BLESSED ADVENTURES, LLC

PRIVACY POLICY

Last Updated: November 2, 2026

This Privacy Policy explains how Blessed Adventures, LLC ("Blessed Adventures," "we," "us," or "our") collects, uses, stores, discloses, and protects personal information when you visit or interact with our website, landing pages, forms, funnels, presentations, webinars, videos, and communications that link to this Privacy Policy (collectively, the "Website").

We respect your privacy and are committed to handling personal information responsibly and in accordance with applicable laws.

Please review this Privacy Policy to understand our practices and your choices regarding your personal information.

1. WHO IS RESPONSIBLE FOR YOUR INFORMATION?

Business Name: Blessed Adventures, LLC
Business Location: Canton, Mississippi, United States
Owner/Operator: Susan Ford
Email: susan@blessedadventures.co
Website: www.blessedadventures.coes
Phone: 601-308-8393

Blessed Adventures, LLC is an independently operated Mississippi limited liability company.

For personal information collected directly through the Website, forms, and communication systems under our control, Blessed Adventures, LLC generally determines how that information is used and processed, subject to applicable law.

When visitors interact directly with MWR Life, Travel Advantage, social-media platforms, webinar providers, or other third-party services, those organizations may independently collect and process information under their own privacy policies.

Blessed Adventures, LLC is independently operated and is not an official MWR Life or Travel Advantage corporate website.

2. PERSONAL INFORMATION WE MAY COLLECT

Depending on how you interact with our Website and services, we may collect the following categories of information:

Information you provide directly:

- First and last name.
- Email address.
- Telephone number.
- General location information voluntarily provided.
- Travel interests and preferences.
- Interest in travel memberships, presentations, webinars, or business opportunities.
- Information submitted through online forms or questionnaires.
- Messages, questions, and other communications you send us.

Referral and communication information:

- Referral links, codes, or referring ambassador information.
- Records of inquiries and responses.
- Communication preferences.
- Records of marketing consent and opt-out requests.
- Email and text-message engagement information, where available.

Technical and Website information, where collected:

- Internet Protocol (IP) address.
- Browser and device information.
- Website visits and interaction information.
- Cookies or similar online identifiers.
- Referral sources and tracking parameters.
- Analytics or advertising attribution data.

We ask that visitors avoid submitting sensitive personal information, such as Social Security numbers, financial account details, medical records, or government identification numbers, through general lead-generation forms.

We do not require sensitive financial or identity information simply to access our informational presentations.

3. HOW WE COLLECT INFORMATION

We may collect information through several methods.

Directly from you, when you:

- Complete a landing-page or contact form.
- Request access to a presentation.
- Ask for information about travel or travel memberships.
- Register for a webinar or informational session.
- Request information about the MWR Life business opportunity.
- Communicate with us by email, telephone, social media, or text message.
- Voluntarily provide additional information.

Through technology, where implemented:

- Website forms and CRM platforms.
- Cookies and website analytics.
- Referral links and tracking tools.
- Email communication systems.
- Messaging and automation platforms.

Through service providers, where applicable:

We may receive information through systems that support our Website, marketing, scheduling, presentations, customer relationships, or communications.

Such providers may include Social Connector, Project Broadcast, and other tools used in operating Blessed Adventures, LLC.

4. HOW WE USE PERSONAL INFORMATION

We may use personal information for the following business purposes, where permitted by applicable law:

- Responding to inquiries and requests.
- Providing access to requested presentations or educational materials.
- Sharing requested information about travel memberships.
- Providing information about Travel Advantage and MWR Life.

- Responding to questions about the optional MWR Life business opportunity.
- Providing customer service and informational follow-up.
- Sending communications for which appropriate consent or another legal basis exists.
- Delivering webinar, presentation, or appointment information.
- Maintaining communication and referral records.
- Understanding the effectiveness of marketing activities.
- Improving Website content and visitor experiences.
- Managing customer relationships and inquiries.
- Preventing fraud, abuse, and unauthorized activity.
- Maintaining legally required records.
- Complying with applicable laws and responding to lawful requests.
- Establishing, exercising, or defending legal claims.

