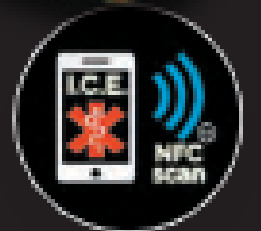




RESELLER BROCHURE

Versatile NFC Smart Tags
From Smart Wearables to Inventory Management

EASY TO SET UP : EASY TO USE : NO SPECIAL APP



A Smart Reseller Opportunity

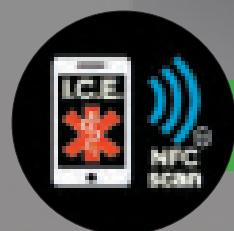




Looking for a great product you can believe in?

Designed for both Domestic & Commercial use, Aurora Smart Tags are one of the most versatile products, designed to help take on many of the global challenges faced today.

From life saving medical wearables, or commercial smart tags for Proof of Presence & Compliance, Inventory Property, Event Ticketing & Care Management & more. The uses for Aurora Smart Tags are endless.





In Case of Emergency

ICE was developed in the UK by the National Health Service (NHS), to help paramedics & first-aiders find next of kin contact information, & has become known globally as an important term within First Aid & Medical Care.

2004 saw the launch of a wireless information sharing technology for smartphones, called NFC (Near Field Communication).

Since then, it has grown to become a feature of virtually every smartphone, whether Android or iPhone, letting our phones effortlessly read NFC tags.

it is reshaping our everyday lives, integrated into many household objects, from wireless car keys, hotel keys, retail anti-theft tags, payment cards, our passports, & now Aurora Smart Tags



Aurora Smart Wearables offer quick & easy access to important ICE information, with no special app. (*)



What domestic markets are Aurora Smart Tags for?

Medical ID /Alert

- Diabetes
- Epilepsy
- Allergies
- Medication
- Heart condition
- Pregnancy

Elderly & dementia care

- Medical regime monitoring
- Supervision asset recording
- Helping ensure a safe return
- Alerting Carers in times of need

Some UK statistics

- UK population -66.4m
- People with diabetes -4m
- People over age of 65 -12m
- People with dementia -850,000
- Pregnancy/birth rate -650,000 per year
- People with history of heart disease or stroke -10m
- People with severe long term medical conditions ->15m
- Golfers - estimated 1m
- Sailing or other boating activities -4m
- Cyclists - estimated 3.5m
- Population of dogs -10m
- Population of cats -11m

These are UK numbers alone!



Pets / Animals

- Helping missing pets get home
- Alert owners if dog/cat is scanned
- Peace of Mind for Horse Riders

Health and fitness

- Golf
- Running, cycling and swimming
- Sailing and water sports
- Skiing and snowboarding
- Horse Riding
- Ramblers /walkers



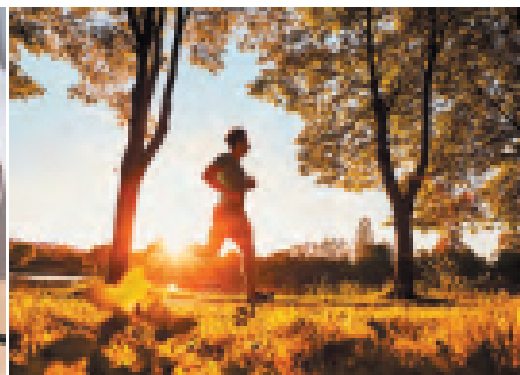
Just some Applications for Aurora Smart Tags



