

Eyebrow Permanent Makeup Aftercare

These aftercare instructions apply to eyebrow permanent makeup treatments including microblading, powder brows, shading, and combination brows. Follow these step-by-step guidelines to support comfortable healing and beautiful, natural-looking results.

Proper aftercare plays a key role in how your pigment retains.

Your Healing Journey

The healing process below applies to all eyebrow permanent makeup techniques, including microblading, powder brows, shading, and combination brows. Where instructions differ by technique, specific notes are provided.

First 24–48 Hours

Your brows will appear bold, dark, and defined. Mild redness and tenderness are normal. This applies to all eyebrow PMU techniques.

- ✓ Gently blot the area with a clean, damp cotton pad to remove lymphatic fluid.
- ✓ Apply a thin layer of the provided healing ointment as directed.
- ✓ Keep the area clean and dry; avoid water, sweat, and touching.

Days 3–7

The brows may begin to flake and peel lightly. The color may look lighter underneath — this is the normal "ghosting" phase. Microblading may show individual hair-stroke scabs, while powder brows tend to flake more evenly across the shaded area.

- ✓ Continue applying a thin layer of healing ointment to keep the area moisturized.

 **Do not pick, scratch, or peel the flaking skin.** Let it shed naturally.

- ✓ Avoid makeup, skincare actives, and direct sun on the brow area.

Ongoing Healing (Weeks 2–6)

The color will gradually resurface and settle. The brows may look slightly uneven during this phase — this is normal.

- ✓ The true healed color becomes visible around 4 to 6 weeks.
- ✓ Protect the area with SPF once fully healed to prevent fading.
- ✓ Schedule your touch-up appointment for 6 to 8 weeks after the initial treatment.

What to Avoid

- ⚠ Direct sun exposure and tanning beds
- ⚠ Swimming, saunas, and steam rooms
- ⚠ Heavy exercise and sweating
- ⚠ Retinol, acids, and exfoliating products
- ⚠ Picking or scratching the treated area
- ⚠ Applying makeup over the brows for 10–14 days

What Is Commonly Normal

- ✓ Darker, bolder appearance in the first few days
- ✓ Light flaking and peeling
- ✓ Color appearing to fade or disappear during the ghosting phase
- ✓ Slight unevenness that resolves as healing completes

Contact Your Technician

Contact your technician if you have questions about your normal healing progress, pigment or color changes, flaking or peeling, aftercare instructions, whether the appearance of your brows is typical for the stage of healing, or your scheduled touch-up. If you are unsure about something you are seeing during the healing process, contact your technician for guidance.

Healing Timeline

- ✓ **Days 1–2:** Bold, dark, tender
- ✓ **Days 3–7:** Flaking, peeling, lighter color
- ✓ **Weeks 2–4:** Color resurfaces and settles
- ✓ **Weeks 4–6:** Final healed color visible
- ✓ **Weeks 6–8:** Touch-up appointment



When to Seek Medical Care

Permanent makeup aftercare questions and medical concerns are not the same thing. Your technician can help with normal healing and cosmetic questions, but possible medical complications should be evaluated by an appropriate healthcare professional.

Seek prompt medical advice if you experience:

- ⚠ Severe or worsening pain
- ⚠ Significant or increasing swelling
- ⚠ Redness that is spreading or becoming progressively worse
- ⚠ Unusual warmth around the treated area
- ⚠ Pus-like or unusual drainage
- ⚠ Fever or feeling significantly unwell
- ⚠ Symptoms of an allergic reaction
- ⚠ Any symptom that feels severe, rapidly worsens, or causes significant concern

For severe symptoms, difficulty breathing, or signs of a serious allergic reaction, **seek urgent medical care or emergency assistance.**