THE OFFER

Workers call after a firing, *not during business hours.*

Most people who need an employment lawyer still work somewhere, or just stopped. They call at night, on a break, or from a parking lot, often in Spanish.

The agent answers in English and Spanish, sorts each inquiry into termination, discrimination, wage, or workers' compensation, records the dates that drive filing deadlines, and books the consultation. It never tells a caller whether they have a case.

ANSWER

A bilingual front door, 24/7

Voice, text, and web chat, answered in English and Spanish with a target of under a minute. Callers in other languages go to a person or a scheduled callback.

SORT

Every inquiry by matter type and urgency

Wrongful termination, discrimination and harassment, unpaid wages and overtime, workers' compensation, and retaliation and whistleblowing. Urgent calls transfer live to the attorney on call, with a text alert if nobody picks up.

BOOK

Consults booked, conflicts checked

Collects every party name for your conflict check before any details, books the consultation, and runs reminders and reschedules.

BE FOUND

Named when clients ask AI

English and Spanish labor & employment pages that answer real questions, plus LegalService and Person schema for each attorney, so ChatGPT and Google can find and cite your firm by name.

The guardrails

- **No case opinions.** The agent never tells a caller they were fired illegally or that they will win.
- **Charge deadlines flagged.** Discrimination claims under the Florida Civil Rights Act generally start with a complaint filed within 365 days (Fla. Stat. § 760.11), and federal EEOC charges have their own limit.
- **Careful with the employer side.** The agent asks for the employer's name first, so your team can run the conflict check before the consult, which matters if you also represent businesses.
- **Private by default.** Callers may be using a work phone or a shared email.
- **Clearly a law firm.** The agent says it is an assistant, never an attorney.

How it works

1 FREE
Bar Compliance and AEO Audit. Rule-labeled gaps on your current site.

2 $1,997 · TWO DAYS PLUS ONLINE
Growth Systems Intensive. Booking, missed-call text-back, 7-day bilingual follow-up, FAQ chat. Credits in full toward Implementation within 60 days.

3 FROM $4,997 · 90 DAYS
Implementation. The bilingual voice and messaging agent, sorting by claim type, date capture for attorney review, employer-name capture for your conflict check, severance-deadline escalation, and Spanish practice-area pages built for AI search.

4 FROM $649 / MONTH
Care. The Practice seat, with 5,000 texts and 150 voice minutes a month. Optional hours cover call review.

NEXT STEP

A 30-minute intake review

We walk through how inquiries reach your firm today, where they leak, and what the agent would handle. Founder-led by **Brandon Aday**.

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Se habla español
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