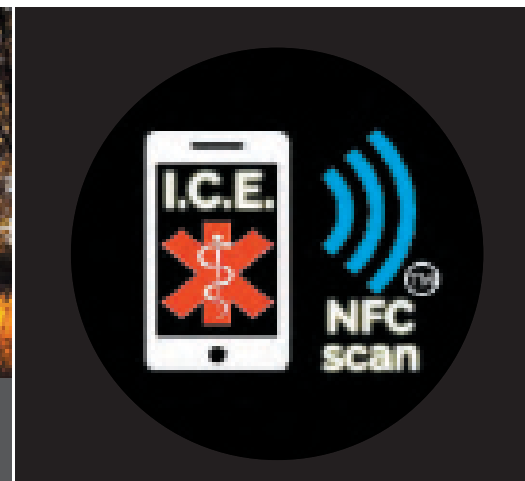
DEMENTIA



MEDICAL CONDITIONS



SPORTS



MEDICATION



PROOF OF PRESENCE



MEDICAL ALERT



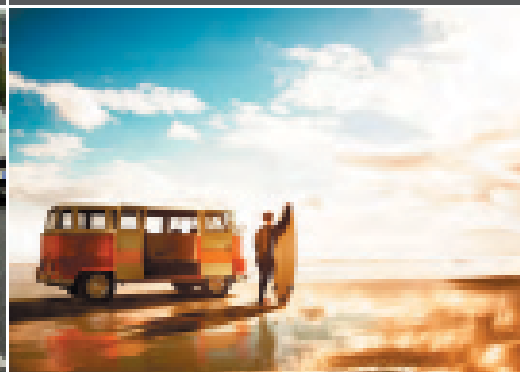
CARE



LOST & FOUND



ACCIDENTS



RECREATION



ASSET INVENTORY



TRAVELS



PETS

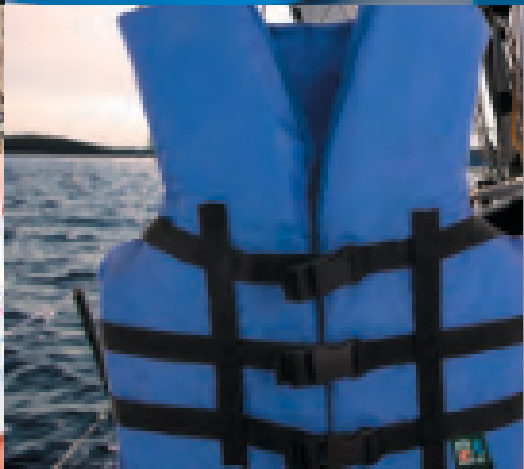
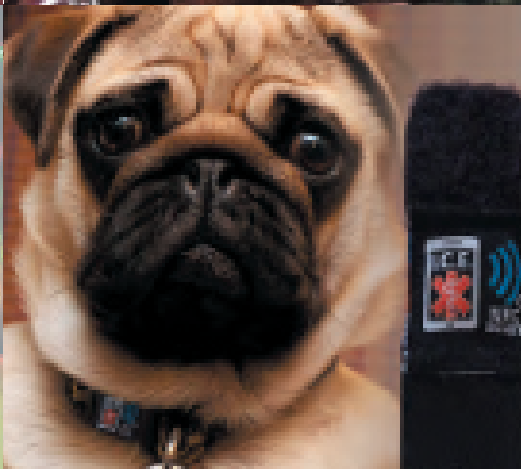
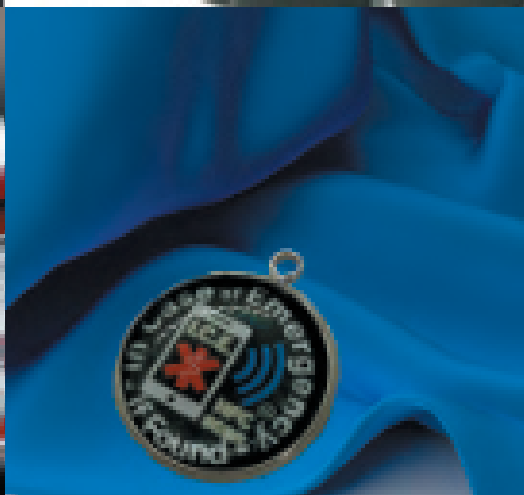
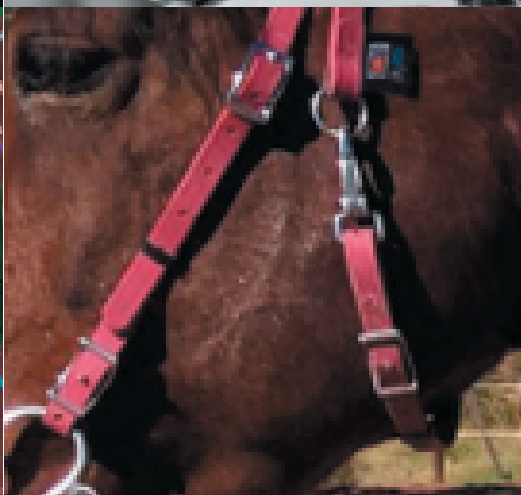
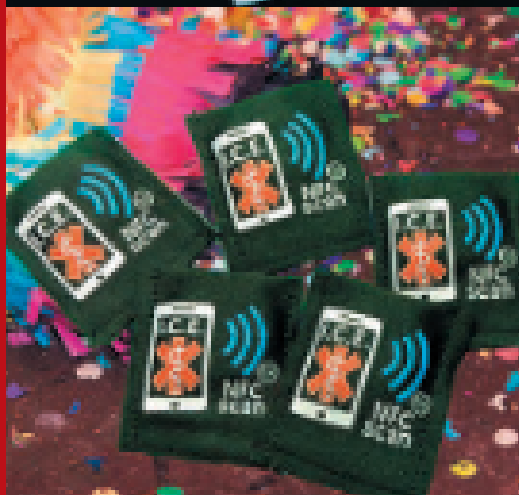


