THE OFFER

Traffic clients want an answer today, *not a callback next week.*

A traffic ticket feels small until it threatens a license, a job, or an insurance rate. People search for help fast, often from their phone and often in Spanish, and they hire whoever answers clearly.

The agent answers ticket and license questions in English and Spanish, aiming to reply in under a minute, collects the citation number, date, and county for attorney review, and books the consultation. It never gives legal advice.

ANSWER

A bilingual front door, 24/7

Voice, text, and web chat, answered in English and Spanish with a target of under a minute. Callers in other languages go to a person or a scheduled callback.

SORT

Every inquiry by matter type and urgency

Speeding and moving violations, driving on a suspended license, license reinstatement, points and habitual offender, and commercial drivers. Urgent calls transfer live to the attorney on call, with a text alert if nobody picks up.

BOOK

Consults booked, conflicts checked

Collects every party name for your conflict check before any details, books the consultation, and runs reminders and reschedules.

BE FOUND

Named when clients ask AI

English and Spanish traffic pages that answer real questions, plus LegalService and Person schema for each attorney, so ChatGPT and Google can find and cite your firm by name.

The guardrails

- **No predictions.** The agent never says a ticket will be dismissed or points will be avoided.
- **Dates recorded, not judged.** The agent records the citation date and marks the record for attorney review.
- **Clearly a law firm.** Every message names your firm and that it is a law firm.
- **No outreach from citation lists.** Florida Bar Rule 4-7.18 limits soliciting prospective clients.
- **Clearly a law firm.** The agent says it is an assistant, never an attorney.

How it works

1 FREE
Bar Compliance and AEO Audit. Rule-labeled gaps on your current site.

2 $1,997 · TWO DAYS PLUS ONLINE
Growth Systems Intensive. Booking, missed-call text-back, 7-day bilingual follow-up, FAQ chat. Credits in full toward Implementation within 60 days.

3 FROM $4,997 · 90 DAYS
Implementation. The bilingual voice and messaging agent, citation capture for attorney review, priority routing for suspended-license and commercial cases, a secure upload link texted for tickets and notices, and Spanish practice-area pages built for AI search.

4 FROM $649 / MONTH
Care. The Practice seat, with 5,000 texts and 150 voice minutes a month. Optional hours cover call review.

NEXT STEP

A 30-minute intake review

We walk through how inquiries reach your firm today, where they leak, and what the agent would handle. Founder-led by **Brandon Aday**.

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Se habla español
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