
Tayisha Beard, MBA

KEYNOTE SPEAKER • WEALTH STRATEGIST • AUTHOR

Tayisha Beard brings 14+ years of Fortune 100 executive leadership and a 7-figure real estate portfolio to every stage. Her mission: helping professional women multiply their equity — not just their salary.

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Accomplishments & Features

- ✓ Fortune 100 National P&C Insurance Executive
- ✓ Amazon #1 Bestselling Author
- ✓ Founder of The Asset MultipliHER™
- ✓ Founder, The Stability House 501(c)(3)
- ✓ P&C Licensed — In 40+ States
- ✓ 7-Figure Real Estate Portfolio
- ✓ Host of Legacy Discussions Podcast
- ✓ Featured in Automotive News Magazine
- ✓ Legacy Summit Founder & Annual Host
- ✓ MultipliHER™ Community Founder

20+ Years Leadership	\$500M+ Portfolio Managed	6,000+ Dealers Nationally	#1 Amazon Bestseller	16+ Years RE Investing	501(c)(3) The Stability House
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Official Bio

Tayisha Beard, MBA is a nationally recognized speaker, Fortune 100 senior executive, real estate investor, and bestselling author whose mission is clear: to help professional women multiply their equity — not just their salary.

As National P&C Insurance Sales Executive at Ally Financial, she leads a nationwide organization supporting 6,000+ automotive dealerships and managing \$500M+ in premium across five U.S. regions. As the founder of The Asset MultipliHER™ and creator of the Fully Furnished Framework™, Tayisha has built a 7-figure real estate portfolio while climbing the corporate ladder — and she's spent the last 20+ years teaching other women to do the same.

She is the author of *The Executivepreneur: Making Money Beyond Your Salary*, host of the Legacy Discussions Podcast, and founder of The Stability House — a federally recognized 501(c)(3) nonprofit providing transitional housing for veterans, seniors, and individuals experiencing housing instability. She has been featured in Automotive News Magazine.

A Gonzales, Louisiana native, Tayisha is a faith-driven leader, wife, and mother who lives the legacy she teaches.

Introduction Script

Use the script below to introduce Tayisha at your event. Feel free to personalize with your event name or audience.

Please welcome to the stage a former Fortune 100 national executive, real estate investor, bestselling author, and wealth strategist whose mission is to help professional women build the legacies they deserve. She has built a 7-figure real estate portfolio while holding a corporate leadership role, written a bestselling book, launched a national podcast, and inspired hundreds of women to transform their income into generational wealth.

Ladies and gentlemen — please welcome Tayisha Beard!

Signature Speaking Topics



Generational Wealth & Legacy Building

From salary to portfolio — turning earned income into lasting family wealth through real estate and asset ownership strategies.



The Executivepreneur Mindset

How corporate executives leverage their professional skills, networks, and capital to build entrepreneurial empires alongside their careers.



Women in Leadership & Financial Power

Breaking barriers in boardrooms and balance sheets. Equipping women to lead organizations, invest strategically, and build lasting wealth.



Bed-Based & Transitional Housing as a Business

Building purpose-driven, income-producing housing businesses using the Fully Furnished Framework™.



Dealership Risk Management & P&C Strategy

National insurance strategy, compliance, and risk optimization for automotive dealers and F&I professionals.



AI as a Leadership Skill

Why articulation drives AI execution — leaders who can train technology to their vision will define the next decade of business.

What Event Organizers Say

“Tayisha didn’t just deliver a speech — she changed the energy of our entire conference. Our attendees were still talking about her session three weeks later. She’s a must-book.”

— Conference Organizer

“We booked Tayisha for our ERG keynote and it was the highest-rated session in our company’s event history. She speaks with authority, authenticity, and genuine fire.”

— Corporate Event Planner

“Tayisha has a rare gift — she connects with every person in the room, from the C-suite to the front line. Her message on generational wealth stayed with our team long after the event ended.”

— Executive Leadership Summit



Speaking & Presenting



Conference & Panel



Keynote Presentation

Speaking Engagements & Platforms

- National Automobile Dealers Association (NADA)
- Natl. Assoc. of Minority Auto Dealers (NAMAD)
- Generational Wealth Conference
- Legacy Summit — Founder & Annual Host
- Chrysler Minority Dealer Association
- Ally Financial National Leadership Forums
- State Automotive Dealer Associations
- Southern University — Beta Gamma Sigma
- MultipliHER™ Monthly Millionaire Calls
- Legacy Discussions Podcast (Host)
- Jack and Jill of America
- Word of Life Christian Center

BOOK TAYISHA FOR YOUR NEXT EVENT

✉ info@themultipliHER.net ☎ (225) 529-1193 ♦ www.tayishabeard.com ♦ tayishabeard.com/book-a-call

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