



Smart Tags & ID Wearables designed to save time, effort & lives
EASYTO SET UP ; EASYTO USE ; NO SPECIALAPP



RETAIL BROCHURE

The History of Medical ID Wearables

Since the first Military 'Dog Tags' in the early 1900's,
Medical ID wearables have been helping save lives.

Little has changed over the years

...until now



Aurora Smart Tags - The next Revolution in Medical ID Wearables

The Problem

How many lives are lost each year because first responders don't know important health, medication or allergy information?



Tom is just one of hundreds of thousands that die each year in the UK alone due to **avoidable** medical oversights

Fact: There are over 4.5M people in the UK with Diabetes.

Fact: Approximately 8 percent of all pregnancies involve complications that may harm mother or baby, if left untreated.

Fact: Over 95% of Heart Attacks on Golf courses are fatal, with few receiving the right first-aid care.

Fact: Around 20,000 motorcyclists are injured in the UK annually.

Fact: Each year, over 4,000 cyclists are seriously injured on UK roads

Fact: Over 70,000 Dogs & Cats are reported missing in the UK each year. For dogs, over 45% involve time consuming & stressful trips to the vets to read microchips.

Fact: There are currently around 982,000 people in the UK with dementia, & numbers are expected to double in the next 20 years.

Fact: Paramedics, Police, Fire services & social workers waste millions of man-hours of effort annually on trying to track down identities of vulnerable people.

Fact: Recent studies at John Hopkins Medical University, show almost 10% of ALL deaths in the USA are due to medical error, with communications breakdown as the most common cause.





Aurora Smart Wearables deliver your message quickly & easily with the *tap* of a smartphone

-  Receive the right care at a time of need
-  Display your message to first responders - with no special app
-  Send alerts to selected contacts (e.g. loved ones/carers)
-  Does not require you to carry your own phone
-  Easy to personalise your own message
-  Durable, affordable & works worldwide
-  Comes with a 10 year guarantee

"All you need, to get your message in front of someone with a Smartphone"



Allergies & Long Term Medical Conditions

Do you, or someone close to you,
have a long term medical condition,
or life threatening allergy?

Medical ID Wristbands

An ideal replacement to
old style Medical ID Bracelets



Medical ID Cards

Easy to carry. Simple to update



Easily carry comprehensive
details of medication, allergies,
condition(s), & contact
information for loved ones

*Help first responders make better decisions
by knowing what care to provide*

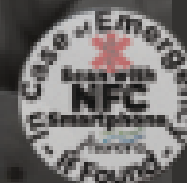


Elderly & Vulnerable (incl. Dementia)



Medical ID
Keyfobs

Ideal to attach to
keys or clothes



Smart Buttons

Ideal to attach on
clothing/coat

- Help get lost wanderers home quicker, safer, & easier
- Help the elderly live a more independent life
- Reduce dependency on others
- Help save valuable time & effort of emergency & care services
- Use to monitor care, & medication routines
- Carry important medical history everywhere
- Alert carers & loved ones with location information when scanned

Being anxious about possible complications is natural for any parent

If unable to tell a first responder your important information, ICE Smart Wearables *come to the rescue!*



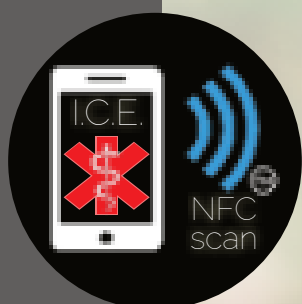
Smart Badges

Offer peace of mind, Highly visible with quick & easy access to your message

Keep your message up to date with:

- 🚑 Known/high risk complications & conditions
 - 🚑 Gestational Diabetes
 - 🚑 Allergies, family history & medication
 - 🚑 Blood group, trimester, doctor's details
- 🚑 Relevant parental details
- 🚑 Who to contact in an emergency & how

*We never know what is around the corner.
Be prepared!*



Get Lost Pets Home Quicker



Velcro
Collar
Tags

For dog & cat
collars



Contact Name
Address Line
Address Postcode
Telephone
NFC - scan me

Engraved
Smart
Pet Tags

All-In-One
UK Legal
Pet Tag

- Provide recovery information with ease
- Owner is alerted when scanned
- Helps avoid animal stress
- No need to trouble busy vets
- Ease of use means pets often recovered far quicker
- Very robust - water-proof & even pond-proof!
- Easy to update FREE! No subscriptions!



See our Pet friendly range online!

Aurora Pet Tags - Designed for Peace of Mind for Pet Owners

Health, Fitness & Sports

Is a stranger able to provide you urgent help
if you are injured doing what you love?