EMERGENCY CONTACT



SHARE LOCATION

Designed for Life!



Do you have the presence & connections to become a Reseller or Affiliate?



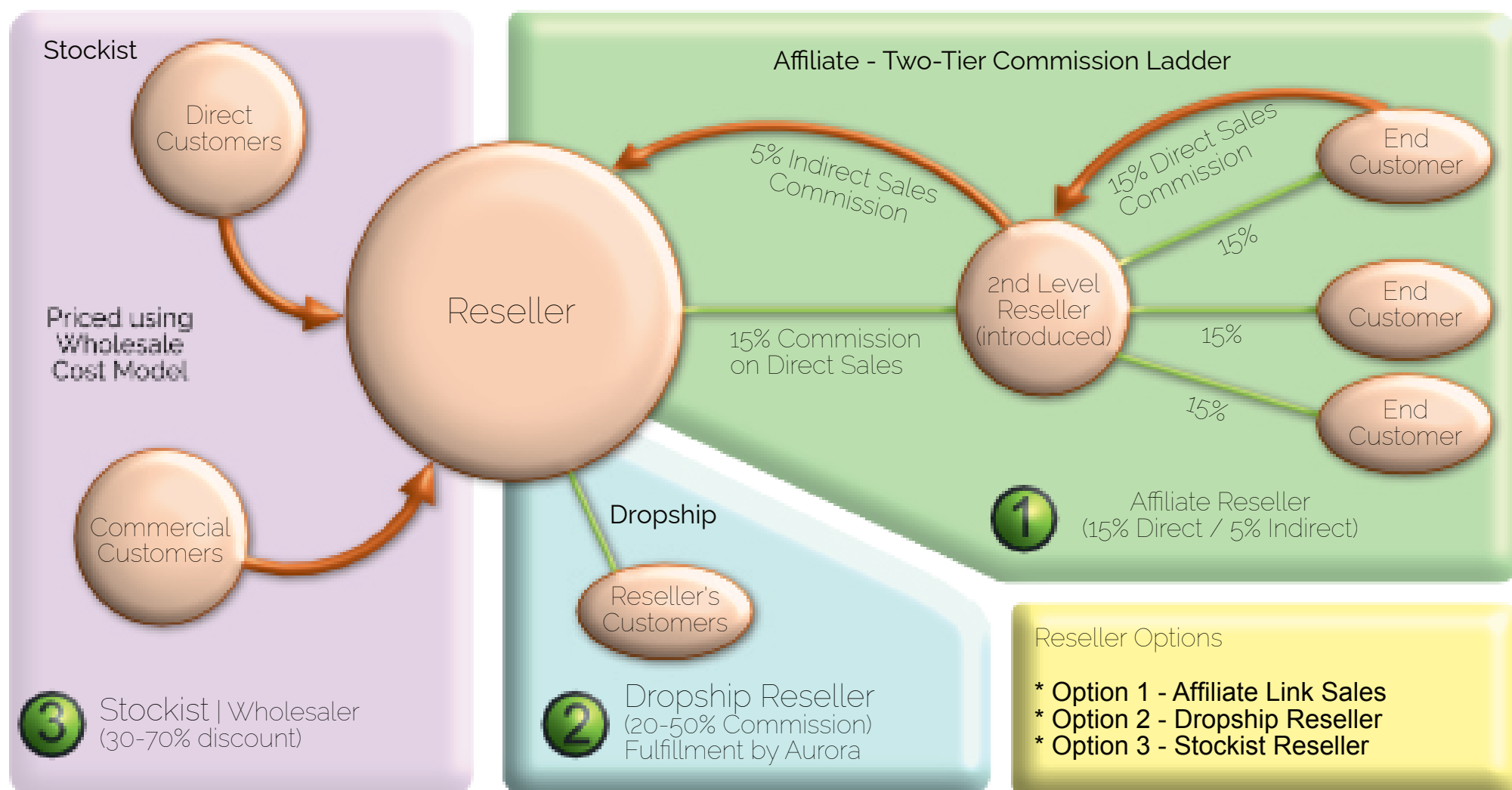
Do YOU want a reliable product you can believe in?
Do YOU want an invaluable product that's affordable & saves lives?
Do YOU want a versatile product designed for the future?

