



Case Studies & Use Cases

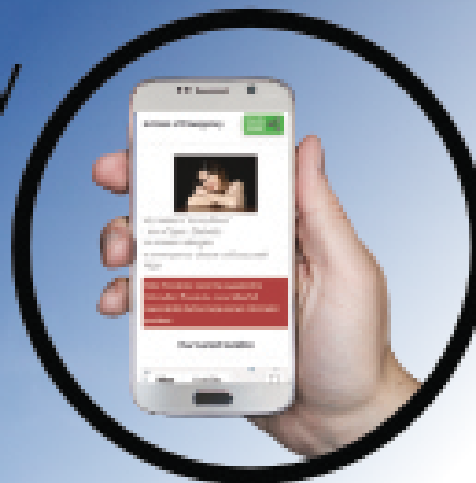
Case studies & practical use cases for Aurora Smart Tags

EASYTO SET UP : EASYTO USE : NO SPECIALAPP



CASE STUDY BROCHURE

ICE = In Case of Emergency



First responders use their own phones to access key 'ICE' (medical, contact & location) information of the wearer's Medical ID band/tag



Easily accessed by virtually any smartphone. Loved ones & carers receive alerts with time & location if smart tag is scanned.



Owners can easily update details, of relevant medical information, key contacts, travel insurance & more, to show any time, free online.



Ideal for people with long-term medical conditions, allergies, holiday makers, & adventurers, & even dementia sufferers & vulnerable individuals

Use Case/Case Study:

Local Triathlon club equipped all members with SmartBands, to carry athlete members' (ICE) In Case of Emergency information.



Medical ID Bracelet Wristbands & Smart Wearables

All tags are easily read by any NFC enabled smartphone, requiring only data or WiFi access



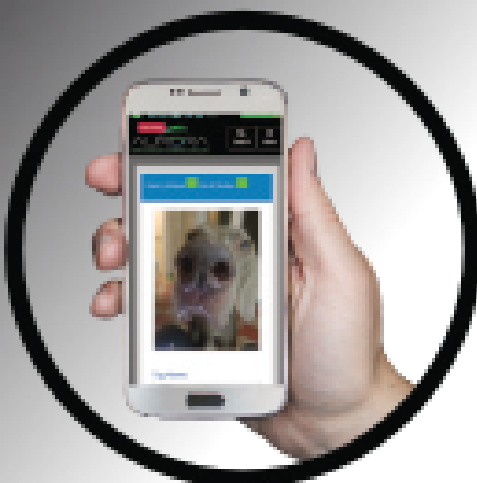
Pet tags can be set with personalised information on the needs of the pets or their owners.



If a pet is found, a quick scan of the tag will display key contact information to help re-unite with owner



Alert is sent to owner/elected recipient, with pin-point location & time details.. This helps provide easy & quick unification of owners with their pets.



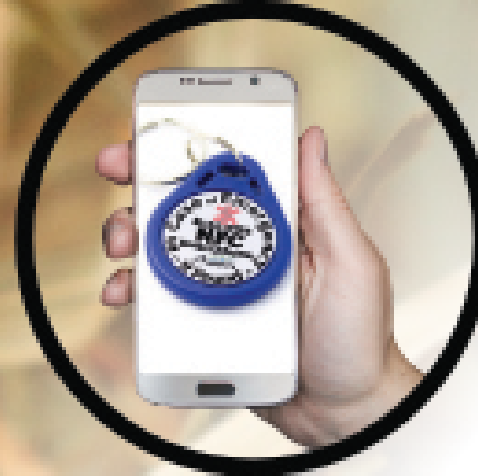
Vets can use tags to confirm identity quicker than microchips, often not kept up to date.

Use Case/Case Study:

Integrated into a range of animal products, incl. engraved pet tags, collar straps, sew on tags for tack, & stick-on riding helmet tags.

Pets & Animals - Engraved keyfobs for dogs to sew-on tags for equestrian use





Attach to keys



Available in a variety of forms, like keyfobs, stickers, tags & more



If found, can easily be re-united with owners, or through a dedicated lost property recovery service



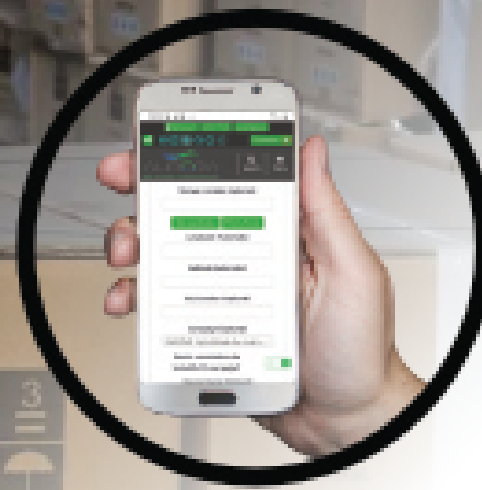
Lost & Found made easy, speeding up the recovery of tagged items.

