

Vivacity CRM Development Roadmap

This roadmap outlines the phased development plan for Vivacity CRM, focusing on scalable architecture, automation, and modern CRM features for consultants, agencies, and service-based businesses.

- Phase 1: Planning & System Design - Requirement gathering, database design, and UI/UX planning
- Phase 2: MVP Development - Authentication, user roles, leads, contacts, and basic CRM pipeline
- Phase 3: Automation Layer - Email automation, follow-ups, task reminders, and workflow triggers
- Phase 4: Reporting & Analytics - Dashboards, sales reports, conversion tracking
- Phase 5: Integrations - WhatsApp, email providers, third-party APIs, and webhooks
- Phase 6: Advanced Features - POS module, invoice system, barcode support, and PDF generation
- Phase 7: Deployment & Scaling - Cloud hosting, performance optimization, and CI/CD pipeline

Estimated Timeline: 4 to 6 months depending on feature scope and team size. Focus on MVP first, then scale gradually.