	Sell on Own Webshop	Hold Stock	Set Own Pricing / Take Payments	Responsible for Order Fulfilment	Deliver Orders
① AFFILIATE	 Use affiliate shop	 Demo stock only	 Discounts available		
② RESELLER (Dropship)		 Demo stock only			
③ RESELLER (Stockist)					

Be part of something amazing!



3x Simple Reseller Options



1

Affiliate Reseller (with unique affiliate tracked links)
15% on Direct Sales + 5% on Indirect Sales (*)
Affiliate does not sets prices or take payment
Order Fulfillment by Aurora
(* Commission Paid quarterly. Minimum payout applies) (excl. P&P)

2

Dropship Reseller
20-50% Commission on sales (**)
Dropshipper sets prices & takes payment
Order Fulfillment by Aurora
(Requires Pre-payment prior to shipping)

3

Stockist Reseller
30-70% discount on orders (***)
Stockist sets prices & takes payment
Order Fulfillment by Stockist
(With additional benefits & customisation options)



Apply online at <https://AuroraForGood.com/link/reseller>



Medical Well-being & Identification:

For anyone with long term medical conditions e.g. diabetes, epilepsy, allergies etc.

Peace of Mind smart Wearables for quick & easy information retrieval

Easy access to medical & key contact information

Elderly Care - Key information on medicines & conditions close to hand

Help provide greater independence to Dementia sufferers

Carer assistance - customised to aid care giving

Add contact information, blood group, insurance or other relevant details

Carer alert messaging integrated

Health, Safety, & Fitness:

- * Easy to access ICE information for paramedics
- * Health & Safety - easy to re-programme with PIN system
- * Great for motorbike, sportswear & riding helmets
- * For Sports - from Sailing & scuba diving to Skiing or Cycling

Inventory Management:

- * Compliance, Proof of Presence, & Audit Reporting
- * Useful for time recording, & location confirmation
- * Asset Tags, providing proof of presence
- * Bespoke workflow & reporting
- * Secure messages for servicing and maintenance
- * Easy updating of quantity or submitting service reports

