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Taste of Croix Valley Online Recipe Challenge Official Rules

1. ELIGIBILITY

The Taste of Croix Valley Online Recipe Challenge (Contest) is only open to legal residents of all American States, Canada and Mexico. Proof of residency may be required. This contest is **not eligible for current 2026 registered World Food Championships (WFC) competitors.**

Employees, representatives, agents, and immediate family members (spouse, parent, child, sibling, and household members) of the Sponsor (Croix Valley Foods), World Food Championships (WFC), and their respective parent companies, affiliates, and subsidiaries are not eligible to enter or win. Void where prohibited by law.

In order to enter into the Contest or receive the prize, you must fully comply with the Official Rules and, by entering, you represent and warrant that you agree to be bound by these Official Rules and the decisions of World Food Championships Holdings, LLC on behalf of the World Food Championships, whose decisions shall be binding and final in all respects relating to this Contest.

2. TIMING

Each contest in the Taste of America Series will feature a contest entry window.

This contest will commence June 23, 2026, at 12:01 AM CST and conclude on July 6, 2026 at 11:59 PM CST.

3. HOW TO ENTER

To enter the Online Recipe Contest:

(Participants may submit multiple entries.)

- a. Entrants must "Like" the [World Food Championships' Facebook Page](#)
- b. Entrants must fill out the Contest entry form with all required fields, which includes entrant's information and uploading a complete, original recipe along with a photo of the dish. The file name should be the title of the dish for both the recipe and the photo. Recipe and photo file names must match. Please do not put your name in the file name of either the recipe or the recipe photo.

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4. SUBMISSION REQUIREMENTS

The recipe submission must comply with the following requirements in order to be eligible: **(i)** the submission **MUST** include at least **ONE (1)** Croix Valley sauce or seasoning product; **(ii)** the submission must be entrant's own original work, created solely by entrant and not as part of a group (i.e. two or more); **(iii)** the submission has not been previously published or submitted in any other contests or competitions and/or to any media, including, without limitation, any books or magazines; must not have won any award; and must not infringe the copyright, trademark, privacy, publicity, or other personal or proprietary rights of any person or entity; the title of the recipe may not indicate the competitor or teams identity **(iv)** the submission must not contain, mention, refer to or otherwise allude to any material that is violent, lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, racially or morally offensive or otherwise contain inappropriate content or objectionable material; **(v)** the submission cannot promote illegal drugs or tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any political agenda or message; **(vi)** the submission cannot in any manner defame, misrepresent, contain disparaging remarks or reflect negatively about World Food Championships Holdings, LLC or WFC, its products, or other people, products or companies or their products, or in any way reflect negatively upon such parties or explicitly or implicitly communicate messages or images inconsistent with the positive images and/or goodwill with which World Food Championships Holdings, LLC wishes to be associated, as determined by World Food Championships Holdings, LLC in its sole discretion; World Food Championships Holdings, LLC reserves the right, in its sole discretion, to disqualify any submission that World Food Championships Holdings, LLC believes does not comply with or is in violation of these Official Rules or that otherwise contains prohibited or inappropriate content.

Recipes may not be alcoholic beverages.

Entrants must be able to attend the 2026 World Food Championships at their sole cost and expense.

A photo of your recipe submission will also be required and will be used to evaluate and judge the 'Execution' and 'Appearance' portion of your score. Your entry photo must include the Croix Valley product(s) used in your recipe, and the product(s) must be clearly visible. **All photos should be well lit, free of harsh shadows, free of background clutter, clear and focused on**

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your submitted recipe. All your recipe elements should be clearly shown in the photo. This includes, but is not limited to; sauces, toppings, pie fillings, and any side dishes included in the recipe that needs to be judged.

If a technique or skill is listed in your recipe, the execution of that skill or technique should be evident in the photo. Example: If your recipe title and recipe directions state you are making Lemon Seared Scallops with Parmesan Butter Crumble, the photo should show your scallops nicely seared, the sauce should be present on the plate, and the Parmesan Butter Crumble should be added as stated in the recipe.

Your written recipe will be judged on the **'Perceived Taste'** as described in your recipe. It will be evaluated on the use of the ingredients listed, the amounts of each ingredient, the flavor profiles, as well as the creative and unique aspects of your recipe to determine your score.

