

**EDUCACIÓN DE
CLASE MUNDIAL
DESDE PARAGUAY**

BSc Business Administration

A world-class degree — earned from **Paraguay**



Universidad
Internacional
de Desarrollo



**UNIVERSITY
OF LONDON**
**RECOGNISED
TEACHING CENTRE**

Join the University of London — from Paraguay

Earn a globally recognised British degree without leaving home.



1836

The University of London has almost 200 years of academic history



+190

countries where its graduates live and work today



+40.000

students currently studying with UoL around the world

Why the University of London?

01

Academic excellence

You'll learn from University of London materials, sit University of London exams, and receive a University of London degree.

02

A prestigious British degree

Earn a globally recognised University of London degree — with the same standards as students studying in London. The University of London has been awarding degrees since 1836.

03

Employability and global perspective

Develop the analytical, technical and professional skills employers value most — alongside the international perspective of studying within a global academic community.

04

A worldwide network

Join more than one million alumni in over 190 countries — a community that includes industry leaders, heads of state and Nobel Prize winners.

05

The flexibility of local study

Complete your degree from Paraguay, with in-person classes and academic support at the UID campus — the only Recognised Teaching Centre of the University of London in Paraguay.

A recognised qualification at every stage

You graduate with the BSc. If you leave earlier, the University of London recognises the stage you completed- these are exit qualifications

Year 1

Certificate of Higher
Education in Business
Administration

CertHE

Year 2

Diploma of Higher
Education in Business
Administration

DipHE

Year 3

BSc Business
Administration

BSc



I How do I Join?

Four straightforward requirements, with our support every step of the way.

Age

You must be at least 17 years old by the registration deadline.

General Requirements of Entrance



Your secondary school diploma must meet the University of London's General Entrance Requirements. We'll guide you through the application process and help confirm your eligibility.

English level

Demonstrate a B2 level of English. Several internationally recognised tests are accepted, including TOEFL, IELTS, Cambridge and Duolingo.

Application

Submit your application through the University of London platform before the closing date for the 2026–2027 intake: 30 September 2026.



Start date

Classes begin
on 2 November



Schedule

Monday to Thursday,
6 pm to 9 pm (four sessions
per week)



Venue

UID campus, Parque Seminario
(Av. Kubitschek y Herrera)

What if I don't meet the secondary education requirements?



The UID Qualifying Semester

UID offers a Qualifying Semester designed for students preparing to enter the BSc Business Administration. It provides intensive academic preparation in the foundations needed to succeed in the programme.



Start date

Classes begin on 6 July



Duration

12 weeks of intensive instruction



Schedule

Monday to Friday, 6 pm to 9 pm



Curriculum

Five university-level courses delivered with Arizona State University



Academic Writing

Based on the English Composition course at Arizona State University



Calculus

Based on the Business Calculus at Arizona State University



Introduction to Computational Logic

Based on the Computer Science course at Arizona State University



Microeconomics

Based on the Microeconomics course at Arizona University



Arts, Ethics and Human Development

Based on the Organizational Leadership course at Arizona State University

Learn more about your programme

Year 1

Foundations of quantitative methods for sustainable organisations

A wide variety of statistical techniques will be developed and the main factors that determine the sustainability of the organization will be examined

Interpreting management, market and consumption

The development of marketing will be analyzed and skills will be developed to improve students' employability

International business and accounting

The necessary theoretical knowledge and concepts for understanding international business will be developed

Information system and organisation studies

Behavioral and technical aspects related to the development, use, and impact of information systems will be explored

Year 2

Employability and human resource management

The factors that influence employment, employability, and professional development will be analyzed, examining trends in people management

Operations management and marketing strategy

Various production control techniques and their impact on organizational effectiveness will be explored, acquiring extensive knowledge about marketing

Strategic management and accounting

It will focus on the theory of business and corporate strategy; and management accounting, key to improving organizational performance

The global economy and multinational enterprise

The magnitude and importance of global economic forces and their impact at the national, industrial, and business levels will be studied

Year 3

Integrating management: Business in context, leadership and innovation

The challenges of leadership and innovation in organizations will be reflected upon, integrating the thematic areas studied throughout their training

Brands, branding and advertising

It will focus on the nature of consumption, markets and culture, encouraging participation and critical reflection on advertising and promotion

The individual at work and globalisation

Through psychological and behavioral analysis, labor practices adopted by established and emerging multinational companies will be evaluated

International human resource management

The challenges posed by globalization to human resource management in multinational companies will be analyzed, where actors operate in different national and cultural contexts



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**Book an
academic
advising session**



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