Tourism & Rental:

- * Tourism - including local directory of Points of Interest
- * Integrated Lost Key Service - Ideal for hotels or hire cars
- * Custom experiences for you, rental client or a first-responder
- * Custom Tours using tags as check-in &
- * Trigger custom Multi-media & Virtual Reality experiences

Events management & Ticketing:

- * Events management with integrating ticketing capability

Charity:

- * Designed to seamlessly support fundraising
- * Wide product range, from charity ID cards to custom bands
- * Works in conjunction with Aurora's Deals4Donations platform
- * Custom merchandise & design to visibly promote your cause

Custom Workflow:

- * Ideal for museums or memorials with Deepest Respect
- * Co-branding & Profile Promotion
- * White labelled platform
- * and so much more!



Endless Diverse Markets & Opportunities as a Reseller:

- Medical sales/supply outlets / disability retail centres (smart bands)
- Clubs, charities and non-profit organisations (charity bracelets)
- Dentists, therapists & healthcare providers (key fobs & bands)
- First aid training / provision companies (bands, tags, cards)
- Health & fitness centres (for members / visitors to wear)
- Triathlon & fitness clubs (smart bands and laundry tags)
- Hospitals & doctors surgeries (Medical ID alert bands)
- Life jacket & safety wear manufacturers (sew on tags)
- Dentists, therapists & healthcare providers (key fobs)
- Pet product retail outlets (pet tags & collar straps)
- Promotional Merchandise, to protect your clients
- Key recovery service / lost & found (key fobs)
- School uniform manufacturers (sew on tags)
- Nurseries (tags for children's clothes)
- Pharmacists & Community Shops
- Care homes (dementia buttons)
- Retirement villages (key fobs)
- Commercial

Just Some of the Many Retail Opportunities

- Pregnancy
- Outdoor Wear
- Health & Fitness
- Machinery tagging
- Location bookmarks
- Events & festivals
- Tags for Safety wear
- Exhibitions & Ticketing
- Motorbike Helmet Tag
- Inventory management
- Horse Riding equipment
- Health & safety Equipment
- Pet Care & Legal Requirements
- Machinery tagging, Riding schools,
- Ski-wear & Equipment, Rucksack Tag
- Diabetics, Epileptics & Haemophiliacs
- Proof of Presence Audit & Compliance
- Maintenance & compliance inspections
- Equipment Servicing & Asset Maintenance
- Life-jackets, boat fenders, & Sailing Equipment
- Long Term Medical Conditions, Allergy Sufferers
- Jogging water bottle, rambling, climbing & camping



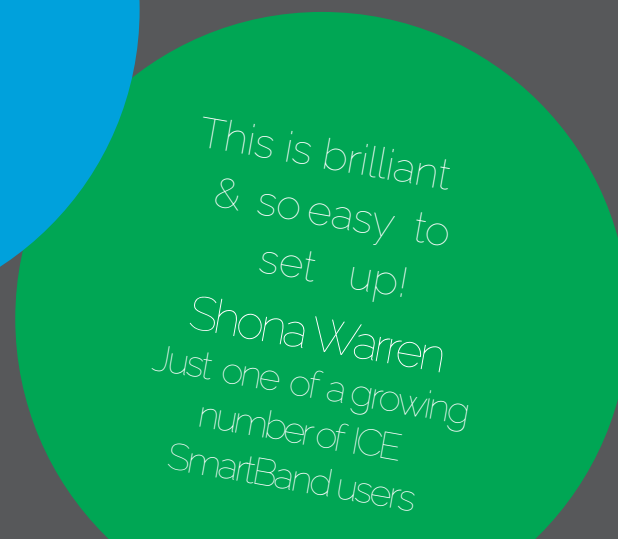
What They Say ...



