// FREE GUIDE BY @AVIGRONDIN

Claude Edits Your Reels

/shorts

THE /shorts SETUP

Connect Higgsfield to Claude, type one command, add a reel you like and a photo of you. Out comes a fully edited reel.

01 CONNECT

02 TYPE /shorts

03 ADD + SEND



You commented REELS. No After Effects, no Premiere Pro, no filming. This is the setup from my reel, step by step, plus what I'd tell you before your first run.

// 02 · HOW IT WORKS

One message in. A finished reel out.

/shorts is a Higgsfield command you run inside Claude. You send a script, a reel you like and a photo of you. It builds an AI presenter from your photo and edits the whole video around it.

01
You
send /shorts with your script, photos and a reference reel.

→

02
Claude
plans the hook, the takes and the edit.

→

03
Higgsfield
makes the presenter takes, captions, motion and music.

→

04
You
download the MP4 and post it.

WHAT YOU GET

- **A vertical 9:16 reel,** about a minute long by default, up to about two.
- **One presenter, the same in every shot,** built from your photos, talking to camera.
- **The whole edit:** hook-first script, captions, motion design, sound effects and music.
- **The MP4** plus the editable project file.

WHAT IT IS NOT

- **Not an editor for a clip you filmed.** It makes a new video. To cut or caption your own raw clip, use Higgsfield's other tools.
- **Not free to run.** It uses Higgsfield credits. New users get a 3-day free trial of the MCP.
- **Not in the slash menu.** You type it yourself (page 4).

WHAT YOU NEED

01
A Claude account
One that can add a custom connector.

02
A Higgsfield account
No account yet? Higgsfield asks you to make one when you connect.

03
Photos + a reel
2 to 3 photos of you and a reel you'd love to copy.

// 03 · STEP 1 · CONNECT

Connect Higgsfield to Claude.

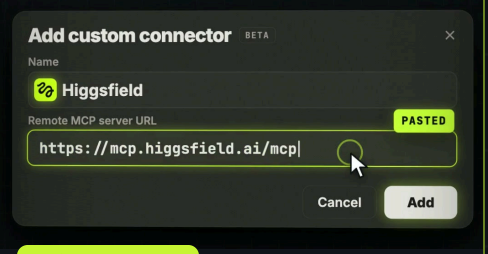
Do this once. After that, /shorts works in every new chat.

01	**Sign in or sign up**	No Higgsfield account yet? Higgsfield asks you to make one the first time you connect. New users get a 3-day free trial of the MCP.
02	**Open Claude**	The Claude app or claude.ai, signed in.
03	**Customize, then Connectors**	Open Customize in the menu, then Connectors.
04	**Add custom connector**	Click Add custom connector.
05	**Name it, paste the link**	Name: `Higgsfield`. Remote MCP server URL: the link below. Click Add.
06	**Sign in to Higgsfield**	Sign in and allow access. Check: Connectors shows Higgsfield connected. No sign-in prompt? Click Higgsfield there.

REMOTE MCP SERVER URL · PASTE ALL OF IT

```
https://mcp.higgsfield.ai/mcp?utm_source=ig&utm_medium=social&utm_category=gr&utm_campaign=Higgsfield_Shorts_Studio_in_Claude_-_v3&utm_creator=avigrondin&utm_platform_id=299368927&utm_content_type=ps&utm_post=hybweO&invite_code=higgsfield-shorts-studio-in-claude-v3-avigrondin-hybweO
```

Easiest: tap Copy on coaching.avigrondin.com/reels



FROM MY REEL

ONCE

Set up one time

The connector stays on for every new chat.

YOUR LOGIN

Sign in yourself

You log in on Higgsfield's page, never inside the chat.

DISCLOSURE

Paid partnership

Higgsfield sponsored my reel. The steps are the same for everyone.

// 04 · STEP 2 · TYPE /shorts

Type /shorts. Don't look for it in the menu.

/shorts is not in Claude's slash menu. Type it as plain text at the very start of your message, then send. What you send with it decides what happens next.

SEND IT ALONE

```
/shorts
```

The **Shorts Studio gallery** opens. Pick a style, type your topic or script, add your photos. This is the template route.

SEND IT WITH EVERYTHING

```
/shorts + script + photos + reel
```

It **runs straight through** to a finished reel. It decides the open choices itself and doesn't ask you questions.

WHAT HAPPENS AFTER YOU SEND

01	**Cost line**	It posts a cost estimate in one line, then keeps going. It doesn't wait for a yes.
02	**Presenter + place**	It builds one presenter from your photos and picks a place to film in.
03	**Takes + edit**	It makes the presenter takes, then adds captions, motion, sound effects and music.
04	**Delivery**	You get the MP4, the project file, and a note on the presenter, room and voice it used.