Case Study:

An Insurance services client offers smart lost & found/ ICE keyfobs as promotional products for their customers



Lost & Found



Tags can be added easily, & programmed with quantity, internal/external references, locations, & more



Audits can be carried out, easily confirming reports



Our 'One Click' Proof of Presence Inventory Reports can be quickly & easily be generated & distributed



Easily update, inventory details, photos, quantities, location & more

Use Case/Case Study:

A high profile security company uses our Smart Tags to maintain a reliable & robust inventory of their clients' assets, with easy reporting & auditing.



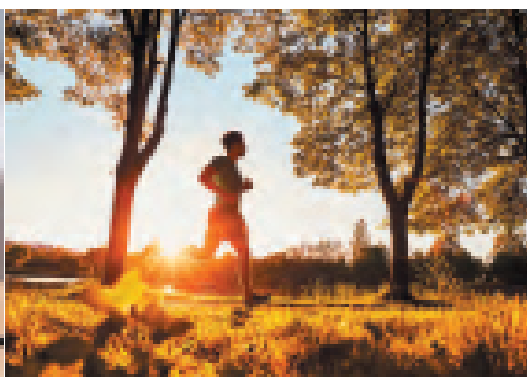
Designed for a wide range of commercial & domestic uses



DEMENTIA



MEDICAL CONDITIONS



SPORTS



MEDICATION



PROOF OF PRESENCE