Amazing &
whats not
to like!
Rachel Riley
TV Presenter
(Countdown)



Can really help
saves lives
repatriating
loved ones in
the shortest
possible time
Bob Brotchie
Former Paramedic,
NHS Ambassador &
original ICE creator



This is brilliant
& so easy to
set up!
Shona Warren
Just one of a growing
number of ICE
SmartBand users



Quick & easy
to use at a
time of need
Charlie Perring
Professional
Adventurer



Pure
genius
Robert Eddison
Author,
Aphorist &
Philanthropist



Aurora SmartTags - Bringing smart wearables into the digital age

✓ Easy to Set up

✓ Easy to Use

✓ Easy to Demonstrate

Simply tap the phone against an Aurora Smart Tag
to see the message, location & more

-

A multi-purpose product, with an endless number of markets,
At an affordable price, with great earning potential

-

Reliable - Designed for all weathers with a 10 year guarantee

-

Share our interactive 3D models on your own site or social media,
so prospects can 'try before they buy'



Suitable for all weathers, rain, shine, sun & sea

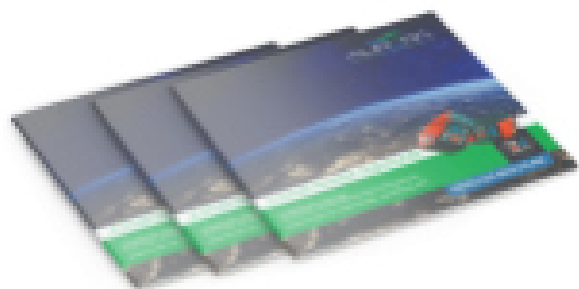




Retail Brochure - Life saving Smart Wearables



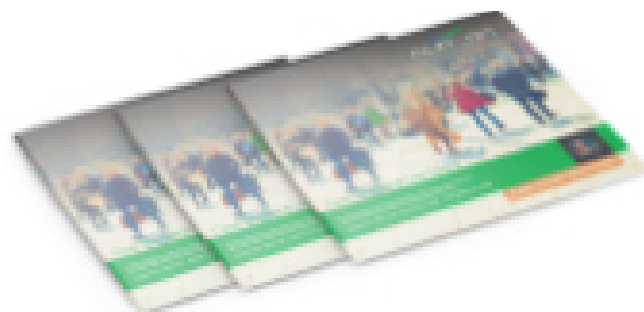
Commercial Brochure - Smart Tag B2B uses



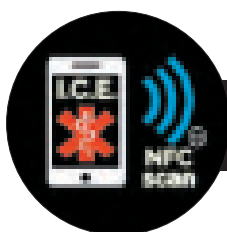
Reseller Brochure - Sales Opportunities



Charity Brochure - Fundraising Opportunities



Case Studies Brochure - Case Studies & Use Cases



Aurora Smart Tags - bringing Smart Tags & Wearables into the Digital Age

Sign-up now for:

- Great discount on bulk purchasers and order referrals
- Excellent support and access to Aurora For Good marketing materials
- Product and platform co-branding opportunities & custom products
- Massive global market
- Wide range of products plus size and design variations

VISIT

CONTACT

SEARCH FOR 'RESELLER' ON AURORA
or visit AuroraForGood.com/link/reseller

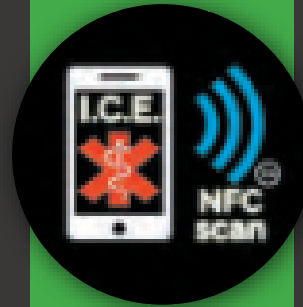


Aurora Smart Tags use the AuroraForGood platform that powers a range of clever initiatives, such as Membership for Good (the most versatile membership & pass management community building system in existence), our Deals 4 Donations deals site, a free business & charity directory, a donation platform, & more!

Sign up as a Reseller, and buy your Reseller Pack now to get started!

Use discount code '**now**' for your Reseller Pack discount





Aurora Smart Tags are a range of smart wearables & practical smart tags designed to improve & save lives.

Join our growing network of resellers
visit: <https://AuroraForGood.com/link/reseller>

AuroraForGood.com

