

James H. Bernard

Motivational Speaker
Youth Development Advocate & Entrepreneur

James H. Bernard is the speaker behind JHBJones Motivational Speaking. Drawing on his personal journey and experience in business, fitness, transportation, and community service, he encourages young people to recognize their value, take responsibility for their choices, and build a future beyond their circumstances.



James's message is rooted in resilience, vision, and personal responsibility. Difficult circumstances during his childhood helped shape his understanding of leadership and the importance of becoming the person capable of pursuing a larger vision. His story encourages audiences to see that changing direction can be part of growth.

For more than two decades, James owned and operated Industry Systems LLC, developing operating systems and supporting administrative, payroll, marketing, sales, negotiation, and team-training functions. He later founded Blue Collar Exec, applying his creative and strategic abilities to branding and organizational purpose.

His experience also includes partnering to open a kickboxing gym and starting a trucking company. These chapters strengthened his perspective on discipline, confidence, perseverance, and the everyday work of building a future through consistent action.

Beyond business, James volunteered with BABES Respite and Counseling, supporting families and assisting with children's events and logistical needs. The organization recognized his service with its Volunteer of the Year award in 2012.

Today, James focuses on helping young people explore their potential, strengthen their character, and develop meaningful goals. He seeks to offer practical guidance alongside encouragement, helping audiences connect a renewed sense of possibility with purposeful choices and action.

**"Your circumstances may influence where your journey begins,
but they do not have to decide where it ends."**