THE OFFER

Qualify every business inquiry *before it reaches a partner*.

Business owners compare firms carefully.

The agent answers founders, owners, and investors in English and Spanish, qualifies the matter, deal size, and timeline, captures every party for a conflict check, and books the right attorney. It never gives legal or tax advice.

ANSWER

A bilingual front door, 24/7

Voice, text, and web chat, answered in English and Spanish with a target of under a minute. Callers in other languages go to a person or a scheduled callback.

SORT

Every inquiry by matter type and urgency

Entity formation, buying or selling a business, partner and shareholder disputes, Latin American founders and investors, and outside general counsel. Urgent calls transfer live to the attorney on call, with a text alert if nobody picks up.

BOOK

Consults booked, conflicts checked

Collects every party name for your conflict check before any details, books the consultation, and runs reminders and reschedules.

BE FOUND

Named when clients ask AI

English and Spanish business law pages that answer real questions, plus LegalService and Person schema for each attorney, so ChatGPT and Google can find and cite your firm by name.

The guardrails

- **No legal or tax advice.** The agent never recommends an entity type, a deal structure, or a tax approach.
- **Every party captured for conflicts.** Business matters involve co-owners, buyers, sellers, and investors.
- **Qualified before a partner calls.** Deal size, timeline, and matter type are captured up front and sent with the booking, so partners spend time on matters that fit the firm.
- **Deal terms kept private.** Price, valuation, and financials stay out of texts and email subject lines.
- **Clearly a law firm.** The agent says it is an assistant, never an attorney.

How it works

1 FREE
Bar Compliance and AEO Audit. Rule-labeled gaps on your current site.

2 $1,997 · TWO DAYS PLUS ONLINE
Growth Systems Intensive. Booking, missed-call text-back, 7-day bilingual follow-up, FAQ chat. Credits in full toward Implementation within 60 days.

3 FROM $4,997 · 90 DAYS
Implementation. The bilingual voice and messaging agent, qualification by matter, deal size, and timeline, full party capture for conflicts, partner routing rules, and English and Spanish practice-area pages built for AI search.

4 FROM $649 / MONTH
Care. The Practice seat, with 5,000 texts and 150 voice minutes a month. Optional hours cover call review.

NEXT STEP

A 30-minute intake review

We walk through how inquiries reach your firm today, where they leak, and what the agent would handle. Founder-led by **Brandon Aday**.

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Se habla español
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