

Mike Hoffmann's Playbook — Legal Policies

Effective Date: July 17, 2026

This document contains three parts:

- **Terms of Service**
- **Privacy Policy**
- **Checkout Consent / Opt-In language**

Part 1 — Terms of Service

1. Introduction

Welcome to Mike Hoffmann's Playbook (the "Course"), offered by Modern-Amenities, LLC d/b/a Vendingpreneurs ("Company," "we," "us," or "our"). By clicking to accept these Terms at checkout and purchasing or accessing the Course, you ("Participant," "you," or "your") agree to these Terms of Service ("Terms"). Our Privacy Policy describes how we handle personal information and is incorporated by reference.

If you do not agree to these Terms, do not purchase, do not check any acceptance box at checkout, and do not access the Course.

2. Business Information

- **Legal Name:** Modern-Amenities, LLC
- **Mailing Address:** 91302 Coburg Industrial Way, Coburg, OR 97408
- **Support Email:** marketing@modern-amenities.com

3. Description of the Offer

- **Name:** Mike Hoffmann's Playbook
- **Format:** Self-paced digital course
- **Price:** \$99.99 USD, plus applicable tax, charged in full at the time of purchase
- **Access:** Upon successful payment, you receive personal access to the Course materials for as long as the Course remains available through our designated platform, subject to these Terms. Access is licensed for your individual use only and may not be shared, transferred, resold, or used by anyone other than you. We do not promise that hosted access will continue indefinitely.
- **Future Updates and Separate Offers:** We may update the Course or make additional materials available at our discretion. Your purchase does not include future courses, coaching, community membership, VendHub access, upgrades, live events, or other products or services unless the checkout page expressly states otherwise. Any invitation to schedule a strategy call is optional; the call may include discussion of separately priced Vendingpreneurs products or services, and you are not required to purchase them.
- **Discontinuation:** We may modify, replace, suspend, or discontinue any portion of the Course when reasonably necessary for legal, security, technical, or business reasons. If we permanently discontinue the Course, we will use commercially reasonable efforts to provide advance notice and, where legally and technically permitted, a reasonable

opportunity to download then-current downloadable materials. Discontinuation does not create a refund right.

4. Eligibility and Participation

- Open to individuals with internet access who can enter into a binding contract.
- The Course is intended for adults. Participants under 18 are not permitted to enroll.

5. Registration and Account Requirements

- **Accurate Information:** You agree to provide accurate, current, and complete information during registration and checkout.
- **Account Security:** You are responsible for maintaining the confidentiality of your login credentials and for all activity under your account. Sharing access is prohibited.
- **Account Termination:** We may suspend or terminate access for providing false information, sharing access, or engaging in prohibited activity, without refund.

We may also suspend or terminate access for nonpayment, fraud, security risk, material breach of these Terms, conduct that reasonably threatens other participants or the integrity of the Course, or where continued access would violate law. Sections intended by their nature to survive—including payment, intellectual property, disclaimers, limitations, indemnification, and dispute terms—survive termination.

6. Payment and Fees

- The Course price (\$99.99 USD, plus applicable tax) is displayed at the time of purchase and charged in full at checkout.
- Accepted payment methods include major credit and debit cards and any other options shown at checkout.
- Payments are processed by a secure third-party payment processor (Stripe). We do not store or directly process your full card details. See the Privacy Policy for more.

7. No Refunds; All Sales Final

ALL FEES FOR THE COURSE ARE NONREFUNDABLE TO THE MAXIMUM EXTENT PERMITTED BY LAW. Because access to digital Course materials is made available promptly after purchase, no full, partial, or prorated refund will be issued based on usage, completion level, dissatisfaction, inability to access the Course due to Participant-controlled circumstances, or a decision to stop using the Course.

- Nothing in this Section limits any non-waivable refund or cancellation right required by applicable law.

8. Billing Disputes and Chargebacks

If you believe a charge is incorrect, you agree to contact marketing@modern-amenities.com promptly and provide reasonable information so we can investigate and attempt to resolve the issue.