MEDICAL ALERT



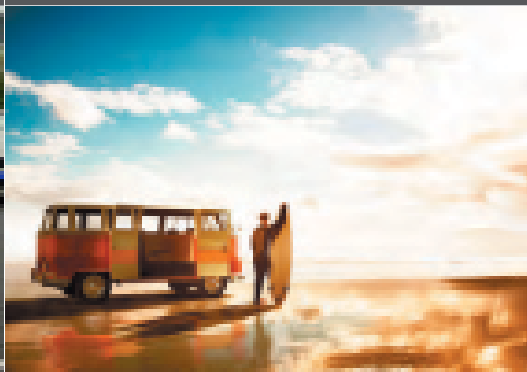
CARE



LOST & FOUND



ACCIDENTS



RECREATION



ASSET INVENTORY



TRAVELS



PETS

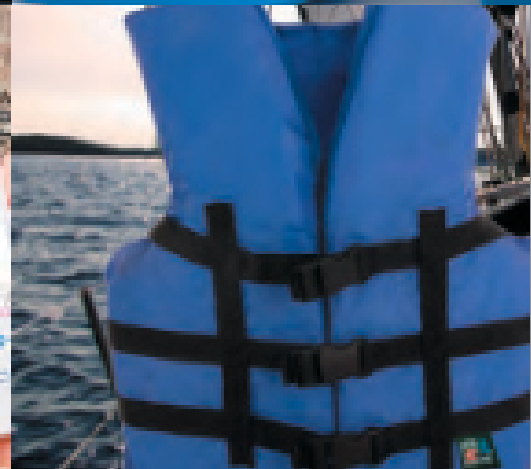
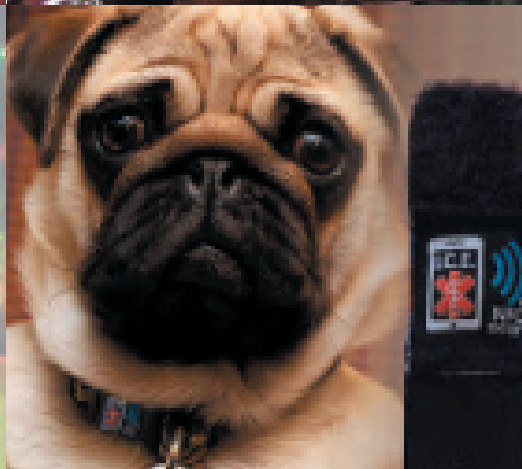
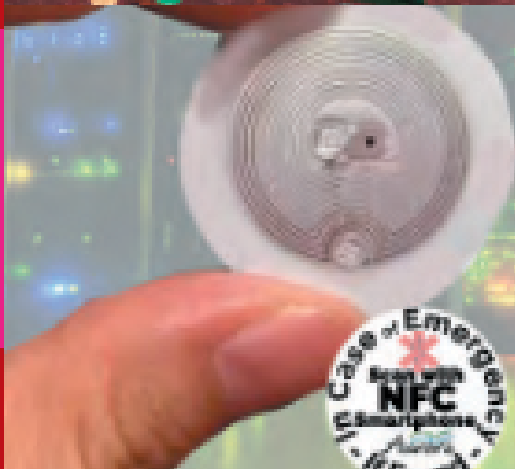
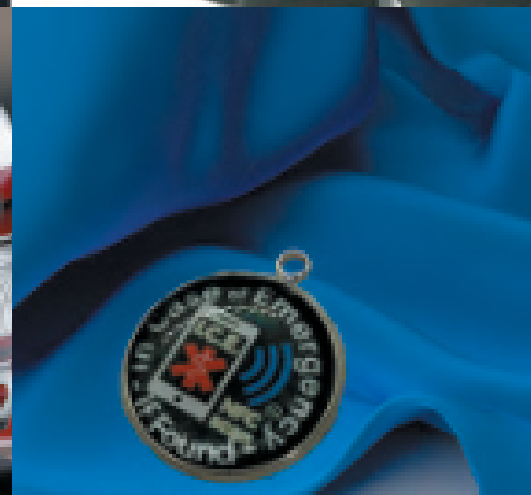
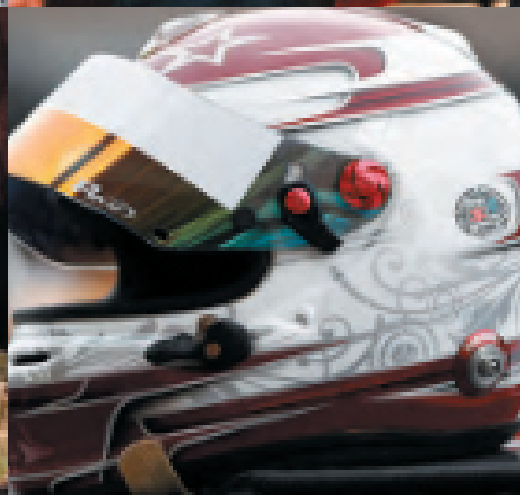
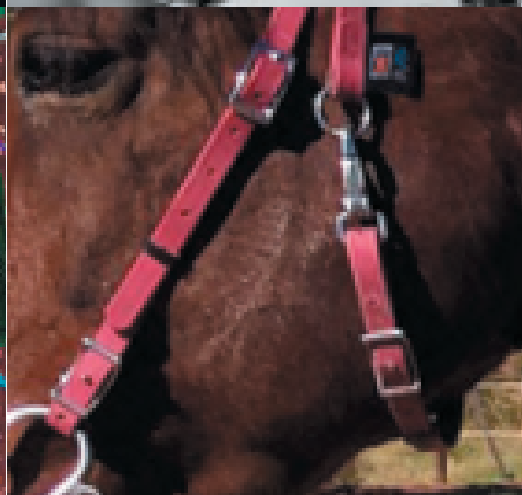
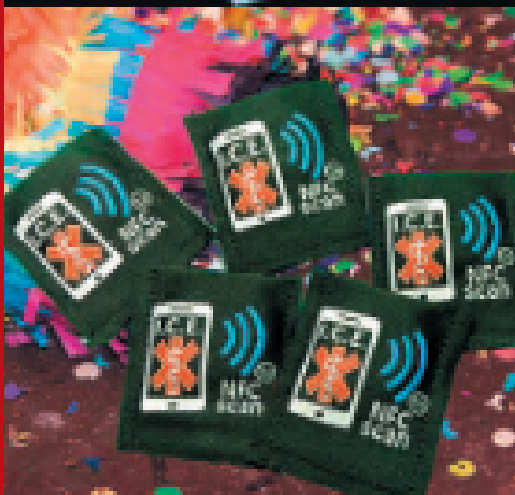


EMERGENCY CONTACT



SHARE LOCATION

Designed for life!





Landlords can easily view property compliance reports, safety certificates, & status of tracked assets



Maintenance & certification engineers can view authorised asset information & upload relevant certificates to maintain compliance



Automatically capture cleaning arrival/departure times, inspection feedback, & supporting photographs.



