



Coaching & Fractional Programs Structures –

As a participant in a Coaching or Fractional Executive Program from The Business Freedom Group you will receive a selection of the following services based on your selected program:

✓ Strategic Planning Sessions

Your Coach will conduct 2 to 4 hours of Strategic Planning Sessions with you in the first month, depending on the program chosen, to identify your personal and business vision and goals. A Strategic Plan will be developed to identify the activities required of you and your team to achieve your goals. Your Strategic Plan will be updated each quarter.

✓ Coaching Sessions

Your Coach will conduct 2 to 6 hours per month of coaching sessions, depending on the chosen program, using a video conference capability. These sessions will be used for goal-setting, reporting, accountability, and troubleshooting – either individually or as part of a group. Your Coach is also available during business hours to discuss unforeseen challenges. Additional, non-program hours are available with Fractional Executive participation and will be billed as agreed.

✓ Team Building & Training Days (if applicable)

For businesses with the equivalent of at least 5 full time team members, Team Days can be conducted after the second or third month of the program. The purpose is to unify your team behind your Strategic Plan; jump start the Coaching Program and train the team for maximum results. Any related Coach travel costs to be paid by the Client.

✓ Consultations (Professional Service Providers, Customers, Suppliers)

Your Coach will conduct specified complimentary consultations per year with your key professional advisors, customers and/or suppliers to solicit and understand their viewpoints and to coordinate your coaching program with their efforts.

✓ Feedback & Update Services

Your Coach will critique work on goals and assignments between coaching sessions. You may submit for critique by email or in the Coach's business operating system. Feedback and Plan Updates may be delivered prior to or during your next coaching session

✓ Learning Academy Materials, Templates, and Systems

Your Coach will provide you access to extensive proprietary materials, templates and systems through the Learning Academy and as-needed to enable you to complete your assigned goals. These include business and strategic plans, marketing and advertising templates, sales scripts, operations manuals, financial management tools, and more.

✓ Consultations (Suppliers, Customers, Professional Service Providers)

Your Coach will conduct up to four complimentary consultations per year with your key suppliers, customers, or professional advisors to solicit and understand their viewpoints and coordinate your coaching program with their efforts.

✓ Other Resources and Services

This agreement gives access to best-in-class business resources and services from the Business Freedom Group and our strategic partners at preferred rates. These include professional services, training programs, psychometric assessment tools, and more.



Terms and Conditions –

Confidentiality: We agree to honor the confidentiality of your trade secrets, intellectual property and financial data. The Coaching Program materials you receive are confidential and proprietary. These materials are unpublished works protected by copyright laws. If part of a group, you will be exposed to the proprietary information of other members as well. No unauthorized copying, adaptation, distribution, storage or display is permitted. You agree to not use, disclose, or duplicate any of these materials or information without explicit consent.

Advisory: Our Program services are advisory. You bear sole responsibility for the use and implementation of these services in your business. You agree to forever indemnify and hold harmless BFG, your Coach and any Group members from and against any loss, cost or expense resulting from your activities related to the Programs. You agree to be accountable for producing results in the Program so that BFG can ensure you receive the education you need in order to enjoy a life-long journey of success in business.

Scheduling: Individual meetings can be re-scheduled with a minimum of 24 hours advanced notice. Otherwise, the coaching appointment will be forfeited. Group meetings will not be rescheduled. You agree to attend 80% of your Program Meetings as scheduled.. From time to time, your Program Leader may need to take time away to observe holidays, take vacations, attend company events, etc. When this occurs, you will either enjoy a week without goals (no refunds will be given) or re-schedule appointments before or after the time away.

Reporting: You agree to regularly report the Key Performance Indicators (KPI's) of your business, so your Coach can monitor the health and performance of your business.

Evaluation: Just as your progress is regularly evaluated through goal setting and coaching sessions, you may be asked to evaluate the performance of your Program Leader from time to time. You agree, if asked, to certify in writing that you are satisfied with the services you have received since the last evaluation. All fees are non-refundable and you agree to let us know if you are not fully satisfied with the services you have received at any stage, so that we can work with you to rectify your concerns.

Termination: You or your Program Leader may elect to terminate this agreement at any time upon thirty-day notice in writing, unless part of a set period package. If notice is within the last month of a package or related to a monthly plan, a final monthly investment will be due upon notice of termination. If not terminated, this agreement will renew automatically at the end of the term for the standard program rate at that time.

Payments: You will provide a method of automatic payment to fund programs related to this agreement and place the focus on supporting your business rather than facilitating transactions.

Agreement: This is the entire agreement between you and BFG, all prior agreements, promises or representations being merged herein. This agreement shall be governed by, construed and interpreted in accordance with the laws of the State of Nevada.



Client Commitment Statement -

As a coaching client, it's important that we have your commitment and dedication to the program so we can help you achieve your goals, needs, and expectations. Please take note of the following standards and ensure your commitment to their execution:

- ✓ At all times, you will be honest, truthful and professional.
- ✓ You will disclose all necessary information so that we can service you efficiently.
- ✓ You will test strategies to determine results and identify what works best for your business.
- ✓ You will keep at least 80% of appointments and give at least 24 hours notice for changes.
- ✓ If you are not fully satisfied with the services you are receiving, you will immediately notify us so we can work with you to rectify your concerns.
- ✓ You will be realistic with your expectations of us and of yourself.
- ✓ You are prepared to take action on our mutually agreed strategies and goals.
- ✓ You are prepared to invest in yourself and change, as necessary, to achieve your goals.