

The 5 most powerful Claude Connectors

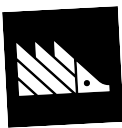
How to set up Perplexity, Firecrawl, PostHog, Playwright and Composio, so Claude can research, scrape, investigate, use your browser and connect to every app you use.



01 PERPLEXITY



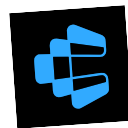
02 FIRECRAWL



03 POSTHOG



04 PLAYWRIGHT



05 COMPOSIO

INSIDE

Step-by-step setup for each connector, in the Claude app and in Claude Code.

COPY + PASTE

One prompt that sets all five up for you in Claude Code.

TRY IT

Ready-made prompts to test every connector right after setup.

Before you start

A **connector** plugs an outside tool into Claude so it can use that tool for you, in the middle of a normal chat. Under the hood every connector is an **MCP server** (Model Context Protocol), the open standard Claude uses to talk to other software.

PATH A

The Claude app

claude.ai in the browser, or the Claude desktop app. No code, no terminal. Best for most people. Works for 4 of the 5 (Playwright needs the desktop app or Claude Code, see page 6).

PATH B

Claude Code

Claude in your terminal. One command per connector, or let Claude install all five itself with the prompt on page 8. Best if you build websites or apps.

How to add a custom connector in the Claude app

You'll use this for Perplexity and Composio, and as a backup for the others.

- 1 Open **claude.ai** (or the desktop app) and go to **Settings → Connectors**.
- 2 Click **Add custom connector** (behind the **+** / **Add** button).
- 3 Give it a name, paste the connector's **URL** from this guide, and click **Add**.
- 4 Click **Connect**. A browser window opens: sign in to that tool's account and approve access.
- 5 In a chat, open the **tools menu** (the sliders icon under the message box) and make sure the connector is switched **on**.

Some connectors are also listed in Claude's built-in connector directory (Settings → Connectors → Browse). If you see one there, that's the one-click option: click it, then Connect.

What you need

- A Claude account. Custom connectors may require a paid plan depending on your account, so check Settings → Connectors.
- A free account with each tool (you sign in during setup). Perplexity's API is pay-as-you-go: check their pricing before heavy use.
- For Playwright only: **Node.js 18 or newer** on your computer (free at nodejs.org).

Good habit: a connector can read and act inside the account you connect. Only connect accounts you're comfortable letting Claude use, and keep Claude's "ask before using tools" approval on for anything that sends, deletes or buys.

01



Perplexity

Gives Claude access to **the most powerful research engine on the planet**, so you can run deep research on any topic and pull real-time information directly from the internet.

Perplexity account

API access (pay-as-you-go)

~3 min

CLAUDE APP

- 1 Settings → Connectors → **Add custom connector**.
- 2 Name: **Perplexity**. URL:
`https://api.perplexity.ai/mcp`
- 3 Click **Add**, then **Connect**, and sign in to Perplexity.
- 4 Turn it on in the chat's tools menu.

CLAUDE CODE

```
claude mcp add --transport http
perplexity
https://api.perplexity.ai/mcp
```

Then type `/mcp` inside Claude Code, pick **perplexity** and sign in.

Prefer an API key? Create one at `console.perplexity.ai` and add `--header "Authorization: Bearer YOUR_KEY"` to the command.

What Claude gets

perplexity_search

Live web search with ranked results.

perplexity_ask

Quick answers backed by real-time search.

perplexity_research

Deep, multi-source research with citations.

perplexity_reason

Step-by-step reasoning on hard questions.

Try it

"Use Perplexity to run deep research on the best CRM for a 10-person sales team. Compare price, ease of use and integrations, and cite your sources."

"What changed in my industry this week? Use Perplexity for anything from the last 7 days and give me 5 bullet points with links."

02



Firecrawl

Lets Claude **scrape and copy any website** on the internet, pull brand assets, and even do all the **competitive research** for you instantly.

Free Firecrawl account

~2 min

CLAUDE APP

- 1 Settings → Connectors → Browse, search **Firecrawl**, click **Connect**.
- 2 **Not listed?** Add custom connector with:
`https://mcp.firecrawl.dev/v2/mcp-oauth`
- 3 Sign in to Firecrawl in the window that opens. No API key needed.
- 4 Turn it on in the chat's tools menu.