-  Cycling
-  Running
-  Golf
-  Horse Riding
-  Football
-  Sailing
-  Skiing
-  Swimming
-  Scuba Diving
-  Climbing

Medical ID
WristBands

Access I.C.E.
Quick & Easy



Sew-on Tags

Ideal for clothing
& safety wear

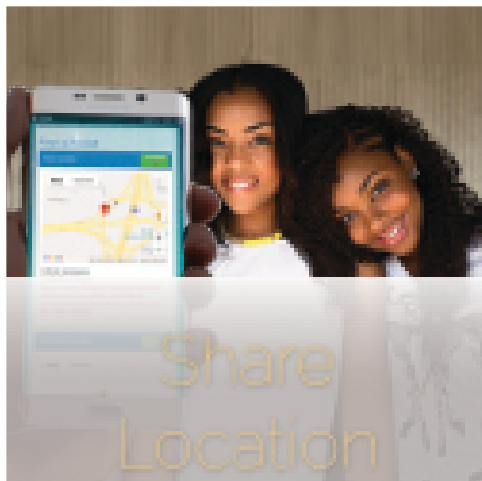
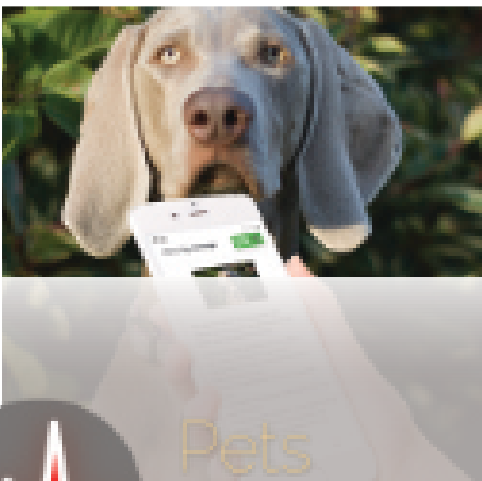
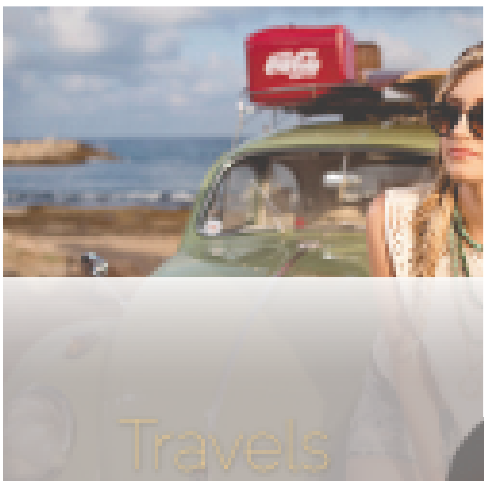
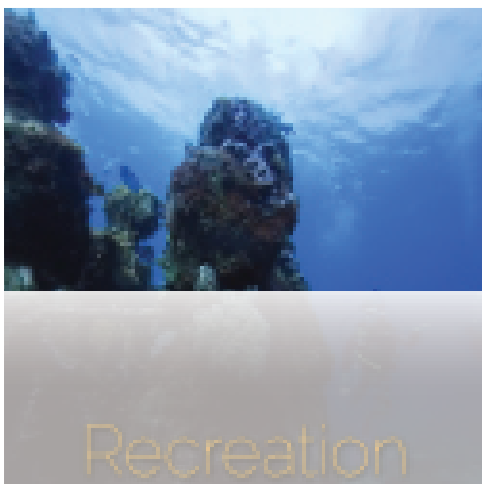
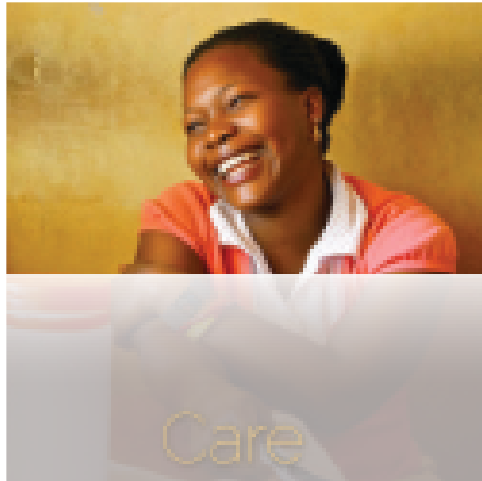
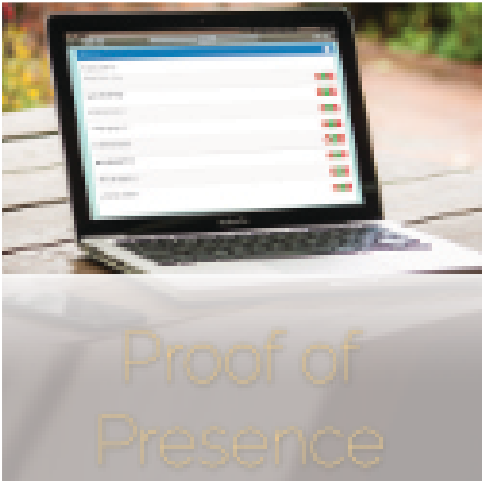
Medical ID
Keyfobs

