

2026

TRUSTED VOICE

PACKAGE

INCLUSIONS

TradieWives

TRUSTED VOICE

Be seen as the expert you already are.

The Trusted Voice partnership is designed for individual practitioners, consultants, and specialists who serve in the trades industry and want to build credibility and visibility within the TradieWives community. Trusted Voices are showcased as trusted, category-specific specialists.

Spots are limited per category to keep your listing meaningful. Available in select categories only.

WHAT'S INCLUDED

Educational Content

- Educational masterclass delivered to the TradieWives community
- Opportunity to share practical insights, tools, or strategies relevant to trade businesses

Social Media Visibility

- 4 Instagram posts shared across TradieWives social channels
- Supporting promotion across TradieWives platforms

Community Engagement

- Facebook community post within the TradieWives group
- Opportunity to participate in community conversations and answer relevant questions

Content & Editorial Exposure

- 1 blog post published on the TradieWives platform
- Brand inclusion within the TradieWives magazine or editorial content where relevant

Email Marketing Visibility

- 1 advertisement placement within the TradieWives newsletter

Directory Presence

- Featured listing in the TradieWives business directory

Industry Community Advisor Opportunity

- Opportunity to participate as an Industry Community Advisor, contributing insights to the TradieWives community on an on-demand basis

GET IN TOUCH

Reach out to the TradieWives partnerships team to discuss availability and pricing.

partnerships@tradiewives.com.au