CLAUDE CODE

Get your API key from your Firecrawl dashboard (it starts with `fc-`), then run:

```
claude mcp add --transport http
firecrawl
https://mcp.firecrawl.dev/v2/mcp --
header "Authorization: Bearer fc-
YOUR_KEY"
```

Local alternative (needs Node.js):

```
claude mcp add firecrawl -e FIRECRAWL_API_KEY=fc-YOUR_KEY -- npx -y firecrawl-mcp
```

What you can do with it

- **Scrape** any page into clean text or markdown Claude can read and reuse.
- **Crawl / map** a whole site to find every page, then pull the ones you need.
- **Search** the web and scrape the results in one step.
- **Extract** structured data: prices, headlines, CTAs, colours, fonts, logos.

Try it

"Use Firecrawl to scrape competitor.com. Pull their brand assets: logo, colour palette with hex codes, fonts, and the headline and CTA on every main page."

"Scrape the pricing pages of these 3 competitors and build me a comparison table: plan names, prices, what's included, and their main CTA."

Only scrape public pages, and respect each site's terms of use.

03



PostHog

Turns Claude into your **private investigator**. It uncovers bugs, finds out where you're **losing customers**, and even upgrades your website automatically.

PostHog account (free tier)

PostHog installed on your site

~3 min

Heads up: PostHog investigates the data your site sends it. If you don't use PostHog yet, add its snippet to your site first (posthog.com, about 5 minutes) and let it collect a few days of visits.

CLAUDE APP

- 1 Settings → Connectors → Browse, search **PostHog**, click **Connect**.
- 2 **Not listed?** Add custom connector with:
`https://mcp.posthog.com/mcp`
- 3 Sign in to PostHog. It picks your US or EU region for you.
- 4 Turn it on in the chat's tools menu.

CLAUDE CODE

```
claude mcp add --transport http posthog
https://mcp.posthog.com/mcp -s user
```

You'll be asked to log in to PostHog the first time Claude uses it.

Or use PostHog's installer:

```
npx @posthog/wizard mcp add
```

What Claude can investigate

- **Bugs:** errors and exceptions your visitors hit, with how often and where.
- **Lost customers:** funnels, drop-off steps, and the pages people leave from.
- **Analytics:** ask questions in plain English instead of building charts.
- **Fixes:** in Claude Code, it can read your site's code, propose the fix, and ship it behind a feature flag.

Try it

"Use PostHog to find where people drop off between landing on my site and checking out. Which step loses the most, and what do the sessions show?"

"What are the top 3 errors on my site this week? For each one, tell me what's causing it and how to fix it."

04



Playwright

Gives Claude **hands**, so it can control your browser, test websites, fill out forms, and even use **tools that don't have an AI connection**.

Node.js 18+

Claude desktop app or Claude Code

No account, no API key

~3 min

Why it's different: Playwright runs a real browser **on your computer**, so it can't be added as a web connector on claude.ai. Use the desktop app or Claude Code. First, install Node.js from **nodejs.org** (LTS version) if you don't have it.

CLAUDE DESKTOP APP

- 1 Settings → **Developer** → **Edit Config**.
This opens `claude_desktop_config.json`.
- 2 Paste this in (merge with anything already there) and save:

```
{
  "mcpServers": {
    "playwright": {
      "command": "npx",
      "args": ["-y",
"@playwright/mcp@latest"]
    }
  }
}
```

- 3 **Quit and reopen** Claude. Playwright appears in the tools menu.

CLAUDE CODE

```
claude mcp add playwright npx
@playwright/mcp@latest
```

That's it. The first time Claude opens a browser, Playwright downloads one automatically.

Good to know

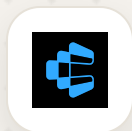
- You'll see a browser window open and move by itself. That's Claude.
- It starts logged out of everything. Log in yourself in that window when a site needs it.
- Never let it enter passwords or payment details for you.

Try it

"Use Playwright to open my website, click through the main pages and the signup form, and tell me anything that's broken, slow or confusing."

"Open our old inventory tool at [URL] (I'll log in), then update the stock count for these 10 products from this list."

05



Composio

Lets Claude **connect to every app you use**, so instead of wasting your time installing apps one by one, you get them all connected **in one shot**.

