THE OFFER

When someone is arrested at midnight, *your firm answers.*

Criminal cases start with a frightened phone call, usually from a parent, a spouse, or a friend, and usually at night. They call the first firm that picks up.

The agent answers arrest and charge inquiries in English and Spanish at any hour, collects the basics and every party name for your conflict check, and transfers urgent calls to the attorney on call. It never gives legal advice or predicts outcomes.

ANSWER

A bilingual front door, 24/7

Voice, text, and web chat, answered in English and Spanish with a target of under a minute. Callers in other languages go to a person or a scheduled callback.

SORT

Every inquiry by matter type and urgency

Someone was just arrested, felony charges, drug charges, domestic violence charges, sealing and expungement, and probation violations. Urgent calls transfer live to the attorney on call, with a text alert if nobody picks up.

BOOK

Consults booked, conflicts checked

Collects every party name for your conflict check before any details, books the consultation, and runs reminders and reschedules.

BE FOUND

Named when clients ask AI

English and Spanish criminal defense pages that answer real questions, plus LegalService and Person schema for each attorney, so ChatGPT and Google can find and cite your firm by name.

The guardrails

- **No predictions, no advice.** The agent never says a case is weak, a charge will be dropped, or what sentence to expect.
- **No case facts on the phone.** Calls from jail are usually recorded, and family members can become witnesses.
- **Names first, for your conflict check.** Co-defendants and alleged victims sometimes call the same firm.
- **No outreach to the arrested.** Florida Bar Rule 4-7.18 limits soliciting prospective clients.
- **Clearly a law firm.** The agent says it is an assistant, never an attorney.

How it works

1 FREE
Bar Compliance and AEO Audit. Rule-labeled gaps on your current site.

2 $1,997 · TWO DAYS PLUS ONLINE
Growth Systems Intensive. Booking, missed-call text-back, 7-day bilingual follow-up, FAQ chat. Credits in full toward Implementation within 60 days.

3 FROM $4,997 · 90 DAYS
Implementation. The bilingual voice and messaging agent, after-hours live transfer and text alerts to the attorney on call, party-name capture for your conflict check, court-date capture, and Spanish practice-area pages built for AI search.

4 FROM $649 / MONTH
Care. The Practice seat, with 5,000 texts and 150 voice minutes a month. Optional hours cover call review.

NEXT STEP

A 30-minute intake review

We walk through how inquiries reach your firm today, where they leak, and what the agent would handle. Founder-led by **Brandon Aday**.

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Se habla español
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