We do not treat submission of a contact form as unlimited permission to send marketing communications.

Marketing communications are subject to applicable consent requirements and the communication preferences expressed by each individual.

5. EMAIL COMMUNICATIONS AND MARKETING

Visitors who request information or subscribe to communications may receive emails related to the nature of their request and, where legally permitted, additional information about:

- Travel and travel-related resources.
- Travel Advantage memberships.
- MWR Life.
- Membership information and benefits.
- Webinars, presentations, and educational materials.
- Available promotions.
- The optional MWR Life business opportunity.
- Related content from Blessed Adventures, LLC.

Email communications may be managed through Social Connector or another email or customer relationship management platform.

Marketing emails will include an appropriate method to unsubscribe.

You may unsubscribe by selecting the unsubscribe link provided in an email or by contacting:

Susan@blessedadventures.co

Where required by law, marketing emails will also identify the sender and include valid business postal contact information.

We may maintain limited information after an unsubscribe request to honor your preferences and prevent further unwanted marketing emails.

6. SMS AND TEXT-MESSAGE COMMUNICATIONS

Where you have provided the consent required for the type of text messages being sent, Blessed Adventures, LLC may communicate with you through SMS or other text-messaging services.

Depending on your request and the consent provided, messages may concern:

- Requested travel information.
- Travel Advantage membership information.
- Presentation or webinar access.
- Informational follow-up.
- Enrollment-related questions.
- Travel-related educational content.
- Promotional offers.
- The optional MWR Life business opportunity.

Text messages may be sent using Project Broadcast or another authorized communication provider.

SMS Program Information

Program Name: Blessed Adventures, LLC

Message frequency may vary.

Message and data rates may apply.

You may opt out of text messages by replying **STOP**.

For assistance, reply **HELP** or contact:

Susan@blessedadventures.co

Consent to receive marketing text messages is not required to purchase products or services or access the informational presentation.

We will not treat agreement to our Website Terms & Conditions as automatic consent to receive ongoing promotional text messages.

We maintain records of SMS consent and opt-out requests as reasonably necessary for compliance and to honor communication preferences.

Mobile Information and Consent Protection

We do not sell, rent, or provide mobile telephone numbers or SMS opt-in or consent data to third parties or affiliates for their own marketing or promotional purposes.

Mobile information and SMS consent data may be disclosed to messaging service providers, telecommunications carriers, and necessary subcontractors solely as required to deliver authorized communications, maintain the messaging service, or comply with applicable legal obligations.

SMS consent obtained for Blessed Adventures, LLC does not automatically authorize unrelated businesses or individual ambassadors to send marketing messages.

7. REFERRALS AND REFERRING INDIVIDUALS

Blessed Adventures, LLC may use referral links, identification codes, or tracking information to identify how a visitor arrived at the Website.

This information may be used to:

- Attribute legitimate referrals.
- Understand the source of an inquiry.
- Support appropriate referral relationships.
- Provide requested assistance.
- Maintain internal marketing and enrollment records.

Where permitted by applicable law and platform requirements, referral-related information may be shared with authorized participants when reasonably necessary for an appropriate business purpose.

We do not disclose mobile phone numbers, SMS opt-in information, or messaging consent records to referring individuals or other third parties for their independent marketing or promotional activities.

We do not consider a visitor's consent to receive communications from Blessed Adventures, LLC to be consent to receive promotional messages from unrelated businesses or individuals.

Where a referring individual independently collects personal information through their own website, social-media account, form, telephone, or communication system, that person's privacy practices may separately apply.

8. SERVICE PROVIDERS AND THIRD PARTIES

Blessed Adventures, LLC may use third-party providers to help operate its Website, communication systems, and business activities.

These may include:

- Social Connector or other funnel and CRM providers.
- Project Broadcast or other messaging services.
- Website hosting and form providers.
- Email delivery services.
- Webinar and video presentation platforms.
- Scheduling and appointment systems.
- Social-media platforms.
- Analytics and advertising platforms, when implemented.
- Information technology and security providers.
- Professional advisers, including legal or accounting professionals.