Easy to Carry

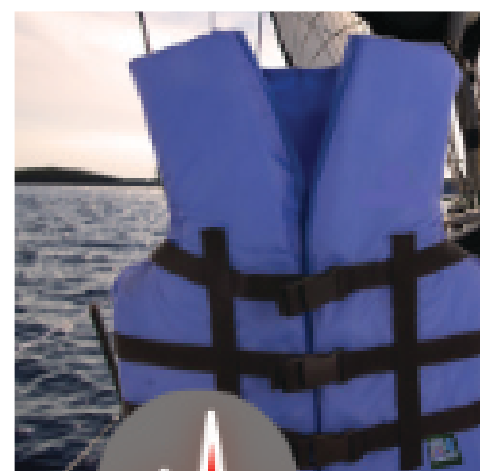
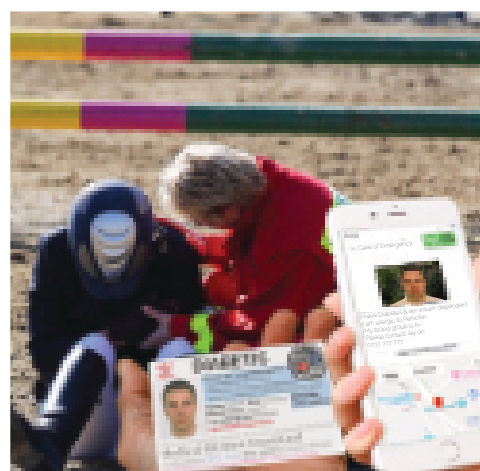
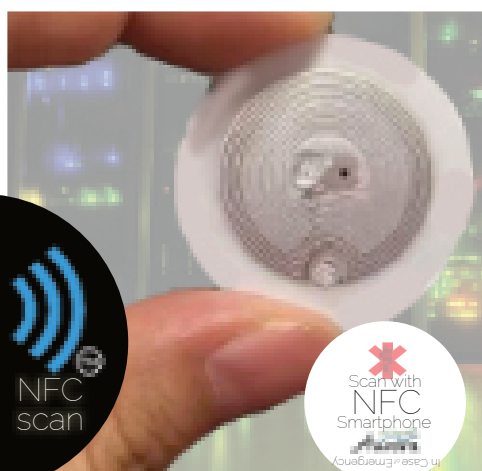
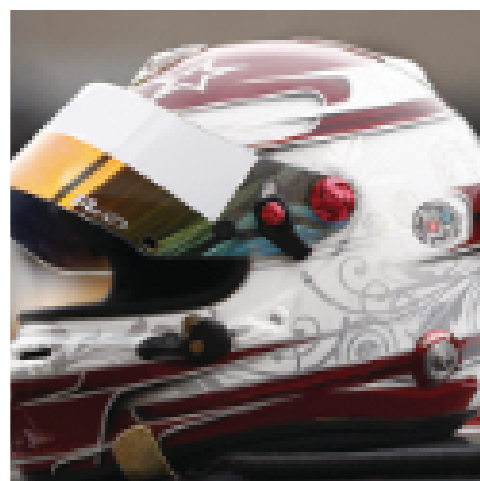
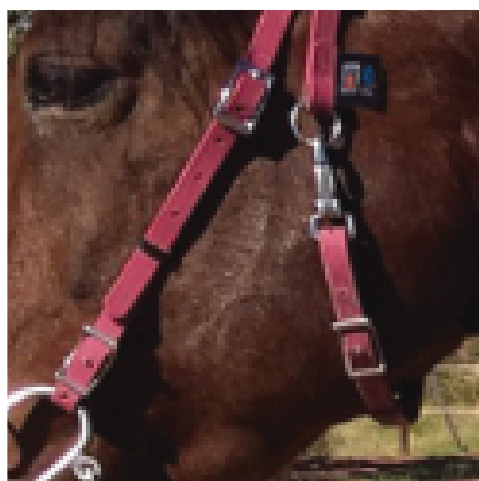
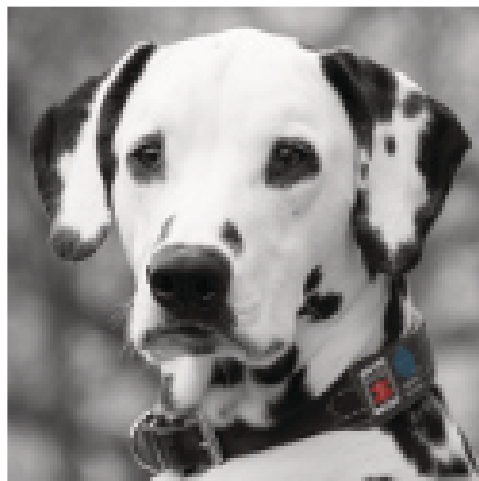
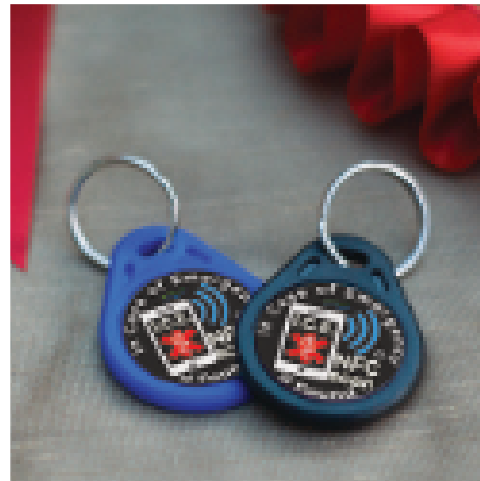