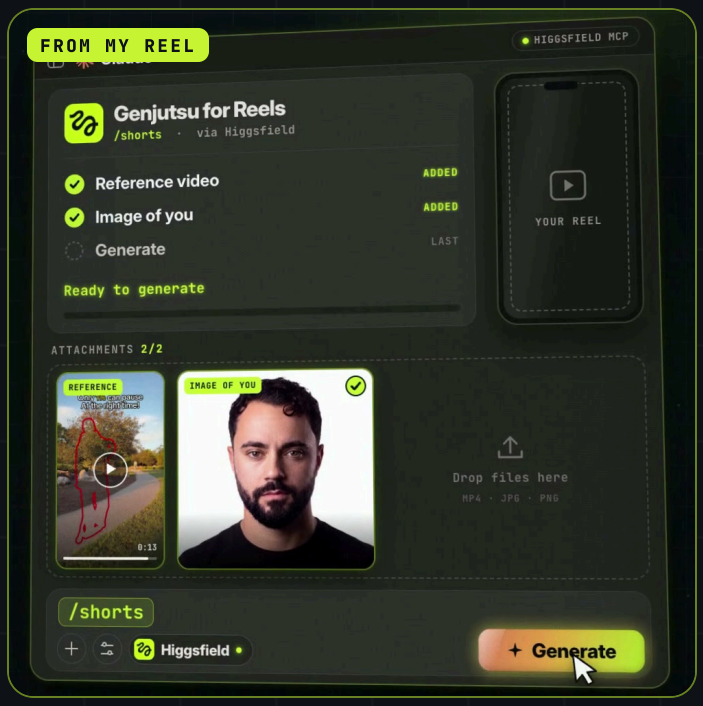
BEFORE YOU HIT SEND

Once you send a full message, the run is paid. Put your credit budget in that same message (page 9) and lock your script first.

// 05 · STEP 3 · ADD + SEND

Add the reel and your photo. Send.

One message carries everything. Attach the files, type the line below, fill in your script and budget, send.



ATTACH THESE

- **A reference reel.** Call it the style reference in your message.
- **2 to 3 photos of you.** Face to the camera, good light.
- **Your script.** In quotes, with the words word for word.

TYPE THIS IN CLAUDE

@avigrondin

```
/shorts Use my attached reel as the style reference and my photos as the presenter. Script, word for word: "..." Budget: 300 credits.
```

WHERE IS GENERATE?

In my reel I click Generate. Typing the message yourself? Sending it is your Generate. In the gallery, the gallery sends the message for you.

THE 300 CREDITS

That's an example budget, not a price. It posts its own estimate and fits the plan to the number you give it.

// 06 · TWO WAYS TO GET THE LOOK

Borrow a viral edit. Or pick a template.

ROUTE A · BORROW THE EDIT



From my reel. Original by @wantsandneedsbrand_ (350K likes).

- **Attach a reel that already performed.** Your own best one is the safest pick.
- **Call it the style reference.** Then it copies the look, not the person or the words.
- **It follows the reference:** its pace, cuts and look, its length unless you name one, and its captions (none if it has none).

ROUTE B · PICK A TEMPLATE

/shorts

Send it alone and the Shorts Studio gallery opens.

01	**Pick a style**	Browse the presets and choose the one you like.
02	**Add your words**	Type the topic or paste your script.
03	**Add your photos**	Then the gallery sends it. The preset is your style reference.

WHEN TO USE WHICH

Got a reel you want to copy? Route A. Starting from zero, or testing looks? Route B.

// 07 · YOUR PHOTOS + VOICE

You don't need to film yourself.

The presenter is built from your photos. Good photos are the difference between looking like you and looking like a stranger.



PHOTOS THAT WORK

- **2 to 3 clean photos,** face to the camera, in good light.
- **Eyes, nose and mouth readable.** If they're hidden, blurred or too small, it casts an AI presenter instead.
- **Nothing over your eyes.** No sunglasses, no cap brim shading your face.
- **What you wear is what it wears.** It keeps the clothes from your photo. Want another outfit? Say so.
- **The background doesn't matter.** It picks a place to film. Want a specific one? Name it, like "a home office".

NO PHOTOS?

It casts a presenter

It picks a person who fits your topic and uses them in every shot.

VOICE

A library voice

By default it speaks in the closest voice from its library.

YOUR VOICE

Send a sample

Give it a sample of your own voice and it uses yours.

// 08 · THE SCRIPT

Keep it punchy. Lines become titles.

The script carries the reel. Short lines read well on screen and the best ones become titles, so write for the eye as much as the ear.



HOW IT TREATS YOUR WORDS

- **Word for word:** put the script in quotes and say "word for word". It never cuts your words.
- **No script?** Give it a topic and who it's for. It writes a hook-first script.
- **Length:** about a minute by default, up to about two. Name a length to set it.
- **Captions:** on by default. Say "no captions" to drop them.
- **Call to action:** only if you ask. Write it into the script.