- You may not knowingly or fraudulently initiate a chargeback for a valid charge after receiving access to the Course. Nothing in these Terms waives any right that cannot lawfully be waived or prevents you from raising a good-faith billing dispute with your payment provider.
- We may respond to a chargeback with records of your purchase, acceptance of these Terms, delivery of access, and Course activity. We may suspend access while a payment dispute is pending and terminate access if the charge is reversed, without limiting other rights or remedies.

9. Conduct and Use of Services

- **Code of Conduct:** Respectful interaction is required in all Course communications, communities, and live sessions (if any).
- **Prohibited Activities:** You may not share, resell, sublicense, or redistribute Course materials or login credentials; scrape or copy content for redistribution; or engage in disruptive, unlawful, or abusive behavior.

10. Content and Intellectual Property

- **Ownership:** All Course content—including videos, text, templates, frameworks, scripts, tools, recordings, and downloads—is owned by the Company or its licensors and is protected by intellectual property and other applicable laws. Nothing in these Terms transfers any ownership right to you.
- **License:** Subject to full payment and compliance with these Terms, you receive a limited, personal, non-exclusive, non-transferable, revocable license to access and use the Course materials for your own internal vending business and learning. You may not reproduce, distribute, publicly display, transmit, resell, sublicense, share, create distributable derivative works from, or use the materials to provide a competing coaching, training, education, mentorship, course, or community offering.

11. Privacy and Data Protection

- We collect and use personal information as described in the Privacy Policy, including to deliver the Course, process payment, provide support, secure and improve the Course, attribute funnel and advertising performance, administer optional strategy-call scheduling, and send transactional, educational, sales-follow-up, and marketing communications consistent with your choices and applicable law.
- We disclose personal information as described in the Privacy Policy, including to service providers that help us process payments, host and deliver the Course, communicate with participants, analyze performance, prevent fraud, and comply with law.
- Full details on what we collect, how we use it, your choices, and your rights are in our Privacy Policy (Part 2 below).

12. Financial Disclaimer and Limitation of Liability

- **Educational Purpose Only:** The Course is provided for educational and informational purposes. It does not constitute financial, investment, tax, or legal advice.
- **No Earnings Guarantee:** Any results, figures, or case studies referenced are illustrative and are not guarantees or projections of your results. Individual outcomes vary materially based on effort, experience, capital, location quality, market conditions, competition, and other factors outside our control. Some operators lose money. Vending and business activities carry real financial risk.
- **Assumption of Risk:** You voluntarily assume full responsibility for your business and financial decisions and any resulting gains or losses.
- **Disclaimer and Limitation of Liability:** THE COURSE IS PROVIDED "AS IS" AND "AS AVAILABLE." TO THE MAXIMUM EXTENT PERMITTED BY LAW, THE COMPANY AND ITS AFFILIATES, LICENSORS, OFFICERS, EMPLOYEES, CONTRACTORS, AND AGENTS DISCLAIM ALL EXPRESS AND IMPLIED WARRANTIES AND WILL NOT BE LIABLE FOR INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, EXEMPLARY, OR PUNITIVE DAMAGES, INCLUDING LOST PROFITS, LOST REVENUE, BUSINESS INTERRUPTION, OR LOSS OF GOODWILL. THEIR TOTAL CUMULATIVE LIABILITY ARISING OUT OF OR RELATING TO THE COURSE OR THESE TERMS WILL NOT EXCEED THE AMOUNT YOU ACTUALLY PAID FOR THE COURSE. Some jurisdictions do not permit certain exclusions or limitations, so portions of this Section may not apply to you.
- **No Fiduciary Duty:** Nothing in these Terms or your participation creates a fiduciary or advisory relationship.

Release and Assumption of Risk: You acknowledge that operating a vending business involves financial, operational, product, equipment, location, and physical risks. The Company does not control your business decisions, equipment, suppliers, locations, employees, contractors, or customers. To the maximum extent permitted by law, you assume those risks and release the Company and its affiliates, licensors, officers, employees, contractors, and agents from claims arising from your vending operations, reliance on Course content, third-party products or services, equipment performance, location performance, or business results, except to the extent caused by the Company's gross negligence or willful misconduct in delivering the Course.