These providers may process personal information on our behalf or operate under their own privacy policies, depending on their role and the services provided.

We disclose information only as appropriate for legitimate business purposes, subject to applicable law, consent requirements, contractual restrictions, and the policies of relevant service providers.

When a visitor follows a link to MWR Life, Travel Advantage, or a third-party travel supplier, the receiving organization may collect information under its own terms and privacy policy.

9. COOKIES, ANALYTICS, AND WEBSITE TRACKING

Our Website may use cookies, tracking parameters, analytics tools, pixels, or similar technologies where they have been implemented.

Such technologies may support:

- Basic Website functionality.
- Security.
- Understanding website traffic.
- Measuring visitor engagement.
- Improving landing pages and forms.
- Evaluating marketing performance.
- Tracking referrals or enrollment attribution.
- Advertising measurement or retargeting, if enabled.

Not every type of tracking technology listed above is necessarily active on our Website.

Where applicable law requires consent or an opt-out mechanism for certain tracking technologies, we will provide the required controls.

Visitors may also manage some cookies through browser settings, although restricting cookies may affect certain Website features.

10. ADVERTISING AND AUDIENCE MATCHING

If Blessed Adventures, LLC uses advertising, retargeting, or audience-matching services, we may process information such as online identifiers, Website activity, or contact information for purposes permitted by applicable law.

Possible purposes include:

- Measuring advertising effectiveness.

- Understanding referral sources.
- Excluding existing contacts from particular campaigns.
- Evaluating campaign engagement.
- Creating or managing advertising audiences where legally permitted.

We will not use mobile telephone numbers or SMS consent data for third-party or affiliate marketing in violation of applicable messaging-provider restrictions.

Any advertising data processing will remain subject to applicable privacy laws, platform policies, and individual privacy rights.

11. LEGAL BASES FOR PROCESSING WHERE REQUIRED

Where a privacy law requires a specific lawful basis for processing personal information, we will rely on an appropriate basis for the activity involved.

Depending on applicable law and circumstances, these bases may include:

- Consent.
- Taking steps requested by an individual before entering into a contract.
- Performing contractual obligations.
- Legitimate business interests, where permitted.
- Compliance with legal obligations.

Where consent is legally required, we will seek that consent before carrying out the applicable activity.

Individuals may withdraw consent where applicable, subject to legal requirements and the nature of the processing involved.

12. INTERNATIONAL VISITORS AND DATA TRANSFERS

Blessed Adventures, LLC operates from Mississippi in the United States.

However, our Website may be accessible to visitors in other countries, and certain service providers may process information outside a visitor's country of residence.

Personal information may therefore be transferred to, stored in, or processed in countries with different privacy laws.

Where applicable laws require specific safeguards or procedures for international transfers, we will implement the applicable requirements.

Our Website's accessibility in another country does not necessarily indicate that our products, memberships, or business opportunities are available in that jurisdiction.

Availability of MWR Life or Travel Advantage programs is determined by the applicable provider.

13. DATA RETENTION

Blessed Adventures, LLC retains personal information for as long as reasonably necessary to fulfill the purposes described in this Privacy Policy or as otherwise required or permitted by applicable law.

Retention periods may depend on:

- The nature of the information.
- Whether an inquiry or business relationship remains active.
- Communication preferences.
- Applicable legal and recordkeeping obligations.
- Security and fraud-prevention needs.
- The need to establish or defend legal claims.

We may retain limited consent and suppression records after a visitor unsubscribes or opts out, to document and honor their preferences.

When personal information is no longer reasonably necessary, we will take appropriate steps to delete, anonymize, or otherwise securely dispose of it, subject to applicable law and legitimate retention requirements.

14. DATA SECURITY

Blessed Adventures, LLC uses reasonable administrative, technical, and organizational measures appropriate to the information it handles and the resources and technology available to the business.

These may include access controls, account security practices, and the use of reputable service providers.

However, no website, electronic transmission, communication platform, or storage system can be guaranteed to be completely secure.

