

## **Privacy Policy**

**Effective Date:** May 4, 2026

### **1. Introduction**

The Dan Jordan Group Inc, including its affiliated brand FRONTDOORIQ (collectively, “Company,” “we,” “our,” or “us”), provides consulting, marketing, automation, and software-enabled services across multiple industries.

This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you interact with us through our websites, funnels, CRM systems (including GoHighLevel), and communication channels.

### **2. Information We Collect**

#### **Personal Information**

We may collect:

- Name
- Email address
- Phone number
- Billing and payment details
- Business-related information

#### **Usage & Technical Data**

- IP address
- Device and browser type
- Pages visited and interaction data
- Cookies and tracking technologies

#### **Communication Data**

- SMS/MMS messages
- Emails and attachments
- Chat or support interactions
- Call recordings where permitted by law

#### **Client Data**

If you engage our services, we may process customer or lead data within systems we deploy or manage.

### **3. How We Use Information**

We use collected data to:

- Deliver services and systems
- Manage CRM and communication workflows
- Execute marketing and automation campaigns
- Process payments
- Provide support
- Improve performance and analytics

- Comply with legal obligations

#### **4. AI & Automation**

We may use automation tools and artificial intelligence to process data, personalize communications, and optimize performance. By using our services, you consent to this processing.

#### **5. SMS & Email Communications**

By submitting your information, you consent to receive communications from us, including SMS, MMS, and email messages, which may be automated.

Message frequency varies. Message and data rates may apply.

You may opt out at any time by replying STOP or using unsubscribe links.

#### **6. Sharing of Information**

We do not sell personal data. We may share information with:

- CRM and software providers (e.g., GoHighLevel)
- Payment processors
- Advertising platforms
- Service providers and contractors
- Legal authorities when required

#### **7. Data Security**

We implement commercially reasonable safeguards. However, no system is completely secure.

#### **8. Data Retention**

We retain information as necessary to:

- Provide services
- Comply with legal obligations
- Resolve disputes
- Enforce agreements

#### **9. Your Rights**

You may request access, correction, or deletion of your data, or opt out of communications, by contacting us at: [hello@danjordangroup.com](mailto:hello@danjordangroup.com)

#### **10. Cookies & Tracking**

We use cookies, pixels, and similar technologies to analyze traffic, improve performance, and deliver relevant advertising.

#### **11. Third-Party Services**

We are not responsible for the privacy practices of third-party platforms integrated into our services.

#### **12. Children's Privacy**

Our services are not intended for individuals under 18.

### **13. Changes to This Policy**

We may update this Privacy Policy at any time. Updates will be reflected by the effective date.

### **14. Contact Information**

The Dan Jordan Group / FRONTDOORIQ

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