Third-Party Services: The Course may reference or link to third-party manufacturers, suppliers, financing providers, software, locations, or other services. References do not constitute a warranty or guarantee. Those third parties are solely responsible for their products, services, terms, warranties, and conduct.

- **Indemnification:** You agree to defend, indemnify, and hold harmless the Company and its affiliates, licensors, officers, employees, contractors, and agents from third-party claims, liabilities, damages, losses, costs, and expenses (including reasonable attorneys' fees) arising from your vending operations, misuse of the Course, breach of these Terms, violation of law, or infringement of a third party's rights.

13. Governing Law and Dispute Resolution

- **Governing Law:** These Terms are governed by the laws of the State of Oregon, USA, without regard to conflict-of-laws principles.
- **Dispute Resolution:** Before filing a claim, the parties will attempt in good faith for 30 days to resolve the dispute after written notice describing it in reasonable detail. Subject to that process, the state and federal courts located in Lane County, Oregon will have exclusive jurisdiction, and each party consents to venue there. Either party may seek immediate injunctive or equitable relief for actual or threatened misuse of intellectual property, confidential information, or Course access credentials without first completing the informal process.

14. Marketing and Communications

- **Marketing Choice:** Purchasing the Course does not, by itself, require consent to promotional text messages. We may send marketing emails as permitted by applicable law, and we will honor opt-out requests. Any marketing text messages require the separate consent described at checkout.
- **Opt-Out:** You may opt out of marketing emails at any time via the "unsubscribe" link in every email. For SMS (if applicable), reply STOP to opt out or HELP for help. Message and data rates may apply.
- Transactional messages (access details, receipts, account and support notices) are required to provide the Course and are not subject to marketing opt-out.

15. Amendments

We may update these Terms prospectively for legal, security, technical, or business reasons. Material changes will be communicated by email, through the Course, or by posting an updated Effective Date. Changes will not retroactively reduce material rights for an existing purchase without your consent where required by law.

16. Contact

17. General Terms

These Terms and the incorporated Privacy Policy constitute the entire agreement regarding the Course and supersede prior representations about it. If any provision is invalid or unenforceable, it will be modified to the minimum extent necessary and the remaining provisions will remain effective. A failure to enforce a provision is not a waiver. You may not assign these Terms without our prior written consent; we may assign them in connection with a merger, acquisition, reorganization, or sale of assets. We are not liable for delay or failure caused by events beyond our reasonable control. Electronic acceptance and records are valid and binding. Questions about these Terms: marketing@modern-amenities.com

Part 2 — Privacy Policy

Last Updated: July 17, 2026

Modern-Amenities, LLC ("we," "our," or "us") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains what we collect, how we use it, who we share it with, and the choices you have when you visit our site, purchase, or access **Mike Hoffmann's Playbook** (the "Course").

This Privacy Policy describes our practices. Where consent is required by law, we will request it separately.

1. Information We Collect

We collect personal information reasonably related to operating, securing, improving, and marketing our products and services, as described below.

Information you provide directly:

- Name
- Email address
- Billing details (address, etc.)
- Payment information — processed securely by our third-party payment processor; we do not store your full card number
- Any information you voluntarily submit through forms, surveys, or email

Information collected automatically:

- Device, browser, and IP information
- Site and email engagement data (pages viewed, links clicked, opens)
- Cookies and similar technologies (see Section 5)

2. How We Use Your Information

We use your information for legitimate business purposes, including to:

- Deliver and provide access to the Course and any purchased or requested resources
- Process payments through Stripe and administer the checkout and customer journey through GoHighLevel
- Send transactional messages (order confirmations, access details, account and support notices)
- Send marketing, educational, and sales-follow-up communications about our current and future offerings as permitted by law
- Provide customer support and respond to inquiries
- Improve our content, funnel, site, advertising attribution, and customer experience
- Detect, prevent, and address fraud, abuse, or security issues
- Comply with legal obligations

3. How We Disclose Personal Information

We may disclose personal information to service providers, professional advisors, payment processors, analytics providers, course-hosting and communications vendors, affiliates, and parties involved in a corporate transaction, and where required to protect rights, safety, security, or comply with law. We do not disclose personal information for third parties' own direct marketing except with appropriate notice and consent.

