

Jerzee Robe Rosal

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EXPERIENCE

Freelance Video Editor

2024 – Present

Self-Employed

- Edited short-form content for TikTok, Instagram Reels, and YouTube Shorts, focusing on hooks, pacing, captions, B-roll, and retention.
- Worked with clients across basketball coaching, real estate, reselling, and POV content, adapting editing styles and storytelling to different audiences and niches.
- Managed projects from raw footage through editing, revisions, and final delivery while communicating directly with clients.

Content Creator

2024 - Present

jerzeerobe

Content Creation

- Created short-form content around automotive, self-improvement, freelancing, and personal development.
- Planned, scripted, filmed, edited, and published content independently.
- Developed hooks and storytelling structures designed to capture attention and improve retention.

BPO Customer Service Representative

May 2023 – November 2023

Alorica

BPO Industry

- Handled customer concerns and communicated professionally in a fast-paced environment.
- Managed multiple customer interactions while maintaining accuracy and professionalism.
- Developed communication, problem-solving, time-management, and pressure-management skills while working a graveyard shift.

EDUCATION

Manila Waldorf School

HUMSS

Spine Road, Timberland Heights, Guitnang Bayan II, San Mateo, Rizal

2017 – 2021

Marikina Polytechnic College

Bachelor of Industrial Technology, Major in Automotive Technology

Marikina City, Metro Manila

2021 – 2026

RECENT PROJECTS

Jason Olofsen | *Adobe Premiere Pro*

July 2026

- * Edited POV-style short-form content focused on storytelling, pacing, captions, and viewer retention.
- * Adapted raw footage into engaging vertical content for social media.

Riley — Reselling Business Content | *Capcut*

2025

- * Edited short-form content around reselling, entrepreneurship, and business education.
- * Used hooks, captions, pacing, and visual emphasis to make educational content more engaging.

CJ Estrada — Real Estate Content | *Capcut*

2025

- * Edited short-form real estate content designed to communicate property and industry insights clearly.
- * Applied captions, B-roll, pacing, and retention-focused editing.

Myson — Basketball Content | *Capcut*

2024

- * Edited basketball-focused short-form content covering training, coaching, and player development.
- * Used dynamic pacing, captions, B-roll, and music to maintain viewer engagement.

TECHNICAL SKILLS

Video Editing: CapCut, Adobe Premiere Pro, DaVinci Resolve

CRM Automation: GoHighLevel, Zapier, Make

AI Tools: ChatGPT, Google Gemini, Claude

Design: Canva, Figma

Productivity and Collaboration: Notion, Google Drive, Google Docs, Google Sheets