Free Composio account

~3 min, then 1 click per app

CLAUDE APP

- 1 Settings → Connectors → **Add custom connector**.
- 2 Name: **Composio**. URL:
`https://connect.composio.dev/mcp`
- 3 Click **Add**, then **Connect**, and sign in to Composio.
- 4 Turn it on in the chat's tools menu.

CLAUDE CODE

Install the Composio CLI and log in:

```
curl -fsSL https://composio.dev/install
| sh
composio login
```

Or add it as a remote server:

```
claude mcp add --transport http composio
https://connect.composio.dev/mcp -s user ,
then /mcp to sign in.
```

How connecting your apps works



You don't install Gmail, Slack, Notion, HubSpot and the rest one by one. Ask Claude for something that needs an app (for example *"check my Gmail"*) and Composio sends you a sign-in link for that app. Approve it once, and Claude can use it from then on. Hundreds of apps work this way, through one connector.

Try it

"Use Composio to search for the apps I use: Gmail, Google Calendar, Slack and Notion. Give me the sign-in links for each."

"Every morning I want a summary: unread Gmail from clients, today's calendar, and Slack messages that mention me. Pull it all together now."

Set all 5 up in one shot

Using **Claude Code**? Paste this prompt and let Claude install everything itself. It runs each command, then tells you which ones need you to sign in.

Paste into Claude Code

Set up these 5 MCP servers for me at user scope. Run each command, then run `claude mcp list` and tell me which ones still need me to sign in (I'll do that with `/mcp`). Ask me for my Firecrawl API key (starts with `fc-`) before the Firecrawl step. Check that Node.js 18+ is installed for Playwright and tell me how to install it if it isn't.

```
1. Perplexity  claude mcp add --transport http perplexity https://api.perplexity.ai/mcp -s user
2. Firecrawl  claude mcp add --transport http firecrawl https://mcp.firecrawl.dev/v2/mcp --header "Authorization: Bearer <MY_KEY>" -s user
3. PostHog    claude mcp add --transport http posthog https://mcp.posthog.com/mcp -s user
4. Playwright claude mcp add playwright -s user -- npx @playwright/mcp@latest
5. Composio   claude mcp add --transport http composio https://connect.composio.dev/mcp -s user
```

Then sign in

- 1 Type `/mcp` in Claude Code.
- 2 Pick each server marked **needs authentication** (Perplexity, PostHog, Composio) and sign in in the browser.
- 3 Run `claude mcp list` again. All five should show **connected**.

Cheat sheet

CONNECTOR	URL / COMMAND	SIGN-IN
 Perplexity	<code>https://api.perplexity.ai/mcp</code>	Perplexity account or API key
 Firecrawl	<code>https://mcp.firecrawl.dev/v2/mcp-oauth</code> (app) <code>https://mcp.firecrawl.dev/v2/mcp</code> + key (Code)	Firecrawl account or fc- key
 PostHog	<code>https://mcp.posthog.com/mcp</code>	PostHog account
 Playwright	<code>npx @playwright/mcp@latest</code> (local only)	None
 Composio	<code>https://connect.composio.dev/mcp</code>	Composio, then 1 click per app

Troubleshooting

Claude doesn't use the connector

Open the tools menu under the message box and check it's switched on for this chat. Then name it in your prompt: *"Use Perplexity to..."*.

"Couldn't reach the MCP server"

Check the URL for typos (it must start with `https://`). Update the Claude app to the latest version. For Firecrawl, use the local `npx -y firecrawl-mcp` option on page 4.

Stuck on sign-in / "needs authentication"

In the app: Settings → Connectors → the connector → Disconnect, then Connect again. In Claude Code: `/mcp`, pick the server, and sign in again. Allow pop-ups for claude.ai.

Playwright doesn't show up

Fully quit Claude (not just close the window) and reopen it. Check Node.js is installed: run `node -v` in a terminal, it should say v18 or higher. Check the config file is valid JSON (no missing commas or brackets).

PostHog says there's no data

Make sure the PostHog snippet is live on your site and you signed in to the same project. New installs need a few days of visits before funnels mean anything.

Composio can't find my app

Ask Claude to *"search Composio for [app name]"*. If it shows a sign-in link, open it and approve. Each app only needs this once.

Want more like this? Follow along for more ways to make Claude and AI actually useful for your business.