Visitors should avoid submitting unnecessary sensitive information through general inquiry forms.

If we become aware of a data-security incident, we will evaluate and respond to it in accordance with applicable legal obligations.

15. YOUR PRIVACY RIGHTS

Depending on where you reside and which privacy laws apply, you may have certain rights concerning your personal information.

These may include the right to:

- Request access to personal information.
- Request correction of inaccurate information.
- Request deletion of eligible personal information.
- Request a copy of certain information.
- Withdraw consent where processing relies on consent.
- Object to or restrict certain processing where applicable.
- Opt out of certain advertising or data uses where legally required.
- Appeal certain privacy-rights decisions where provided by law.

The precise rights available depend on applicable law, the nature of the information, and whether the relevant legal requirements apply to our business.

To submit a privacy-related request, contact:

Susan@blessedadventures.co

We may request reasonable verification of identity before fulfilling certain requests.

16. CALIFORNIA AND OTHER U.S. STATE PRIVACY RIGHTS

Residents of certain U.S. states may have additional rights under applicable consumer privacy laws.

The rights and obligations that apply depend on relevant legal requirements, including the type of information processed and any statutory thresholds.

Where a particular state privacy law applies to Blessed Adventures, LLC, we will comply with its applicable requirements and process eligible requests accordingly.

This Privacy Policy does not limit rights that individuals are entitled to exercise under applicable law.

17. EUROPEAN AND INTERNATIONAL PRIVACY RIGHTS

Where the European Union General Data Protection Regulation (GDPR), United Kingdom data protection laws, or other applicable international privacy laws govern our processing, individuals may have additional rights.

These may include access, correction, deletion, restriction, objection, portability, and withdrawal of consent.

Eligible individuals may also have the right to file a complaint with an appropriate data-protection authority.

Any such requests may be directed to:

Susan@blessedadventures.co

18. CHILDREN'S PRIVACY

The Website and information concerning travel memberships and business opportunities are intended primarily for adults.

We do not knowingly solicit or collect personal information from children under 13 through our lead-generation forms.

We do not knowingly use personal information collected through the Website to market the MWR Life business opportunity to minors.

If we become aware that personal information has been collected from a child in violation of applicable law, we will take appropriate steps to address the information, including deletion where required.

Parents or guardians who believe a child has submitted information may contact:

Susan@blessedadventures.co

19. THIRD-PARTY WEBSITES AND EXTERNAL LINKS

Our Website may link to external websites or services, including MWR Life, Travel Advantage, travel suppliers, webinar platforms, social-media services, and other independent providers.

Blessed Adventures, LLC does not control the privacy practices of independent third parties.

When visitors leave our Website and submit information directly to another organization, that organization's privacy policy and terms may govern its collection and use of the information.

We encourage visitors to review the applicable privacy policies before submitting personal information to external services.

20. DISCLOSURE REQUIRED BY LAW

We may disclose personal information when reasonably necessary to:

- Comply with applicable law.
- Respond to valid legal processes.
- Comply with lawful requests from governmental or regulatory authorities.
- Investigate suspected fraud or unlawful activity.
- Protect the rights, safety, or property of Blessed Adventures, LLC or others.
- Establish, exercise, or defend legal claims.

Any such disclosure will be limited as appropriate under the circumstances and applicable law.

21. CHANGES TO THIS PRIVACY POLICY

Blessed Adventures, LLC may update this Privacy Policy to reflect changes in business practices, technologies, service providers, legal requirements, or the handling of personal information.

When changes are made, the revised Privacy Policy will be posted with an updated “Last Updated” date.

Where applicable law requires additional notice or consent concerning material changes, we will provide such notice or seek such consent.

Visitors are encouraged to review this Privacy Policy periodically.

22. CONTACT US

For questions, privacy requests, communication preferences, or concerns regarding this Privacy Policy, contact:

Blessed Adventures, LLC
Canton, Mississippi, United States
Owner/Operator: Susan Ford
Email: Susan@blessedadventures.co

Website: www.blessedadventures.co
Phone: 601-308-8393

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