Aurora Smart Tags - Making Health & Fitness Safer





Designed for Life



Aurora Smart Tags - Just some of the Our Wide Range of Designs



Designed to be Simple & Easy

Setup

Scan with your Smartphone
Register it to your free account
Add your message

Customise

Change your message
anytime online,
as often as you wish

Carry

Anyone providing help can
simply scan, using any
NFC enabled Smartphone



Easy to Use - Simply scan with a Smartphone!



Easy & Free to update your message - online - any time



Works with virtually any Smartphone - No special app required!

*Get Your Message instantly onto
a First Responder's phone!*



Uses proven
NFC technology,
built in to virtually
all of today's
Smartphones!!

Aurora Smart Tags - Designed for Quick & Easy Use

Testimonials:



Can help save lives

**Can really
help save lives**

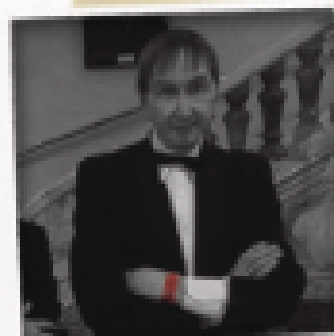
Bob Brotchie:
Former Paramedic,
NHS Ambassador
& Original ICE Creator

**Amazing.
What's not to like!**

Rachel Riley:
TV Presenter
(Countdown)



Amazing



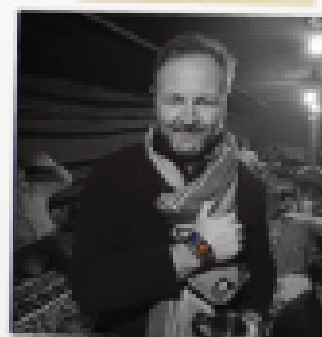
Pure Genius

Pure Genius!

Robert Eddison:
Author, Aphorist
& Philanthropist

**Quick & easy
to use at
a time of need**

Charlie Perring:
Professional Adventurer



*Great for
Our Adventures*

**Brilliant &
so easy to set up**

Shona Warren:
One of our many
Aurora Smart Tags
customers



So easy to use



Unlimited Possibilities



With so many possibilities
just imagine who else can benefit from
Aurora Smart Wearables



Aurora Smart Tags - The limit is your imagination

Why are Aurora Smart Wearables Important

Anyone could be involved in an accident
or need urgent medical help

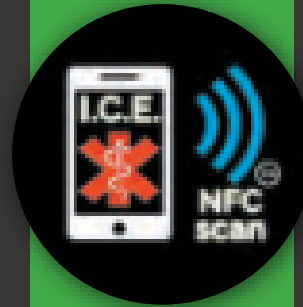
Every moment counts.



*Why gamble with the life of
a loved one, without one?*

Get yours today!





ICE Smart Tags are a range of smart wearables from Aurora that are designed to save lives.

<https://AuroraForGood.com>

