



ONE 2026 CONFERENCE

EXHIBITOR & PARTNER PROSPECTUS

M Resort & Casino
South Las Vegas, NV
May 4-6, 2026

Dear Future ONE Conference Partner,

Thank you for your interest in being part of the ONE Conference. I'm truly glad you're here.

The ONE Conference was created around a simple but powerful idea: one nurse, one connection, one moment can change care. And the environment we gather in matters.

Why Las Vegas?

We chose Vegas because it's:

- Easy to get to from nearly anywhere
- Affordable for both attendees and exhibitors
- Endless entertainment options so that attendees can come and extend their time

When logistics are simpler, more people can say yes – and that leads to better participation and stronger engagement.

Why the M Resort?

We intentionally selected The M Resort Spa & Casino because it offers something rare in Las Vegas.

- A quiet, contained, and calm setting
- A layout that keeps education, attendees, and exhibitors connected in one space
- Lower fees than typical Las Vegas Strip properties with union requirements

Unlike large convention centers or Strip hotels filled with constant distractions, the M Resort allows for real conversations, meaningful engagement, and time to actually connect with attendees who are present, focused, and curious.

Our Attendees

The ONE Conference attracts NICU clinicians, educators, leaders, and unit champions who are deeply invested in improving care and bringing practical solutions back to their teams. These attendees value education, evidence, and tools they can actually use – and they come ready to engage.

The nurses (and other NICU professionals) who attend the ONE Conference are not the “walk-by-and-grab-a-freebie” attendees. They are the linger, learn, ask questions, and build relationships kind of people.

We Couldn't Do This Without You!

Exhibitors are not an afterthought at the ONE Conference – you are a valued part of the experience. We intentionally design our exhibit space to encourage interaction, conversation, and collaboration between attendees and partners who share the same goal: improving care for babies and families.

Thank you for considering being part of the ONE Conference. I look forward to welcoming you in Las Vegas.

Warmly,



Kathi Randall, MSN, NNP-BC, CNS, NTMNC
Synapse Care Solutions

ONE CONFERENCE 2026 - PLANNING COMMITTEE

We are so lucky to have a group of excellent nurses serving on our planning committee:

Alison Thomas
Amanda Williams
Beverly Walti
Charla Parkinson
Lauren Heimall
Media Esser
Natalie Hunt
Rachelle Sey
Shannon Tinkler

Our Speakers at the 2026 ONE Conference include:

Amanda Williams
Kara Ann Waitzman
Katie Fedor
Mandy Sitton
Mary Coughlin
Media Esser
Rachelle Sey



M RESORT SPA CASINO

12300 Las Vegas Blvd S, Henderson, NV 89044

\$149/NIGHT

We've negotiated an exclusive \$149/night rate (plus taxes and resort fees) for all ONE Conference attendees and exhibitors.

[CLICK HERE](#) or

Call the Reservations

Department at:

877-673-7678

and mention group code:

STOC26

CHECK IN/OUT:

- Check-in 3 p.m.
- Check-out 11 a.m.

PARKING & SHUTTLE INFORMATION:

All guests enjoy complimentary valet and self-parking.

Shuttle service to Harry Reid International Airport is included in your resort fee and runs daily from 7 AM to 7 PM by reservation. We recommend booking at least 24 hours in advance.

For questions or to reserve your shuttle, please call 702-797-1000.

[BOOK SHUTTLE NOW](#)



Group room rates will be offered for (2) days prior and (2) days following the established room block.

The cut-off date for the group rate is Thursday, April 2, 2026 by 5pm PST.



2026 EXHIBIT HOURS:

MONDAY, MAY 4

- Registration/Exhibit Hall **10 - 11am**
- Snacks/Exhibit Hall **1 - 1:30pm**
- Reception/Exhibit Hall **5:30 - 7pm**

TUESDAY, MAY 5

- Breakfast/Exhibit Hall **7 - 8am**
- Break/Exhibit Hall **10 - 10:45am**
- Lunch/Exhibit Hall **12:30 - 2pm**

WEDNESDAY, MAY 6

- Sponsored Focus Groups **7 - 8:30am**
* 4 spots available

EXHIBITOR SCHEDULE

SET UP:

- Sunday, May 3 from 3pm to 6pm*
- Monday, May 4 from 6 - 9am
- Exhibits open at 10am Monday, May 4

* By appointment after 6pm on Sunday

TEAR DOWN:

- Tuesday, May 5 starting at 2:15pm

- *More than 50% of attendees typically not local*
- *More than 50 different NICUs represented at past conferences*
- *All attendees visit Exhibitor area and can interact on our conference app before, during and after the conference!*



WHERE NICU NURSES AND PROFESSIONALS UNITE TO CHANGE THE FUTURE OF ALL BABIES IN THE NICU



EXHIBITOR BOOTH RATES

\$2,500 STANDARD EXHIBITOR

Payment methods include credit card, ACH or check.

INCLUDES:

BOOTH:

- 6-foot table with table cloth, 2 chairs *
- 2 Representatives per booth (extra badges can be purchased)

EXPOSURE:

- Full page color advertisement in digital and printed syllabus
- One Square on Exhibitor Bingo Card
- Company logo displayed on the ONE Conference website

NETWORKING:

- Two days of meals and networking with attendees during breaks
- Participation in Monday night Welcome Reception (5:30 to 7:00 pm)

[SIGN UP NOW](#)

*Power drop and electrical power may be extra

EXHIBITOR ADDITIONAL LEVELS & ADD ONS

PRIME EXHIBITOR LEVEL - \$7,500

Includes the following added benefits:

- Choice of booth placement
- 3 Representatives at the booth
- **Private Breakfast Symposium (30 participants)**
- Included in Online Directory
- Co-branded 1 hour webinar with Synapse
- Seat or tote drop

A LA CARTE OPPORTUNITIES

- **Sponsored Breakfast Symposium - \$2,500**
*Focus group, directed education or product demo
Up to 20 participants - Breakout Room
(4 spaces available)*
- **1 Hour Sponsored Webinar - \$2,500**
*Directed education with CEs or product demo
Replay will be posted in our ONE Conference
Community App for 1 year*
- **Poster Session Sponsor - \$2,000**
*Branded signage at Poster Area + recognition in
conference agenda - ONLY 1 AVAILABLE*
- **Coffee Break Sponsor - \$2,000**
*Branded signage at coffee stations + recognition in
conference agenda*
- **Attendee Bag Sponsor - \$1,500**
*Your logo on every attendee tote bag -
ONLY 1 AVAILABLE*
- **Attendee Lanyard Sponsor - \$1,000**
*Your logo printed on all attendee name badge
lanyards - ONLY 1 AVAILABLE*
- **Scholarship Fund Sponsor - \$1,000**
*Highlighted in syllabus as "ONE Nurse
Champion Sponsor"*
- **Sponsored Solo Email - \$1,000**
Solo sponsored email to our conference list
- **Online Sponsor Directory - \$500**
*Your Company information listed inside our
Conference Community for one year - can add
hyperlinks, embed videos and add downloadable
flyers*
- **Tote Bag Insert - \$500**
Add a flyer or brochure to the attendee bag
- **Additional Sponsor Badges - \$375**
Includes access to exhibitor area and breaks

RESERVE YOUR SPACE TODAY

Your space is reserved once you complete the online registration form