Tenants can perform self-inspections, report any issues or provide feedback, allowing easy maintenance & incident management.

Use Case/Case Study:

An AirBnB Superhost uses smart tags for their keys, managing easy check-in, checkout, cleaning reports + being fully-compliant.



Property Management



Self-tour tags can be placed in selected places or geocache locations. Scanning a tag triggers ticket purchase

Ticket holders can then be provided with relevant media to enhance the tour, in a variety of formats, languages etc.

Custom tours can easily and efficiently be created, & centrally updated, creating a wide variety of well managed tours with nominal extra manpower.

Optional Tour guides can assist in the tour process, through enhanced media, augmented or virtual reality

Use Case/Case Study:

Tour company implementing tags to geo-location spots, enabling customers to enjoy guided self-tours, day & night.

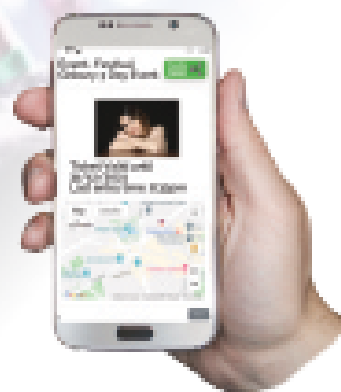




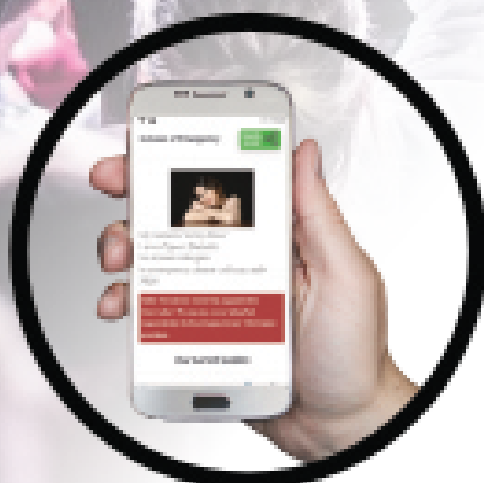
Tags can act as festival & event tickets, combining access with confirmation of identity.



Authorised staff can use tags for gathering supporting statistics, & tracking interactions



Security can confirm entry/exit information, identity & permissions. Hospitality can record tally of any purchases, consumption, as well as aid in confirming age or medical considerations.



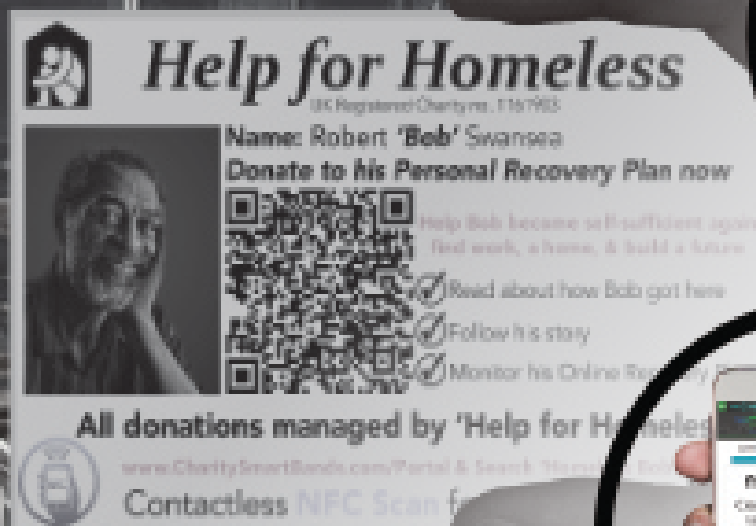
Public can scan tags to access Life Saving Emergency ICE medical & contact information. Ideal for adults & children.

Use Case/Case Study:

An event provider gave tickets to customers, covering access security, medical safety, hospitality, interaction records & more



Events & Ticketing



Charity Collectors can use cards to promote the good that their causes deliver, without resorting to using guilt & emotional pressure



Cards could be given to selected homeless individuals along with an assisted recovery plan to get them 'off the streets' for good, in conjunction with case workers.



Public could scan card, & without pressure can learn about the cause, subscribe, and choose to spread the word, or even donate if they choose.



Locations of Charity Collectors can be captured when scanned to help confirm their safety.

