



SERVICE TERMS & CONDITIONS

Website, funnel, lead-generation and related service terms

TRIM FUNNELS LLC

13625 Creekside Drive • Silver Spring, MD 20904

martin@trimfunnels.com • +1 (347) 653-8054

Effective Date September 26, 2026	Last Updated September 26, 2026	Business TRIM FUNNELS LLC
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This document is prepared for publication on the TRIM FUNNELS website and related lead-generation funnels. It is intended to describe the relationship between TRIM FUNNELS LLC and visitors/users of its digital properties.

1. ABOUT TRIM FUNNELS

TRIM FUNNELS LLC ("TRIM FUNNELS," "we," "us," or "our") provides marketing, sales-funnel, lead-generation, and related digital marketing services and resources.

Our Services are designed for commercial energy contractors and related businesses, including:

- Commercial Solar Developers & Installers.
- Energy Storage / Battery Energy Storage Systems (BESS).
- Commercial HVAC & Building Energy Management.
- Commercial Energy Efficiency & Renewables.
- Energy Auditing & Consulting.

TRIM FUNNELS is a marketing and funnel services company. Unless expressly stated otherwise in writing, TRIM FUNNELS is not a licensed contractor, engineer, energy auditor, financial advisor, tax advisor, attorney, or other professional advisor.

Business information: TRIM FUNNELS LLC is based in Montgomery County, Maryland. Mailing address: 13625 Creekside Drive, Silver Spring, MD 20904.

2. USE OF OUR WEBSITE AND SERVICES

You agree to use our website, landing pages, forms, downloadable resources, communications, and related Services only for lawful purposes and in accordance with these Terms.

You agree not to:

- Use the website for any unlawful, fraudulent, abusive, or unauthorized purpose.
- Submit false, misleading, or fraudulent information.
- Attempt to gain unauthorized access to our website, systems, accounts, databases, or technology.
- Interfere with or disrupt the operation or security of our website.
- Introduce malicious code, viruses, malware, or other harmful material.
- Copy, reproduce, republish, distribute, sell, or commercially exploit our proprietary content without written permission.
- Use automated systems to scrape, harvest, or collect information from our website without authorization.

3. LEAD MAGNETS AND FREE RESOURCES

TRIM FUNNELS may offer free resources, including checklists, guides, scorecards, eBooks, templates, reports, calculators, or other educational materials ("Free Resources").

Free Resources are provided for general informational and educational purposes only. We make reasonable efforts to provide useful information, but we do not guarantee that any resource is complete, current, error-free, or suitable for a

particular business circumstance.

4. NO PROFESSIONAL OR TECHNICAL ADVICE

Information provided through our website, lead magnets, emails, advertisements, forms, videos, or other materials is for general educational and marketing purposes.

Nothing on this website constitutes legal, tax, accounting, financial, engineering, energy-audit, contracting, electrical, mechanical, or other professional advice.

Commercial energy projects may involve technical, financial, regulatory, engineering, permitting, utility, tax, and contractual considerations. Obtain appropriate professional advice before making decisions concerning a commercial energy project.

5. LEADS, CONTRACTORS, AND THIRD-PARTY BUSINESSES

TRIM FUNNELS may facilitate introductions, inquiries, or marketing opportunities involving commercial energy contractors or other businesses.

Submitting a form or requesting information does not guarantee that you will receive a response, a contractor contact, a project qualification, financing, incentives, rebates, tax benefits, a particular price, installation date, return on investment, or any particular commercial transaction.

Where TRIM FUNNELS introduces you to a third-party contractor or service provider, that party is an independent third party unless expressly stated otherwise. You are responsible for conducting your own due diligence concerning licensing, insurance, qualifications, pricing, workmanship, and contractual terms.

6. NO GUARANTEE OF RESULTS

TRIM FUNNELS does not guarantee any particular business, sales, marketing, lead-generation, revenue, conversion, cost-savings, energy-savings, or financial result.

Examples, case studies, illustrations, projections, estimates, testimonials, and statements concerning potential results are informational only and are not guarantees of future performance.

7. INFORMATION YOU SUBMIT

When you submit information through our forms, you agree that the information you provide is accurate and that you have the right to provide it.

Do not submit sensitive personal information, passwords, payment-card information, Social Security numbers, or confidential information unless specifically requested by the applicable form or service.

Information submitted through our website is handled in accordance with our Privacy Policy.

8. COMMUNICATIONS

When you voluntarily provide contact information, you may receive communications relating to your request, downloaded resource, inquiry, services, or other information that may be relevant to your interests.

