultants, executives, socially active professionals

PSYCHOGRAPHICS

Community-minded, purpose-driven, culturally aware, connection-seeking



Partnership Levels



CULTURE BUILDER

\$795/mo (6-month)

Steady, meaningful visibility — done for you.

- Half-page ad (we design available)
- 1x monthly social shoutout
- 1x newsletter feature per term
- Launch spotlight video + assets
- 15-min content day session access
- Event promotion listing on digital calendar



CONNECTOR

\$1,495/mo (6-month)

Be the brand everyone knows.

- Full-page ad
- 2x monthly social features
- 2x newsletter features per term
- Launch spotlight video + assets
- 45-min content day access
- 1x Blüv event collab sponsorship
- Event promotion listing on digital calendar



CITY SHAPER

\$3,000/mo (12-month)

Own the conversation.

- Full-page ad in every issue
- PR alignment + mentions
- 4x Blüv event collab sponsorships
- 2x monthly social features
- Monthly newsletter features
- Feature spread + photoshoot
- Quarterly launch spotlight videos
- 45-min content day access
- Event promotion listing on digital calendar

ADD-ONS

Half-Page Ad + Social – \$350	Content Day Session – \$750
Full-Page Ad + Social + Newsletter – \$650	Social Media Takeover (12 posts) – \$1,500/mo
Event Collab Sponsorship (event activation) – \$750	Event Media Coverage – \$1,500/event (w/ social posts)
Full Event Sponsorship – \$1,500	Feature Article + Photoshoot – \$2,000
All-Season Sponsorship (4 events) – \$5,500	Event Production by BLÜV – starting at \$2,000

Event Production by BLÜV

Perfect for: Brands, businesses, and nonprofits ready to create an unforgettable experience that connects directly with their audience.

What You Get:

- **Custom Event Strategy:** Concept creation rooted in your brand's goals and culture.
- **Full Planning & Execution:** Venue sourcing, vendor coordination, timelines, logistics.
- **Sponsorship Support:** Packaging, outreach, and management of brand partners.
- **Creative Design:** Event branding, signage, activations, photo moments.
- **Media Coverage:** Red carpet interviews, recap reels, professional photography.
- **Guest Experience:** Hospitality staffing, curated run of show, intentional details.



"Events are the future of marketing, and no one does them like BLÜV."



BIÜV

in Action



BLÜV

Ready to Amplify Your Brand?

Partner with BLÜV and be part of the culture we're shaping together.



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