FOCUS

FIELD OBSERVABLE CUES FOR UNKNOWN SITUATIONS

LAW ENFORCEMENT CERTIFICATION
FOCUSCERTIFIED.COM

MOST OFFICERS ARE TRAINED TO RESPOND TO VIOLENCE.
FOCUS TRAINS YOU TO SEE IT COMING.

Built from validated science and real-world pre-attack indicators, FOCUS is the only research-based framework designed to **keep officers alive before the threat is identified.** This is not instinct. It is not gut feeling. It is a trained skill, validated by science, taught by someone who has spent decades studying why officers get hurt — and what stops it.

30+	10,000+	47	100%
YEARS IN LE TRAINING	OFFICERS TRAINED	STATES REPRESENTED	SCIENCE VALIDATED

THE FRAMEWORK

F — FIELD
Observable in real environments, not controlled settings

O — OBSERVABLE
Visible behavioral cues you can identify and act on

C — CUES
Specific pre-attack indicators grounded in research

U — UNKNOWN
Applied to any contact, any environment, any threat level

S — SITUATIONS
Real-world scenarios where the framework saves lives

WHAT THE TRAINING COVERS

- The science of pre-attack behavioral indicators
- Full FOCUS framework and field application
- Scenario-based recognition drills
- Command staff and supervisor integration
- Certification and ongoing reference materials

TRAINING OPTIONS

IN-PERSON TRAINING — AVAILABLE NOW

Dr. Yates delivers the full certification framework directly to your team — on your schedule, at your location. Available for individual officers and full department cohorts. Certification issued upon completion.

LIMITED TRAINING DATES AVAILABLE

Dr. Yates delivers a small number of agency certifications each year. Secure your date before your window closes.

BOOK TRAINING focuscertified.com
EMAIL travis@focuscertified.com
LEARN MORE travisyates.org

FROM THE FIELD

"I attended the training at the Oregon State Sheriff's Association conference. Just a few months later, I believe that training saved me. This training should be mandated for every officer."

SHERIFF SAM ELLIOTT — YAMHILL COUNTY SD

THE CUES ARE ALREADY THERE.

Book in-person training or join the online waitlist today.

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Dr. Travis Yates · Tactical Behavior Academy · Lead On & Stay Courageous