Use Case/Case Study:

A Homeless support organisation is to offer homeless cards to those in their care





Care home residents can wear smart tags, badges, or tags, to enable easy tracking of any care provided



Carers can track any treatments provided, to create an audit record of care. Updates, such as a record of any care activities can be added by authorised individuals.



Care homes can also track assets to ensure well maintained & fully compliant.



Full record of care can be viewed by other approved carers.

Use Case/Case Study:

Care home can monitor residents care, with easy alerting. Domiciliary care providers can easily record access, treatment & more.



Care Sector



Can be easily attached to equipment, safety wear, hard-hats, & more



Workers can easily quickly link their details to a tag. Supports complex workflow & system integration capabilities.



Worker medical details, such as allergies + relevant health & safety formation can be held on the tag, & retrieved by authorised personnel In Case of Emergency (ICE)



Can quickly & easily be changed to next user & even used to record time on-site.

Use Case/Case Study:

Food production company use ICE tags on pest traps to remain compliant. Easy Self-auditing inspections produce compliance reports





Visitors can scan tags to see information on exhibits



Exhibitors can interact with visitors, collect & share information. This can create a more engaging & valued interaction.



Gather feedback from visitors to gain an invaluable insight into popularity, based on position, interaction times & other methods of feedback.



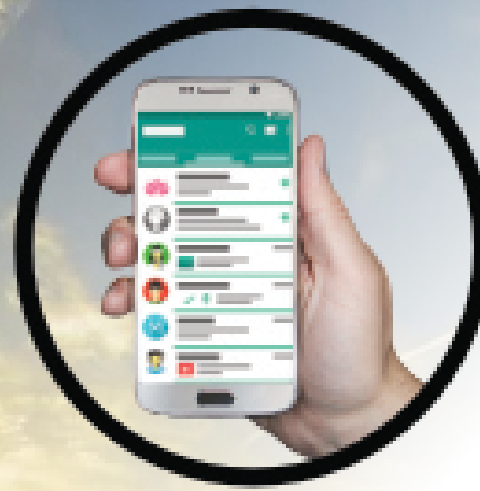
Easy to use, setup & personalise.

Use Case/Case Study:

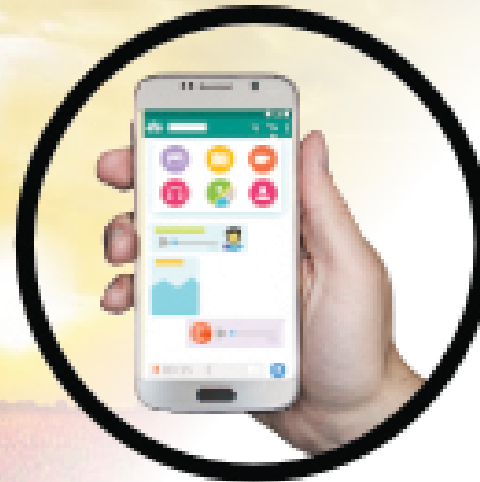
Museums can offer, & track use of, multi-lingual services, integrating augmented reality with exhibits like never before.



Museums & Exhibitions



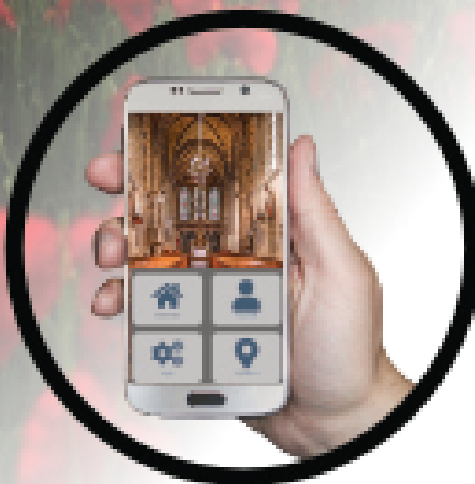
Visitors can learn about the person for whom the memorial is created, seeing messages, videos, photos, & more



Authorised relatives or trusted representatives can update information, & see a record of interacting visitors.



Groundskeepers can check on memorials & plots, including those not recently visited, & confirm they are maintained to the highest standard.



Funeral services can offer tagging service on existing or new plots, benches, or other memorials.

Use Case/Case Study:
Memorials & Gravestones & can be tagged by authorised cemeteries/funeral services creating an easy way for friends & relatives to pay respect.





Aurora Smart Tags are a range of
commercial & domestic smart tags
designed to save time, money & lives!

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