

# RETIREMENT *Survival* SECRETS MANIFESTO

*Your Roadmap to  
Purpose, Freedom & Confidence*

Bill Bergfeld



**TURNKEY  
RETIREMENT**

# A Call to Begin Your Second Act

You've worked hard. You've built a life, raised families, met deadlines, and hit goals. You've traded decades for paychecks, and now, as the working years slow down, you're standing at the edge of something new. Retirement. Freedom. A blank page. But instead of excitement, you might feel unsteady. A little stuck. Like something's missing. You're not done. You're not broken. You're ready for more, a second act that lights you up, fuels your purpose, and brings in cash flow on your terms.

---

This is the manifesto of *Retirement Survival Secrets*, a movement for those over 50 who refuse to fade into the background. We're here to help you turn your wisdom, experience, and passion into a small business that fits your life, fills your soul, and funds your future. This isn't about grinding through another 40-hour week. It's about building something meaningful, manageable, and yours.

# Our Truth: Retirement Isn't the End...It's a Reset

The world tells you retirement is the finish line. Sit back. Relax. Sip coffee and watch the news. But for you, rest feels restless. You're not wired to coast. You're a doer, a dreamer, a builder. You've spent a lifetime giving to others, your family, your employer, your community. Now, it's your turn to create something for *you*. Something that wakes you up with purpose, connects you with people, and adds a steady stream of income to your life.

We reject the myths that hold most people back:

- **Myth:** You're too old to start something new. **Truth:** Age is your superpower, your experience, resilience, and wisdom are unmatched.
- **Myth:** You need big money or tech skills to launch a business. **Truth:** All you need is clarity, a plan, and a laptop.
- **Myth:** Retirement means you're done working. **Truth:** You're free to work on what lights you up, without the pressure.
- **Myth:** Starting a business is too risky. **Truth:** The real risk is letting your savings dwindle while your purpose fades.

You're not starting over. You're stepping into the life you were meant to live. *Retirement Survival Secrets* is your guide to making that happen.



# Our Mission: Your Purpose, Your Profit, Your Peace

At *Retirement Survival Secrets*, we believe your second act is your chance to claim, experience, and enjoy:

- **Purpose:** A reason to jump out of bed, driven by what matters to you.
- **Profit:** A simple, sustainable business that funds your freedom.
- **Peace:** The confidence that comes from knowing you're building something real, on your terms.

We're not here to sell you hype or push you into a hustle. We're here to give you a clear, step-by-step system to rediscover your "why," turn it into a business, and launch it with confidence—no tech headaches, no cold-calling, no overwhelm.

# Our Promise: A Simple Path to Your Dream Business

We've been where you are. The silence after the paychecks stop. The question, "What now?" That's why we've created a proven, practical path to help you build a business that feels right. Here's what we'll help you do:

**Find Your Why:** Uncover the passions, skills, and experiences that make you *you*. Use tools like the Ikigai Diagram to find purpose at the intersection of what you love, what you're good at, and what people need.

**Choose Your Path:** Pick a lifestyle-friendly business model: coaching, consulting, teaching, or selling products, one that fits your energy and goals.

**Craft Your Offer:** Create a clear, irresistible offer that solves a real problem for real people. No fluff, just value.

**Build Your Presence:** Set up a simple online home, picture a \$20 domain and a one-page site, that looks professional without breaking the bank.

**Share Your Story:** Learn to talk about your business naturally, without feeling salesy, using relationship-based outreach and authentic messaging.

**Stay the Course:** Build habits and rhythms to keep you moving forward, even when life throws curveballs.

We'll show you how to start small, stay safe, and grow at your pace. No big risks. No complicated tech. Just a plan that works.

# Our Stand: You're Not Too Late— You're Right on Time

The world needs what you've got. Your decades of experience. Your hard-earned wisdom. Your unique ability to solve problems and help others. You're not behind, you're exactly where you need to be to start something extraordinary.

*Retirement Survival Secrets* is for the doers, the dreamers, the builders over 50 who refuse to settle for “done.” You don't need permission. You don't need to be fearless. You just need to be willing, willing to try, to learn, to keep going. We'll bring the system that works. You bring your story.



# Our Call to Action: Start Your Second Act Today

This is your moment. Not to slow down, but to rise. Not to fade, but to create. Your second act isn't a dream, it's a plan. And it starts now.

## Your Next Steps:

- **Reflect:** What makes you feel alive, needed, fulfilled? Write it down.
- **Clarify:** Pick one simple business idea rooted in your gifts.
- **Plan:** Follow our step-by-step system to take focused, daily action.
- **Connect:** Join a community of encore entrepreneurs cheering you on.
- **Start:** Not perfectly. Just start, right where you are, with what you have.

You're not too old. You're not too late. You're ready. Let's build your dream business, together. Your purpose is calling. Answer it. Take the first step. [Download Retirement Survival Secrets Condensed Guide - CLICK HERE NOW!](#)