Croix Valley products or ingredients used **ARE** required to be in the submitted photo.

All recipes must be written in English using standard United States measurements, also known as the Imperial measurement system.

Once your recipe is submitted, you will see an on-screen confirmation. **A confirmation email will not be sent.**

To maintain the integrity of the blind judging process as referenced in section 7 below, PLEASE DO NOT share information regarding your submission, including but not limited to recipe title, recipe instructions or recipe photo, on social media until AFTER winners are announced. Recipes may be subject to disqualification should judges see your entry on social media.

5. GRANT OF RIGHTS BY SUBMITTING CONTENT

The entrant represents and warrants that he/she has all right, title, and interest in and to the submission and hereby grants to World Food Championships Holdings, LLC the worldwide, irrevocable, unrestricted, and royalty-free right and license in perpetuity to adapt, publish, use, edit, and/or modify such submission in any way and post the submission on the Internet or use the submission in any other way in any media whether now existing or hereafter created and agrees to indemnify and hold World Food Championships Holdings, LLC harmless from any claims to the contrary.



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6. REPRESENTATIONS AND WARRANTIES/INDEMNIFICATION

Each person who enters this Contest represents and warrants as follows: **(i)** entrant has obtained any and all necessary permissions required to submit the submission and for World Food Championships Holdings, LLC's right to use the submission for any purpose, including the consent of any identifiable third person(s) appearing in the submission, and entrant can and will make written copies of such permissions available to World Food Championships Holdings, LLC upon request; **(ii)** the submission is owned by entrant and has not been previously published, distributed or otherwise exploited; **(iii)** the submission is not the subject of any actual or threatened litigation or claim; **(iv)** the submission does not and will not violate or infringe upon the intellectual property rights or other rights of any other person or entity, including, but not limited to, rights of privacy and publicity; and **(v)** the submission does not and will not violate any applicable laws, and is not and will not be considered defamatory or libelous. Each entrant hereby agrees to indemnify and hold the World Food Championships Holdings, LLC and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, members, employees, officers and directors harmless from and against any and all third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations or agreements of entrants hereunder.

7. WINNER DETERMINATION SELECTION

The winners of each contest will be officially announced on [WFC's Official Facebook](#).

A panel of qualified judges will select the best submissions among all eligible submissions, using WFC's own proprietary [E.A.T™ judging method](#), based on an application of the following criteria:

- Execution (35%)
- Appearance (15%)
- (Perceived) Taste (50%)

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Odds of winning depend on the number of eligible entries received during the Contest Entry Period and the quality of the submissions. Winners must register at www.worldfoodchampionships.com within thirty (30) days after the winner has been notified or qualifications will be forfeited. **World Food Championships Holdings, LLC reserves the right to disqualify any entries that do not meet the standards of the World Food Championships. Decisions as to the administration and operation of the contest and the selection of the potential winner is final and binding in all matters related to the Contest.**

Judging will be a blind process, where judges will not know the competitors' name or background information.

8. PRIZES

The prize for the top three winners in the Taste of America Recipe Contest Series is a waived "Golden Ticket" registration and automatic qualification into the 2026 World Food Championships.

- Prize Structure:
 - 3 Golden Tickets will be awarded - waived registration (ERV: \$1,000 per winner)

Participants may submit multiple entries. Limit one prize per person within the TOA Series.

Golden Tickets may not be transferred or sold, and any attempt to do so will render them automatically null and void. Winners may redeem their Golden Tickets for registration in any WFC category that is still open.

9. PRIZE FORFEITURE

Should a winner choose to forfeit their prize and/or not compete in WFC 2026, WFC reserves the right to select the next highest placing contestant of that contest to receive the prize and/or earn qualification to compete in the 2026 event.

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10. GOVERNING LAW/LIMITATION OF LIABILITY

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants, Sponsor or the Contest Entities in connection with the Contest will be governed by and construed in accordance with the internal laws of the State of Tennessee, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws. By entering, you agree to release and hold harmless the World Food Championships, World Food Championships Holdings, LLC and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, members, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: **(i)** such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; **(ii)** technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; **(iii)** the unavailability or inaccessibility of any transmissions, telephone, or Internet service; **(iv)** unauthorized human intervention in any part of the entry process or the Contest; **(v)** electronic or human error in the administration of the promotion or the processing of entries.