

Think Lead Solutions

Smart Systems. Smarter Growth.

TERMS OF SERVICE

Last updated: March 7, 2026

These Terms of Service govern your use of all Think Lead Solutions services including AI-powered lead generation, CRM implementation, automation consulting, and the complimentary 20 Free Leads demonstration programme. By engaging with any of our services you agree to be bound by these terms.

SECTION 1

Agreement to Terms

By accessing and using Think Lead Solutions' services — whether through a paid engagement, a complimentary demonstration, or any introductory offer — you accept and agree to be bound by the provisions of this agreement. If you do not agree to abide by these terms, please do not use any of our services.

SECTION 2

Services Description

Think Lead Solutions provides AI-powered business growth services across three categories. These may be engaged individually as standalone services or combined as an integrated system:

A. Core Consulting Services

- R6 Framework implementation and consulting
- AIWA methodology training and setup
- Business automation and workflow optimisation
- Go High Level (GHL) platform integration and management
- AI employee setup and training

B. AI-Powered Lead Generation (see Section 4)

- Ideal Client Profile (ICP) development and search configuration
- Automated People Search using TLS proprietary AI search technology
- AI-driven lead qualification, scoring and outreach copy generation
- CRM pipeline setup and lead nurture automation via Go High Level
- Ongoing daily or weekly lead generation as a managed service

C. Complimentary Demonstration — 20 Free Leads (see Section 4)

- A no-obligation introductory demonstration of the lead generation system
- Up to 20 sample leads identified and qualified for your target market
- Live ICP building session and AI-generated outreach copy
- Available as a standalone taster or as the entry point to a full managed service

SECTION 3

Service Packages and Payments

Service Packages:

Our consulting services are offered in three tiers — R6 Fast Start, R6 Professional, and R6 Premium — each with specified monthly fees and setup costs as displayed on our pricing page. AI-powered lead generation services are available as standalone packages or as an integrated add-on to any R6 tier, combining TLS Lead Engine lead sourcing with Go High Level CRM automation (see Section 4 for full details and standalone pricing).

Payment Terms:

Monthly fees are billed in advance. Setup fees are due upon service commencement. All prices are in AED and exclude applicable taxes. The complimentary 20 Free Leads demonstration (Section 4) carries no charge and no obligation to proceed to a paid service.

Cancellation:

Services may be cancelled with 30 days written notice. No refunds for partial months or setup fees after service commencement. The 20 Free Leads demonstration may be withdrawn or modified at any time without notice.

SECTION 4

NEW

AI-Powered Lead Generation & 20 Free Leads Demonstration

This section covers both the complimentary 20 Free Leads demonstration and the full AI-powered lead generation managed service. Both are delivered through an integrated system combining TLS proprietary lead sourcing technology and Go High Level (GHL) for CRM pipeline management, automation and nurture sequences.

4.1 The 20 Free Leads Demonstration

Think Lead Solutions offers a complimentary lead generation demonstration providing up to 20 sample leads relevant to your business and target market. The demonstration is designed to showcase the full capability of our AI-powered lead generation system before any commercial commitment is made.

What is included in the demonstration:

- A live ICP (Ideal Client Profile) building session — we research your business and ask targeted questions to define your ideal prospect

- Up to 20 lead contacts identified using AI-powered People Search technology
- Basic contact data including name, company, job title and where available, work email address
- AI-generated ICP Fit Check scoring for each lead (Strong Fit / Possible Fit / Not a Fit)
- Personalised outreach copy — a draft cold email and LinkedIn connection message per lead
- A demonstration of how qualifying leads flow into a Go High Level CRM pipeline

What is not included in the demonstration:

- Guaranteed contact accuracy, email deliverability or response rates
- Ongoing lead generation beyond the 20-lead demonstration
- Full CRM setup, automation build or campaign management
- Any guarantee that contacts have consented to receive unsolicited communications

4.2 Full AI-Powered Lead Generation Service

The full managed lead generation service builds on the demonstration to deliver a continuous, automated pipeline of qualified prospects. The service integrates two platforms working together:

Platform A — TLS AI Lead Engine: Lead Sourcing & Qualification

- Daily or weekly automated People Search based on your agreed ICP and search configuration
- AI-powered ICP Fit Check run automatically on every new contact
- Personalised outreach email, subject line and LinkedIn connection message generated per lead
- Only Strong Fit contacts progressed to your CRM — no manual filtering required

Platform B — Go High Level (GHL): CRM, Automation & Pipeline Management

- Dedicated sub-account set up and configured for your business
- Qualified leads automatically tagged and loaded into your sales pipeline
- Automated nurture email sequences triggered on lead arrival
- Task creation for LinkedIn outreach on each new Strong Fit contact
- Appointment tracking, response management and pipeline reporting
- Optional: connection of your own email domain for outreach sent from your address

4.3 Standalone vs. Integrated Service

The lead generation service is available in two configurations:

Configuration	What is included	Best for
Standalone	ICP build, daily lead search, AI qualification and outreach copy delivered as export/CSV	Clients with an existing CRM who want qualified leads and copy only

<p>TLS Lead Engine + GHL (Integrated)</p>	<p>All of the above plus full CRM pipeline, automated nurture sequences, appointment tracking and reporting</p>	<p>Clients who want a complete end-to-end lead generation and follow-up system</p>
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4.4 Data, Privacy and Outreach Compliance

Lead data is sourced from publicly available professional networks and business directories in real time. You agree to use any leads provided in compliance with all applicable laws and regulations including UAE data protection requirements and, where relevant, the EU General Data Protection Regulation (GDPR). Think Lead Solutions does not guarantee that contacts have consented to receive unsolicited commercial communications. You remain solely responsible for ensuring your outreach activity complies with applicable legislation.

4.5 No Obligation and Service Continuity

The 20 Free Leads demonstration carries no obligation to purchase a paid service. Think Lead Solutions reserves the right to limit, modify or withdraw the demonstration offer at any time without notice. Following the demonstration, clients wishing to continue with a managed lead generation service will be presented with paid package options. Continuation of any lead generation activity beyond the demonstration requires agreement to a paid package as outlined in Section 3.

SECTION 5

Client Responsibilities

Clients engaging any Think Lead Solutions service agree to:

- Provide accurate business information, ICP criteria and requirements
- Maintain confidentiality of all access credentials including TLS platform and GHL sub-account logins
- Comply with all applicable laws and regulations including data protection and anti-spam laws
- Use lead data and outreach copy provided solely for lawful business development purposes
- Provide timely feedback and approvals as requested to enable effective service delivery
- Ensure relevant team members receive adequate training on implemented systems

SECTION 6

Intellectual Property

The R6 Framework, AIWA methodology, all AI prompts, lead generation workflows, CRM automation templates and related materials remain the intellectual property of Think Lead Solutions. Clients receive a licence to use these methodologies and systems for their own business operations but may not resell, redistribute, white-label or teach these methodologies or systems to third parties without prior written consent.

SECTION 7

90-Day Performance Promise

We are confident in our systems and stand behind our results.

For Monthly Clients:

If you do not see at least a 25% improvement in qualified leads within 90 days, we will provide 20 hours of additional optimisation work at no charge.

For Annual Clients:

If you do not see at least a 25% improvement in qualified leads within 90 days, we will provide 40 hours of additional optimisation work at no charge, OR a pro-rated refund of remaining service months.

What optimisation includes:

Automation refinements, ICP and search configuration improvements, template and prompt updates, workflow improvements, lead scoring enhancements, integration troubleshooting, and up to 2 additional training sessions.

Important: The 90-Day Performance Promise applies to paid managed service engagements only. It does not apply to the complimentary 20 Free Leads demonstration. Your monthly subscription continues as normal during any optimisation period. Setup fees are non-refundable as they represent completed work and system creation.

SECTION 8**Confidentiality**

We maintain strict confidentiality regarding all client business information, processes, ICP criteria, target market data, and pipeline data. Client information will not be shared with third parties except as strictly necessary to provide contracted services or as required by applicable law. Information shared during the 20 Free Leads demonstration session — including ICP data, business details and target market information — is treated with the same confidentiality as information shared under a paid engagement.

SECTION 9**Limitation of Liability**

Think Lead Solutions' liability shall not exceed the total amount paid by the client for services in the preceding 12 months. We are a consulting and technology services business and cannot guarantee specific business outcomes, revenue improvements, lead response rates or conversion results.

Lead Quality and Data Accuracy

Lead data is sourced in real time from publicly available professional networks and business directories. Think Lead Solutions does not guarantee the accuracy, completeness or currency of any contact data provided. Factors outside our control that may affect lead quality include but are not limited to:

- Changes in a prospect's role, company or contact details since data was last indexed
- Inaccuracies or inconsistencies in the underlying data sources

- Geographic tagging errors where a contact appears in a location filter but is based elsewhere
- Company size or industry misclassification in source data
- Market conditions, economic climate or sector-specific factors affecting prospect receptiveness to outreach at any given time
- The quality and relevance of the ICP criteria provided by the client — results are directly dependent on the accuracy of the brief we are given

Think Lead Solutions applies AI-powered qualification scoring to reduce the impact of data quality issues, but accepts no liability for inaccurate, outdated or incomplete contact information, or for any commercial outcome resulting from outreach to leads provided under any service tier.

SECTION 10

Governing Law

These terms are governed by and construed in accordance with the laws of the United Arab Emirates. Any disputes shall be resolved through the courts of Dubai, UAE. For clients based in DIFC or ADGM free zones, the data protection regulations of those jurisdictions also apply to the handling of any personal data processed as part of the lead generation service.

SECTION 11

Contact Information

For questions regarding these terms, to request a copy of your data, or to raise any compliance concern, please contact us through our consultation booking system or via the contact methods provided on our website at thinkleadsolutions.com.