Marketing emails will include an appropriate method for opting out. If telephone calls or text messages are offered or requested, applicable consent and opt-out requirements will apply.

Your consent to receive marketing communications is not a condition of purchasing goods or services unless expressly stated otherwise.

9. INTELLECTUAL PROPERTY

Unless otherwise indicated, content on our website and within our Services—including text, graphics, logos, designs, images, photographs, videos, downloadable materials, templates, branding, layouts, and other materials—is owned by or licensed to TRIM FUNNELS LLC.

You may use our Free Resources for your own lawful personal or internal business purposes. You may not reproduce, modify, distribute, publish, sell, license, or commercially exploit proprietary materials without prior written permission.

10. THIRD-PARTY LINKS AND SERVICES

Our website or communications may contain links to websites, platforms, applications, products, or services operated by third parties. TRIM FUNNELS does not control and is not responsible for their content, privacy practices, security, availability, products, services, or practices.

11. WEBSITE AVAILABILITY

We make reasonable efforts to keep our website and Services available and functioning properly. We do not guarantee uninterrupted, secure, error-free, or continuously available operation.

12. DISCLAIMER OF WARRANTIES

TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, OUR WEBSITE, CONTENT, FREE RESOURCES, AND SERVICES ARE PROVIDED "AS IS" AND "AS AVAILABLE," WITHOUT WARRANTIES OF ANY KIND, WHETHER EXPRESS, IMPLIED, STATUTORY, OR OTHERWISE.

TO THE MAXIMUM EXTENT PERMITTED BY LAW, TRIM FUNNELS DISCLAIMS WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, NON-INFRINGEMENT, ACCURACY, AVAILABILITY, AND RELIABILITY.

13. LIMITATION OF LIABILITY

TO THE MAXIMUM EXTENT PERMITTED BY LAW, TRIM FUNNELS LLC AND ITS OWNERS, OFFICERS, EMPLOYEES, CONTRACTORS, AGENTS, AFFILIATES, AND SERVICE PROVIDERS SHALL NOT BE LIABLE FOR INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL, EXEMPLARY, OR PUNITIVE DAMAGES ARISING FROM OR RELATED TO YOUR USE OF OUR WEBSITE OR SERVICES.

TO THE MAXIMUM EXTENT PERMITTED BY LAW, OUR TOTAL AGGREGATE LIABILITY ARISING OUT OF OR RELATING TO YOUR USE OF OUR SERVICES SHALL NOT EXCEED THE GREATER OF (A) THE AMOUNT YOU PAID TO TRIM FUNNELS FOR THE SPECIFIC SERVICE GIVING RISE TO THE CLAIM DURING THE TWELVE MONTHS PRECEDING THE EVENT GIVING RISE TO THE CLAIM OR (B) ONE HUNDRED U.S. DOLLARS (\$100).

Nothing in these Terms excludes or limits liability that cannot legally be excluded or limited under applicable law.

14. INDEMNIFICATION

To the extent permitted by law, you agree to defend, indemnify, and hold harmless TRIM FUNNELS LLC and its owners, officers, employees, contractors, agents, affiliates, and service providers from claims, liabilities, damages, losses, costs, and expenses arising out of or related to your violation of these Terms, misuse of our website or Services, information you submit, violation of applicable law or third-party rights, or interactions and transactions with third-party contractors or service providers introduced through our Services.

15. CHANGES TO THESE TERMS

We may update or modify these Terms from time to time. When changes are made, we will update the Last Updated date. Continued use of our website after revised Terms become effective constitutes acceptance of the revised Terms to the

extent permitted by law.

16. GOVERNING LAW AND VENUE

These Terms shall be governed by and interpreted in accordance with the laws of the State of Maryland, without regard to conflict-of-law principles, except where applicable law requires otherwise.

Any dispute arising out of or relating to these Terms or our Services shall be subject to the jurisdiction of courts located in Montgomery County, Maryland, unless applicable law requires a different forum.

17. SEVERABILITY

If any provision of these Terms is determined to be unlawful, invalid, or unenforceable, that provision shall be enforced to the maximum extent permitted by law, and the remaining provisions shall remain in full force and effect.

18. ENTIRE AGREEMENT

These Terms, together with our Privacy Policy and any additional terms expressly incorporated by reference, constitute the agreement between you and TRIM FUNNELS LLC concerning your use of our website and Services.

19. CONTACT TRIM FUNNELS

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Legal review is recommended before publication, particularly for state-specific privacy, telemarketing, SMS/text messaging, advertising, and consumer-rights requirements applicable to your actual operations.