

BIRGIT GOSEJACOB

AI Transformation Architect for SMB CEOs

PowerHub for Leaders · bookbirgit.com/speak



When AI meets leadership, someone leads.

25+

Years inside
organizational change

50+

Countries reached
in one broadcast

31

Summits and
stages to date

2

Published books,
Haufe Verlag

BEST-FIT AUDIENCES

SMB CEOs and leadership teams (20–200 employees)

Future of work and AI transformation events

International and German-speaking audiences, in either language

TALK TOPICS

01 Clarity first, then AI

How expedition preparation in unknown territory becomes your success factor

02 Turn your time leak into a strategic advantage

How organizations cut ballast and free up capacity for what matters

03 Leading when certainty comes too late

How leaders successfully navigate through uncharted territory

04 Redundant tasks, relevant people

AI Threatens to Make Your People Redundant. Good. Now Make Them More Relevant Than Ever.

FORMATS OFFERED

Contribution · Panel · Podcast / Interview · Workshop

The contribution fills the keynote slot, main stage or breakout. All four talks work in every format.

BIO

Birgit Gosejacob is an AI Transformation Architect and systemic coach who runs PowerHub for Leaders, where she helps SMB CEOs (20–200 employees) turn AI overwhelm into clear strategy and prepared teams. She brings 25+ years of experience guiding leaders through complex change, including roles as Program Director at Common Purpose and Head of Human Potential Development at Haus der Technik. A published author with Haufe Verlag and a Bertelsmann Stiftung contributor, she has appeared as a panelist at the LA Tribune Leadership Week (broadcast to 50+ countries) and spoken at The Impact Stage, Achieving The AI Advantage Global Summit, the Zen Owner Summit, Global Change Days, and DigitalXChange Bergisches Rheinland. She speaks in English and German at full professional fluency.

WHAT AUDIENCES SAY

"Birgit has a real gift for making AI feel approachable, practical and immediately useful!"

Anette Grundahl, Founder, SignifiSense / Tala med tecken, Sweden

"She's very able and knowledgeable. In a calm, friendly and clear way, she got all the information across. It makes sense to me now and I will remember this for sure."

M. van Maaren, Portugal

Bring this conversation to your audience.

Are we a match? Let's meet and find out. No management layer.

powerhubforleaders.com/meet-birgit-calendar