



# AM I READY? CHECKLIST

YOUR **PRE-LAUNCH** READINESS ASSESSMENT



## MINDSET

The right foundation starts here.



## TOOLS

Do you have what you need?



## DIRECTION

Is your content lane clear?



## SETUP

Is your channel ready to go?



- MINDSET
- TOOLS
- DIRECTION
- SETUP

CLARITY TODAY. **AUTHORITY TOMORROW.**  
YOUR 48 HOURS START HERE.



**ASSESS**  
YOUR READINESS



**CONFIRM**  
YOUR DIRECTION



**COMMIT**  
TO THE SPRINT



**BUILD**  
YOUR AUTHORITY

# "Am I Ready?" Checklist

FIND OUT IF YOU HAVE WHAT YOU NEED TO START YOUR 48-HOUR SPRINT

You do not need everything to be perfect before you start. But there are a few things that will make your 48-hour sprint significantly smoother. Check everything that applies to you right now.

Total checkboxes: 14

## MINDSET

- **I am willing to publish something imperfect in order to start building.**

*Done is better than perfect. Your first five videos will not be your best. Publish them anyway.*

- **I understand that faceless content is not about hiding. It is about choosing how I show up.**

*Some creators prefer privacy. Others want to build a brand that is bigger than one face. Both are valid reasons.*

- **I am committed to producing at least five videos before I evaluate whether this is working.**

*Five videos is the minimum data set. Channels do not show their potential in one or two uploads.*

- **I am ready to stop researching and start producing.**

*More tutorials will not get you published. The system will.*

## TOOLS

- **I have access to an AI writing tool (ChatGPT, Claude, Gemini, or similar).**

*The F2F48 Script Engine works with free versions of most AI tools.*

- **I have access to a video editing tool or am willing to learn a basic one.**

*You do not need advanced skills. CapCut, DaVinci Resolve free version, and iMovie all work.*

- **I have or am willing to set up a free AI voiceover tool.**

*The Voiceover Guide covers the best free and low-cost options and exactly how to set them up.*

- **I have a device capable of rendering and exporting video.**

*A standard laptop or desktop from the last five years is sufficient.*

## CONTENT DIRECTION

**■ I have at least a general idea of the topic or niche I want to cover.**

*You do not need a fully defined niche. A general direction is enough to start the sprint. Use the Niche Finder Worksheet in this swag bag if you are still deciding.*

**■ I can think of at least five video topics in my chosen niche right now.**

*If you cannot think of five topics, your niche may be too narrow. The Script Engine also has a topic generation mode to help.*

**■ I have a free weekend or at least two full days I can dedicate to this sprint.**

*The 48-hour timeline is designed for a focused weekend. You can spread it across evenings but a dedicated block produces the best results.*

## CHANNEL SETUP

**■ I have a YouTube account or am ready to create one.**

*You can set up a YouTube channel in under ten minutes.*

**■ I have a channel name in mind or am open to letting the niche guide it.**

*Faceless channels often use topic-based names rather than personal names. Both work.*

**■ I understand that monetization requires 1,000 subscribers and 4,000 watch hours or 10 million Shorts views but I am focused on building the foundation first.**

*Monetization is the goal. Publishing consistently is how you get there.*

## HOW TO READ YOUR SCORE

<b>10 or more checked</b>	Your 48 hours start today. You have everything you need. Stop reading and start producing.
<b>6 to 9 checked</b>	You are closer than you think. The gaps are small. The F2F48 Toolkit will walk you through filling them.
<b>5 or fewer checked</b>	You are in the research phase. That is fine. Bookmark this, complete the Niche Finder Worksheet, and come back. The system will be here.

**IF YOU CHECKED 5 OR MORE, YOUR 48 HOURS START HERE →**

[sprint.c3global.co/faceless](https://sprint.c3global.co/faceless)