



Privacy Policy

Effective Date: January 01, 2026

IM Audit Ready (“IM Audit Ready,” “we,” “us,” or “our”) respects your privacy. This Privacy Policy explains how we collect, use, share, and protect your information when you visit imauditready.com (the “Site”) or interact with us.

1) Information we collect

We may collect the following types of information:

Information you provide

- Name, email address, phone number
- Company name, role/title
- Information you submit through forms (contact inquiries, onboarding details, scheduling requests)
- Information you share during calls or via email (which may include business/security process details)

Information collected automatically

- Basic device and browser data (IP address, browser type, pages viewed, referring/exit pages)
- Approximate location (derived from IP)
- Cookies and similar tracking technologies (see “Cookies & analytics” below)

Payments

If you purchase something, payments are processed by a third-party payment processor. We generally do not store your full payment card details.

2) How we use your information

We use your information to:

- Provide and deliver our services (including SOC 2 readiness guidance and deliverables)
- Respond to inquiries and communicate with you
- Schedule calls and manage client relationships
- Improve the Site and services (analytics, troubleshooting, performance)



- Send updates you request (or that relate to an existing business relationship), and marketing emails if you opt in
- Maintain security and prevent fraud
- Comply with legal obligations

3) How we share your information

We may share your information with:

- **Service providers** who help run our business (website hosting, analytics, scheduling, email, document collaboration, payment processing)
- **Professional advisors** (e.g., legal, accounting) when needed
- **Authorities** if required by law, subpoena, or to protect rights, safety, and security
- **Business transfers** if we're involved in a merger, acquisition, or asset sale (your info may be transferred as part of that transaction)

We do **not** share your information except as described in this policy.

4) Cookies & analytics

We may use cookies and similar technologies to:

- Remember preferences
- Understand how visitors use the Site
- Improve Site performance

You can control cookies through your browser settings. Some features of the Site may not work properly if cookies are disabled.

5) Data retention

We keep personal information only as long as necessary to:

- Provide services
- Maintain records for legitimate business purposes
- Comply with legal or contractual requirements

6) Security

We use reasonable administrative, technical, and physical safeguards designed to protect your information. However, no website or system can be guaranteed 100% secure.

7) Your choices



Email communications: You can opt out of marketing emails at any time using the unsubscribe link (or by contacting us). You may still receive non-marketing messages related to services, invoices, or updates you requested.

Cookies: Adjust your browser settings to block or delete cookies.

8) U.S. state privacy rights

Depending on where you live, you may have rights such as:

- Access to the personal information we have about you
- Correction of inaccurate information
- Deletion of certain information
- Opting out of certain types of processing (for example, targeted advertising or certain data sharing), where applicable

California residents may have specific rights under the CCPA/CPRA, including the right to know, delete, and opt out in certain circumstances.

Colorado residents may have similar rights under the Colorado Privacy Act.

To submit a request: Contact us using the details below. We may need to verify your identity before completing your request.

9) Children's privacy

Our Site and services are not intended for children, and we do not knowingly collect personal information from children.

10) Third-party links

The Site may link to third-party websites. We are not responsible for the privacy practices of those third parties.

11) Changes to this policy

We may update this Privacy Policy from time to time. The "Effective Date" will be updated when changes are made. Your continued use of the Site after changes means you accept the updated policy.

12) Contact us

If you have questions or want to exercise your privacy rights, contact:

Email: hello@imauditready