If our practices constitute a "sale" or "sharing" of personal information under applicable state privacy law, we will provide any notices and opt-out mechanisms required by that law.

4. Third-Party Service Providers

We use trusted third parties to operate the business. They receive only the information needed to perform their function and are required to handle it responsibly. These include:

- Payment processing: Stripe — securely processes payments; we do not store full payment-card details
- Funnel, CRM, checkout interface, and marketing automation: GoHighLevel
- **Course hosting / delivery:** Notion, YouTube
- **Analytics:** Meta Ads, Google Analytics
- **Hosting:** [HOST]

5. Cookies and Tracking Technologies

We use cookies and similar technologies to understand how visitors use our site, improve performance, and measure the effectiveness of our pages and campaigns. You can disable cookies in your browser settings, though some features may not function as intended.

6. Email and SMS Communications

- You will receive transactional messages needed to administer your order and Course access. You may also receive marketing or educational emails as permitted by law. Marketing text messages will be sent only after a separate opt-in where required.
- **You can unsubscribe from marketing emails at any time** using the link in every email. Transactional messages are required to provide the service and are not subject to unsubscribe.
- [If using SMS: By providing your number and opting in, you consent to receive text messages. Reply STOP to opt out, HELP for help. Message and data rates may apply. We do not share SMS opt-in/consent data with third parties for their own marketing.]
- Every marketing email includes our physical mailing address, as required by law.

7. Data Retention

We keep personal information only as long as needed for the purposes described here, to comply with legal obligations, resolve disputes, and enforce our agreements. When no longer needed, we securely delete or de-identify it. We retain a suppression record of unsubscribed contacts so we can continue to honor opt-outs.

8. Data Security

We use reasonable and appropriate safeguards to protect your information, including encrypted systems, restricted access, and vetted third-party platforms. No online system is completely secure, but we work actively to protect your data against unauthorized access or misuse.

9. Your Privacy Rights

Depending on where you live (including under the CCPA/CPRA in California and similar state laws), you may have the right to:

- Know and access the personal information we hold about you
- Request correction of inaccurate information
- Request deletion of your personal information
- Opt out of marketing communications
- Not be discriminated against for exercising your rights

To exercise any of these, contact us at **marketing@modern-amenities.com**. We will respond within the timeframe required by applicable law (under the CCPA, within 45 days).

10. Children's Privacy

The Course is intended for adults. We do not knowingly collect personal information from anyone under 18. If we learn we have collected data from a minor, we will delete it.

11. Changes to This Policy

We may update this Privacy Policy as our business evolves. Updates will be posted here with a revised "Last Updated" date. Significant changes affecting existing customers will be communicated by email.

12. Contact Us

Questions about this Privacy Policy or your data:

Modern-Amenities, LLC 91302 Coburg Industrial Way, Coburg, OR 97408 Email: marketing@modern-amenities.com

Earnings & Results Disclaimer

Revenue figures, case studies, and operational data presented in connection with the Course reflect specific experiences and are provided for illustrative purposes only. They are not guarantees, projections, or representations of results you will achieve. Individual results vary materially based on effort, experience, capital, location quality, market conditions, competition, and other factors beyond our control. The vending business carries real financial risk, and some operators lose money. Past performance is not indicative of future results. Nothing presented constitutes financial, investment, or legal advice; you are solely responsible for your own business decisions.

Part 3 — Checkout Consent / Opt-In

Primary checkbox (required to purchase)

Present unchecked by default, with both documents as live, clickable links directly in the checkbox text:

- ☐ I agree to the Terms of Service and acknowledge the Privacy Policy. I understand that Mike Hoffmann's Playbook is a digital product with prompt access and that all fees are nonrefundable except where required by applicable law.

Optional SMS checkbox (only if collecting phone numbers)

Keep separate and never pre-checked. Purchase must not be contingent on it.

☐ (Optional) I agree to receive marketing text messages from Vendingpreneurs at the number provided. Consent is not a condition of purchase. Msg & data rates may apply. Reply STOP to opt out, HELP for help.