

2026 EVENT HEADLINER PACKAGE

INCLUSIONS

TradieWives

EVENT HEADLINER

Conference sponsorship, the TradieWives way.

The Event Headliner is the highest level of sponsorship for the TradieWives annual Conference, placing your brand at the centre of one of the most important gatherings of women running trade businesses in Australia.

This partnership delivers strong brand visibility, meaningful engagement opportunities, and premium co-branded exposure across event promotions, on-the-day activations, and post-event content. TradieWives events bring together some of the most engaged women in the trades industry, and as the Event Headliner, your brand is front and centre.

One major event sponsor. Category-specific minor sponsors also available. Spots are limited, join the waitlist.

WHAT'S INCLUDED

Event Authority & Branding

- Exclusive Event Headliner recognition
- "Powered by [Partner]" branding across all conference promotions
- Branded banner placement on the main event stage (exclusive)
- Logo featured on conference attendee lanyards (exclusive)
- Brand placement across event signage and promotional materials

Event Presence & Engagement

- Speaking opportunity during the conference program
- Opportunity to engage directly with attendees throughout the event
- Opportunity to showcase your brand through event activations

Brand Activations

- Co-branded merchandise opportunity (exclusive)
- Co-branded photobooth backdrop (exclusive)
- Opportunity to create a branded activation or experience for attendees

Editorial & Content Exposure

- Front-page promotion in the Together Magazine, Special Conference Edition (exclusive)
- Opportunity to collaborate on event-related content across TradieWives channels

Pre & Post-Event Promotion

- Brand inclusion across all conference marketing and event announcements
- Visibility across TradieWives social media and email promotions
- Inclusion in post-event content and wrap-up coverage

Support

- Dedicated account manager
- Monthly planning check-in
- Client portal for tracking results

GET IN TOUCH

Reach out to the TradieWives partnerships team to discuss availability and pricing.

partnerships@tradiewives.com.au