MY REEL'S SCRIPT AS A TEMPLATE

HOOK	I didn't edit a single second of this video. Claude did.
THE TWIST	No After Effects, no Premiere Pro, just one prompt and the entire video is edited.
THE STEPS	Step one, connect it. Step two, type the command. Step three, add your files and generate.
THE ASK	Comment REELS and I'll send you the setup guide.

// 09 · CREDITS + WHAT COMES BACK

Set a budget. It plans to fit.

/shorts is a paid run. It posts a cost estimate in one line and keeps going without waiting, so your budget belongs in the first message.

ADD THIS LINE TO YOUR MESSAGE

Budget: 300 credits. Your number. It is a cap, not a price.

HOW THE BUDGET WORKS

- **It fits the plan to your number:** fewer or shorter takes, fewer clips, 720p instead of 1080p.
- **Most of the cost is the presenter takes.** A shorter script costs less.
- **Want to spend less?** Ask for 720p.
- **The takes are made once.** It doesn't regenerate them for taste, so lock the script before you send.

WHAT COMES BACK

- **The final MP4,** vertical and ready to post.
- **The project file,** so the edit can be changed later.
- **A short note:** which presenter, room and voice it used.
- **Anything it couldn't fix,** said plainly. Read it before you post.

NEW HERE?

3-day free trial

New users get a 3-day free trial of the MCP. You sign up when you connect.

FIRST RUN

Go short

A 30 to 45 second script means fewer takes while you learn it.

BEFORE YOU POST

Watch it muted

Check every caption for names and numbers.

// 10 · COPY + PASTE

Four messages. Fill in, then send.

A · BORROW A VIRAL EDIT @avigrondin

```
/shorts Use my attached reel as the style reference and my photos as the presenter. Script, word for word: "..." Budget: 300 credits.
```

B · PICK A TEMPLATE (THE GALLERY OPENS) @avigrondin

```
/shorts
```

C · NO SCRIPT YET @avigrondin

```
/shorts Make a 45-second reel about [your topic] for [who it's for]. Hook first. Use my attached photos as the presenter. End with: Comment [WORD] and I'll send you [the thing]. Budget: 300 credits.
```

D · NO PHOTOS, HORIZONTAL, CHEAPER @avigrondin

```
/shorts Make a 1-minute 16:9 video about [your topic] with a presenter you cast. 720p. Budget: 300 credits.
```

IF SOMETHING'S OFF

Claude just chats back	/shorts must be the very first thing in the message, and Higgsfield must be connected (page 3).
It isn't my face	Your face wasn't readable. Send clearer, front-facing photos with good light.
It copied the person in the reel	Call the clip the style reference in your message.
It cost more than I wanted	Put the budget line in the first message. It doesn't wait to ask.
I want my own clip edited	That's not /shorts. Ask Claude to use Higgsfield's other tools for your clip.

// 11 · THE SOFTWARE I USE

My stack, in one place.

The tools behind my businesses. Start with the ones that fit what you build.

HighLevel
CRM, funnels, calendars, email and SMS in one place. What I run my funnels on.
gohighlevel.com →

HighLevel SaaS Pro
The HighLevel upgrade that lets you resell it to clients under your own brand.
gohighlevel.com/saasupgrade →

Close
A sales CRM with calling, email and SMS built in.
close.com →

n8n
Workflow automation that connects your apps, with AI steps.
n8n.io →

Higgsfield
AI image and video generation.
higgsfield.ai →

Arcads
AI video ads with AI actors, UGC style.
arcads.ai →

Foreplay
Save and organise winning ads for creative research.
foreplay.co →

Dripify
LinkedIn outreach on autopilot.
dripify.io →

Webflow
A visual website builder with hosting.
webflow.com →

PandaDoc
Proposals, contracts and e-signatures.
pandadoc.com →

monday.com
Projects, tasks and team workflows.
monday.com →

OnlineJobs.ph
Hire full-time remote team members from the Philippines.
onlinejobs.ph →

Coach Financing
Offer your clients financing for coaching and programs.
coachfinancing.com →

Some of these are affiliate links: if you sign up through them I may earn a commission, at no extra cost to you. I only list tools I use or have used in my businesses.

// 12 · WHAT NEXT

Claude edits your reels. I build businesses with AI.

I use AI to build and run lead generation businesses. If you want to do the same, there are two ways to work with me.

OPTION 1 · THE COMMUNITY

Join my Skool community

Pay Per Lead Academy

Stop chasing clients. Start building a lead generation business.

- Pick a niche
- Run Meta and Google ads
- Find lead buyers and price your leads
- Automate delivery and tracking

Join on Skool →

skool.com/pay-per-lead-academy-3593

OPTION 2 · DIRECT

Book a call with me

1 on 1 with Avi Grondin · 60 minutes

One hour. Your business. My full attention.

- A deep dive into your specific business
- Your niche, your ads, your lead buyers
- A straight read on your numbers
- Your next best moves

Book your call →

Tap the button or scan the code

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