

PRIVACY POLICY

Last Updated: February 24, 2026

Rose & Pearl Publishing, LLC (“Company,” “we,” “us,” or “our”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, purchase our products, or engage with our services.

By using our websites (<https://roseandpearl.net>, <https://therubytent.com>, <https://authorityunlocked.com>) or any related pages, funnels, or online services, you agree to the practices described in this Policy.

1. Information We Collect

We collect information in the following ways:

A. Information You Voluntarily Provide

When you purchase a product, opt into a free resource, register for an event, or contact us, we may collect:

- Name
- Email address
- Mailing address
- Phone number
- Billing information
- Payment details (processed securely by third-party providers)

You provide this information voluntarily.

B. Information Automatically Collected

When you visit our website, we may automatically collect:

- IP address

- Browser type
- Device type
- Pages visited
- Time spent on pages
- Referring website
- Actions taken (such as purchases or opt-ins)

We use cookies and similar tracking technologies to collect this information.

2. How We Use Your Information

We use your information to:

- Process and fulfill purchases
- Deliver digital and physical products
- Send confirmations and service communications
- Provide customer support
- Send marketing emails (with your consent)
- Improve website functionality
- Measure advertising performance
- Create relevant advertising audiences

We do not sell your personal information.

3. Advertising, Analytics & Tracking Technologies

We use third-party advertising and analytics tools, including but not limited to:

- Meta (Facebook & Instagram) Pixel
- Advertising and retargeting tools

- Analytics services
- Email marketing platforms

These tools help us:

- Measure ad performance
- Understand how visitors interact with our website
- Create custom and lookalike audiences
- Improve our marketing efforts

Some information you voluntarily provide (such as email address) may be securely hashed before being transmitted to advertising platforms for matching purposes. This helps us measure ad effectiveness and reach similar audiences.

You can control cookies through your browser settings or opt out of certain advertising through platform privacy settings.

4. How We Share Information

We may share limited personal information with trusted third-party service providers strictly for business purposes, including:

- Payment processors (e.g., Stripe)
- Email marketing platforms
- Website and funnel platforms (including FEA Create / GoHighLevel)
- Advertising platforms (such as Meta)
- Shipping providers

These providers only receive the information necessary to perform their services.

We may also disclose information:

- If required by law
- To comply with legal obligations
- To protect our rights or property

5. Data Retention

We retain personal information only as long as necessary to:

- Fulfill purchases
- Provide services
- Comply with legal obligations
- Resolve disputes
- Enforce agreements

6. Your Rights

Depending on your location, you may have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate information
- Request deletion of your data
- Restrict or object to certain processing
- Request a copy of your data

To exercise these rights, email:

support@roseandpearl.net

7. Email Marketing & Opt-Out

You may unsubscribe from marketing emails at any time by clicking the unsubscribe link in our emails or contacting us directly.

Service-related emails (such as purchase confirmations) will still be sent as necessary.

8. International Users

If you are located outside the United States, please note that your information may be transferred to and processed in the United States.

Where required, we rely on appropriate safeguards to protect international data transfers.

9. Children's Privacy

Our website and services are not directed to children under 13. We do not knowingly collect personal information from children.

If we become aware that such information has been collected, we will delete it promptly.

10. Security

We implement reasonable technical and organizational safeguards to protect your personal information.

Payment information is processed securely by third-party payment processors using encryption and secure technology.

11. Changes to This Policy

We may update this Privacy Policy periodically. Updates will be reflected by revising the "Last Updated" date above.

Continued use of our website after changes are posted constitutes acceptance of those changes.

12. Contact Information

If you have questions about this Privacy Policy, contact:

Rose & Pearl Publishing, LLC

62 Norris Cove

Senatobia, Mississippi 38668

Email: carolyn.wiley@roseandpearl.net

Phone: 662-560-3522